

# Thank you to the following Sponsors of the 2005 FGCSA Reception

## Platinum Sponsors

Bayer Environmental Science  
Dow AgroSciences  
Golf Ventures Industries  
Harrell's Fertilizer and Polyon  
John Deere Golf & Turf One  
Source – Coastal Equipment  
Systems/Nucrane Machinery  
Kilpatrick Turf Equipment and  
Boynton Pump & Irrigation  
Syngenta  
Toro Distributors – Hector Turf,  
Wesco Turf and Wesco Turf  
Supply

## Gold Sponsors

Club Car  
Country Club Services  
Eagle One Products  
Florida Turf Support - Floratine  
Grigg Brothers  
Howard Fertilizer & Chemical  
Co.  
LESCO  
Quality Grassing & Services  
Southeast Partners/TMI  
Treasure Coast GCSA  
Verdicon

## Silver Sponsors

BASF  
C. R. Sanders, Inc.  
Coastal Plains GCSA  
Disbrow Enterprises  
Dupont Professional Product  
Everglades GCSA  
Florida Superior Sand  
Go For Supply  
Golf Agronomics  
Hendrix and Dail  
Liquid Ag Systems  
MacCurrach Golf Construction  
Palm Beach GCSA  
Precision Small Engine  
Pro Plus Golf Services  
ProSource One

## Bronze Sponsors

Aerification Plus  
Almar Turf Products  
Amerigrow Golf  
AndersonsTechnology  
Calusa GCSA  
E. R. Jahna Industries  
Environmental Turf  
Florida Potting Soils

Flowtronex  
GREENZKEEPER Wholesale  
Supply  
Hamilton Grading/Hamilton  
Turf Farms  
Laserturf Southeast Inc.  
Lewis Equipment Company  
North Florida GCSA  
Parkway Research  
Pickseed West, Inc.  
Plant Health Care  
Precision Laboratories, Inc.  
Prime Turf Inc.  
Purdy Construction & Dev., Inc.  
Roots  
Sullivan Electric & Pump  
SysteMatic Services, Inc.  
Tom Burrows Turfgrass  
Total Golf Construction  
Turf -Seed, Inc.  
Upstart Products, Inc.  
Valent US





Green. It was a novel idea to say the least.

The main thing about the show is that I didn't see or feel any loss of superintendent identity or ownership of the event that some people either feared or predicted. As for our industry partners who help support us at the national level all the way down to the local chapters, I know this combined show concept has to be very welcome from a financial as well as practical standpoint. The future of trade shows was hanging in the balance and this reorganization is a good thing for all concerned. So, on with the show!



*Huge logo projected over the dais at the Opening Session.*

### Opening Session

Our President Joe Pantaleo did a fine job welcoming our national brethren to Orlando with some Florida golf industry facts, and you couldn't find a more enthusiastic GCSAA Golf Champion than Seth Strickland, who had his dream come true when his childhood golf idol Jack Nicklaus presented him with the winner's trophy.

Then golf legend (and longtime Floridian) Jack Nicklaus took the podium to receive the 2005

Old Tom Morris Award. His remarks showed the depth of his intensity for playing the game and for his commitment to golf course design. But I still couldn't find that spark, that personal charisma that would let me warm up to him. I think he is such a private person that only those who work closely with him can truly appreciate his genius. He certainly has earned my respect for his accomplishments, and he did say repeatedly that

bringing a superintendent on a new project is a priority of his in order to complete the team needed for bringing a project on line.

His presentation and the Opening Session suffered when they tried to do a taped interview for the Golf Channel and it ran long, causing some people to have to leave to attend other conflicting classes and sessions. But as we all know when you try something new, you learn from your mistakes.

### General Session

I had the pleasure of hearing Peter Kessler speak at a USGA Regional Conference in Orlando a few years ago. That golden baritone, broadcaster's voice of his is a gift he uses well. When I last heard him he was the top dog at the Golf Channel; this time he was a former employee and unfortunately he zinged his former employer a couple of times, which I thought detracted from his presentation. But he did deliver some



*Networking and socializing are valuable benefits of attending the Golf Industry Show. Photo by Larry Kieffer.*

THE JACK HARRELL SR.



**Thanks to our sponsors for their support.**

**RIDGE RUNNER**

Coastal Equipment: John Deere – One Source  
Syngenta  
Florida Turf Support – Floratine  
Lesco  
Verdicon  
Highland Golf  
Harrell's Fertilizer  
Golf Ventures  
Wesco Turf Supply  
Golf Agronomics Resources  
Southeast Partners  
Bayer Environmental Sciences  
All About Signs and Service, Inc.

**CRICKET STOMPERS**

Harrell's Fertilizer  
Lewis Equipment Co.  
ESD Waste-2-Water  
Proplus Golf Services, Inc.  
Florida Potting Soils  
Aerification Plus/Almar  
Central Florida Soil Lab  
E. R. Jahna, Inc.  
Dupont Professional Products

**SNOWMAN**

Du Cor International  
Upstart Products





*Powerhouse was the name of the band at the FGCSA Reception and they put on a great show. Photo by Joel Jackson.*

poignant and humorous golf anecdotes as only he can.

It's all about numbers

For those bean counters who have to keep score, the 2005 GIS was a measurable success in terms of

overall attendance (22,723), seminar seats sold (7,329), exhibitors (826), qualified buyers (8,149) and exhibit space (270,360 square feet). It was a nice rebound from the recent economic slowdown that had the numbers flat

or slightly depressed in recent years. I heard a lot of positive comments from folks taking seminars. The push by GCSAA to grade and evaluate sessions and speakers has generally paid off and most everyone gave high

marks to their instructors.

One other high number that was typical when the GCSAA comes to Orlando was the over 900 people who attended the FGCSA Reception on Thursday night at the



*At last count over 900 people attended the FGCSA Reception at the 2005 GIS in Orlando. Photo by Joel Jackson*



# THE GREENS TEAM

Helping you provide the best greens possible!

"These products show **great versatility and rugged manufacturing!**"  
David Kneski, CGCS / St. Andrews South Golf Club / Punta Gorda, FL

"I am very impressed with the SUPA-SYSTEM's Verticutter cassettes, I **cannot believe how much material they remove from the greens!**"  
Rick Wahl, CGCS / Belleaire Country Club / Belleaire, FL

"The True-Surface rollers are a **great addition to my cultural practices.** They provide a **more consistent putting surface!**"  
Kevin Goolsby, CGCS / Indian Bayou Golf & Country Club / Destin, FL



The following courses have **tested, approved, and purchased** the True-Surface Vibratory Greens Rolling System and/or the Thatch-Away SUPA-SYSTEM:

## SOUTHWEST AREA

Sunny Breeze Golf Course / Arcadia  
El Conquistador Country Club / Bradenton  
Lakewood Ranch Golf & Country Club / Bradenton  
Cypress Lake Country Club / Ft. Myers  
Fiddlestick Country Club / Ft. Myers  
The Landing Yacht & Golf Club / Ft. Myers  
The Vineyards Country Club / Naples  
Six Lakes Country Club / North Ft. Myers  
Herons Glen Country Club / North Ft. Myers  
Heron Creek Golf & Country Club / North Port  
The Oaks Golf Course / Osprey  
St. Andrews South Golf Club / Punta Gorda  
The Meadows Country Club / Sarasota  
River Hills Country Club / Valrico

## TAMPA AREA

Belleaire Country Club / Belleaire  
Brookside Country Club / Brookside  
Skyview Country Club / Citrus Hills  
Timber Greens / New Port Ritchie  
Timber Pines Country Club / Spring Hill  
McDill AF Base / Tampa  
Fox Hollow Golf Course / Tarpon Springs

## SOUTHEAST AREA

St. Andrews Country Club / Boca Raton  
Gleneagle Country Club / Delray Beach  
Fountains Country Club / Lake Worth  
Palm Beach National Golf Course / Lake Worth  
Quail Ridge Golf Course / Lake Worth  
Lost Tree Club / North Palm Beach  
Frenchman's Creek Country Club / Palm Beach Garden  
Willoughby Golf Course / Stuart  
Banyan Golf Course / West Palm Beach  
Presidents Country Club / West Palm Beach

## CENTRAL/NORTHEAST

Golf Club of Amelia / Amelia Island  
Cocoa Beach Golf Course / Cocoa Beach  
Glenview Champion County Club / Lady Lake  
The Villages / Lady Lake  
Turnbull Bay Golf Course / New Smyrna Beach  
Grand Lakes Marriott Resorts / Orlando  
Lake Nona / Orlando  
Harmony Golf Preserve / St. Cloud  
Rio Mar Country Club / Vero Beach

CALL TODAY TO TEST THESE PRODUCTS ON YOUR GREENS!

# TAMPA BAY TURF

Tom Phillips  
(561) 719-6265

Carl Bronson  
(727) 638-5858

Jim Lawson  
(239) 633-6398

Frank Cook  
(727) 235-3637

Terry Brawley  
(727) 638-3481





John Johnson (left) was the lucky winner of the Benevolent Fundraiser Drawing. FGCSA President Joe Pantaleo offers his congratulations to John and announced the Benevolent Fund was increased by \$5,100 through the donations at the FGCSA Reception. Photo by Joel Jackson

Rosen Centre Hotel next door to the convention center. Paul Crawford, CGCS made a triumphant return as Reception Chairman by organizing, with the generous help and support of

our sponsors. It was a great evening of food and entertainment for FGCSA members and guests. A new conference tradition got a terrific shot in the arm as our Benevolent Fund received more

than \$5,000 in donations. Many thanks to Samantha and Greg Kriesch and other board members for manning the Benevolent Fund table. John Johnson from the South Seas Plantation G. C.

won the cash prize in the fundraising raffle.

Multiple food and drink stations made wait times for refreshments very short and the tropical island

# South Florida Grassing, Inc

Over 35 Years in the Grassing Industry

**TifSport** • **SeaIsle**  
Certified Seashore Paspalum

**Sod, Sprigs and Rolls available**

- We provide reworking and planting services for fairways, tees and greens
- Our grass is grown in Hobe Sound on gassed, sand-based soil
- Hydro-mulching, grassing and mulching also available

**Tifway 419**

**TifEagle**

**Tifdwarf**



**Certified Producer**

Southern Seed  
 Certification Association

**(772) 546-4191**

[www.southfloridagrassing.com](http://www.southfloridagrassing.com)

**800-483-4279**



Several GCSAA staff members accepted FGCSA Reception Chairman Paul Crawford's invitation to join us for some food and fun at the Orlando party. Photo by Joel Jackson

themed decorations provided a festive background for the band Powerhouse from the southwest Florida area, and many in the crowd danced the night away including several GCSAA staff members who were our guests courtesy of an invitation idea from Crawford, "Hey why not invite these folks? They are on the road, working long hours to put on a good conference for us. They

shouldn't have to go back to the hotel and order room service at the end of the day. Why not give them an opportunity for a special night out on us as a way of saying thanks for what they do this week and all year?" From the thank-you card they sent after the conference, it was obvious that they really appreciated the gesture on our part. Hey gang! See you next year in New Orleans.



**Foliar Leader Since 1975**

**(800) 340-3888**

P. O. BOX 291370, TAMPA, FL 33687  
FAX (813) 988-0329

## This Summer Keep Your Turf at its Finest with:



**Quality Foliar Nutrients**



**28% Controlled Released Nitrogen**



**Water Treatment Ammendment**



Liquid Ag has the equipment, service and expertise to keep your professional sports turf looking its best all year round.

◆◆◆ Forget about growth flushes from granular fertilizer after a heavy summer rain!

Liquid Ag Systems  
3281 Metro Parkway  
Ft. Myers, FL 33916  
239-332-5565 ◆ 239-332-1319 fx  
www.liquidag.com

Call us now to have one of our qualified turf advisors help you design a liquid program for year-round success!  
**(800) 375-5274!**



# Building the Green



*From piles of dirt on a tarp on the concrete floor of the convention center to a finished green holding a putting contest, the volunteers from the Golf Course Builders Association and GCSAA out did themselves in the five day marathon project. Photos by Larry Kieffer and Joel Jackson.*



**AERIFICATION** <sup>+</sup> **PLUS, INC.**  
TURFGRASS AERIFICATION AND ROOT ZONE MANAGEMENT

**Aerification is OUR LIFE— — —  
Don't make it yours!!!**

**(800) 340-3888**

**www.aerificationplus.com**



*Southern Tradition #32*

# Listening



*Remember when your opinion  
counted for something?  
Harrell's hasn't forgotten.*



We're ready to listen to you.  
Call or visit our Web site for  
fast access to your Harrell's  
representative: 1-800-282-8007  
[www.harrells.com](http://www.harrells.com)

Over the years Harrell's has been very interested in what our customers, employees and suppliers have had to say. That's how we learn, and from that knowledge our world-class, custom-blended fertilizers are created. Each one is formulated to meet your specific growing needs. We stop by regularly to hear about your progress and concerns and to see how else we can help. And don't forget the Web site ... it's regularly updated and is another way to help us stay in touch.





■ *Number 1, Par 4, 400 yard, Marsh Creek CC*  
*Photo by Daniel Zelazek*