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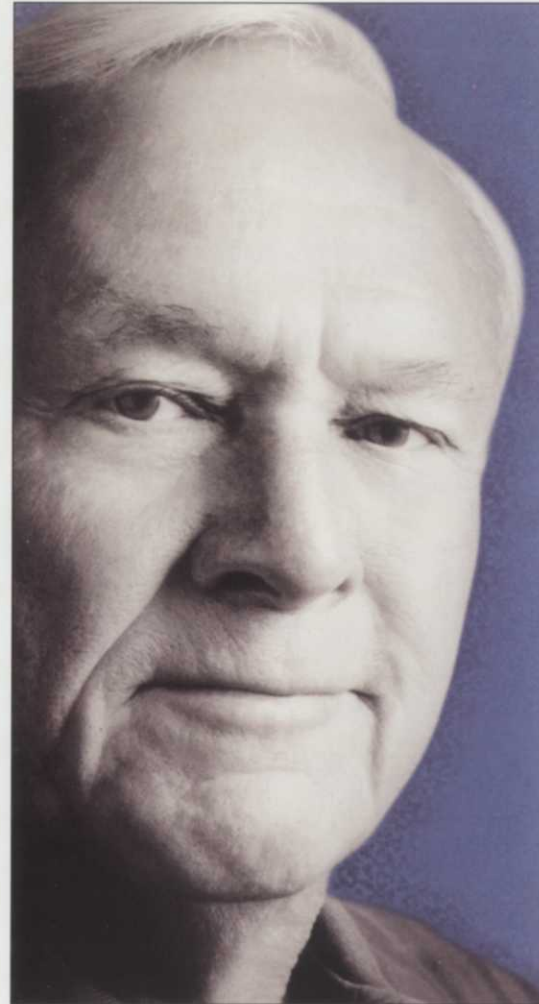
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3rd hole, Olde
Hickory G&CC.
Photo by Daniel
Zelazek

**WINTER
2001**

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About the use of trade names: The use of trade names in this magazine is solely for the purpose of providing specific information and does not imply endorsement of the products named nor discrimination against similar unnamed products. It is the responsibility of the user to determine that product use is consistent with the directions on the label.

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As I sit here contemplating a timely topic for my message in the winter issue. I wonder what the future will bring us in this ever-changing business of golf course management. The news we seem to be hearing is not all that uplifting at times. Water problems, loss of products, labor shortages, shaky management companies, fewer operational dollars, fewer golfers or at least a flattening of available golfers and the list goes

on. Lets not forget that most of the time it is only the negative things that make the news or the topic of conversation.

If most of you are like me you got into the business of golf course management for some of the same basic reasons:

- The love of the game.

We have always been considered and will always be the keeper of the green in the spirit of Old Tom Morris.

- Working outdoors and being stewards of our surrounds with Mother Nature as our greatest teacher on a daily basis.

- The fellowship of your neighboring superintendents. Knowing that they will always be there if needed to support you, assist you and guide you as needed.

- The opportunity to teach our youth the art of greenskeeping and responsible stewardship of the land.

- The privilege of witnessing the growth and development of our properties.

- The type of job that is one of the most versatile, challenging and self-satisfying jobs around.

These positive aspects of our jobs help us to get through the tough times.

With the New Year upon us it is time to assess our achievements and set some new goals. We have accomplished many good things through the guidance of our past boards. I feel one of the best things has been the development of our relationship with the FTGA and The University of Florida.

We are truly working as a team to address the future needs of our industry. If we can stay united in our efforts and maintain a proactive attitude much can be achieved in the near future.

We are now just beginning to actively work on the development of a complete set of Best Management Practices specifically for golf turf in coordination with the rest of the green industries in the state. FGCSA Vice President Geoff Coggan, CGCS will act as chairman of the FGCSA BMP Committee. Geoff and Joel Jackson, our director of communications will also sit on the steering committee for the statewide BMP project. They will monitor overall progress and make sure our BMPs are consistent within the green industry even if some of our practices are more specialized.

This tool will not only serve as a great resource for our members, it will better position our industry with our regulatory agencies, local and state governments and special interest groups. With this BMP manual we will send a huge message to all, that golf course superintendents not only care about the environment, but that we also do things right!

My sincere hopes for a great New Year to all of our members and our association. Don't forget we are only as strong as your involvement.

Accentuate the Positive

PRESIDENT'S MESSAGE



Cary N. Lewis, CGCS

... one of the best things has been the development of our relationship with the FTGA and The University of Florida... We are truly working as a team to address the future needs of our industry.



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SOUTH FLORIDA CHAPTER

Second Generation Superintendent Wins Award

On July 20, 2000 the members of the South Florida Golf Course Superintendent's Association presented Bill Entwistle Jr. with the FGCSA's President's Award for over 20 years of service in the turfgrass industry.

The presentation was made at the Coral Springs CC in conjunction with the SFGCSA annual meeting and the election of new officers and board members.

Attendees at the meeting included several past presidents of the SFGCSA, Mr. and Mrs. Bill Entwistle Sr., and many South Florida superintendents and vendors.

I had the pleasure of presenting one of my closest friends in the industry with an award that he felt he was not worthy to receive. As we discussed the award in days prior to the presentation, Billy continued to insist that the board was making a mistake. Bill Jr. is not someone who enjoys attention.

Billy's roasting was entertaining and sincere. Congratulatory comments from Steve Kuhn, High Ridge CC, were forwarded to Billy, as well as some entertaining remarks from Bill Entwistle Sr. Billy then had his opportunity to describe how this recognition from his peers had an overwhelming effect on him.

A true understanding of the real Bill Entwistle Jr. can

not be described without some background information about his family, and more specifically his father. Bill Sr. taught Billy the game of golf, and gave him his start in the business in high school. Also, it is evident from his award-winning service in South Florida, Bill Sr. showed young Billy how important it is to be actively involved in this industry, and how to give back to this business that has shaped so many of our lives.

Bill Sr.'s Florida work experience included service as general manager of Capital City CC in Tallahassee, GM at Orangebrook in Hollywood, a position with the City of Lauderhill, superintendent at Oxbow CC in LaBelle, and as a superintendent in Jamaica.

Bill Sr. is retired, consulting, and looking for the perfect golf course to purchase with some partners. He was at Buena Vista CC in Buena, New Jersey when Bill Jr. was in high school.

When Bill Jr. assumed the superintendent role at Flamingo Lakes, he was forced into volunteering and becoming active in the South Florida GCSA when his dad, David Lottes, and the rest of the South Florida board started the Adam Walsh Benefit Golf Tournament for Children. The title of this tournament has changed over the years, but the commitment has remained the same: to raise money to help a local agency locate missing children, educate our children about the dangers of our current society, and provide an information source for law enforcement agencies in South Florida. Bill



**2000 FGCSA
President's Award
Winners**

Paul Crawford

Ken Shakeshaft

Bill Entwistle, Jr.

Bill Entwistle Jr.

Born: May 8, 1960

Family: Married to Chantal for 13 years; son Matthew 9, daughter Kelly 6

Interests: Golf, NASCAR, College football (how 'bout them Gators!), Coaching Ice Hockey with Matthew's team, Golf Club repair (especially 4 irons.)

Work Experience

1978- Started working for Bill Sr. at Capital City CC in Tallahassee.

1979- Hilaman Park CC, municipal course, assistant superintendent.

1981- Ocean Reef Resort, Key Largo, assistant superintendent to Dick Blake CGCS.

1983- Sombrero CC, Marathon, golf course superintendent.

1984- Flamingo Lakes CC.

1985- Flamingo Lakes CC, golf course superintendent.

1999- Flamingo Lakes CC, manager/superintendent.

Education: Graduated high school in Buena Vista, NJ, 1978; attended Arizona State and FSU, 1979-81.

Career Highlights

Spending a year rebuilding Hilaman Park CC as an assistant superintendent after the course had been closed and abandoned for two years.

Qualifying for the Florida State Mid Amateur tournament in the 1980s

Served in all board capacities of SFGCSA from 1988 to present.

President of SFGCSA for two terms.

Director on SFGCSA tournament that benefits the National Center for Missing & Exploited Children (formerly the Adam Walsh Child Resource Center) since 1986.

Jr. became involved in this tournament 16 years ago, and more than \$130,000 has been raised to date.

During this interview,

Billy mentioned several reasons why he enjoys this business:

- the camaraderie that is developed with peers in the

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business, and the friendships that spring forth from the work relationships have become meaningful;

- the pride that we feel as superintendents when we can step back and look at a project or our property and know that we are the ones responsible for the final product that so many people are enjoying; and

- when seeing the pristine conditions and attention to detail at another topnotch facility and feeling a sense of pride that, although we don't work there, we are part of the same profession and share the same goals as the people who created it.

Billy feels the most challenging part of this business includes accepting all the curve balls that

Mother Nature throws us as we struggle to grow turfgrass in conditions or extremes where we should not be growing grass. In Billy's new role as GM/supt., he has been exposed to more golfers who lack the knowledge necessary to understand what is happening on the golf course. Dealing with golfers who have no patience and no concept about the challenges we face as superintendents has been difficult. Aside from those two problems, the only other challenge Billy faces is trying to continue to shoot in the 70s!

Billy feels that the biggest change he has noticed in the industry has been in pest control. He said there have been several innovations that have had a real impact on

work performance. Chipco Choice for mole cricket control; the Weed Pro for spot treating weeds on greens; and 15-gallon spot sprayers have all improved his ability to control weeds and pests. Our previous control programs were based on a reactive or curative program. The new programming is based on mapping, spot treatments, and target applications applied during periods that will produce the greatest control. This change is not only good for the environment, but good for the bottom line of the operation.

Billy has been actively involved with the South Florida GCSA board since his early days as a superintendent, including his consistent

presence at the monthly meetings. He has not been to many GCSAA national shows, and prefers to focus his energy and commitment at the local level. He feels that if you attend a meeting with your peers, you will learn at least one thing, sometimes several things. The meetings provide a tremendous opportunity to exchange ideas and share secrets at the local level.

Billy's current role on the SFGCSA board includes lifetime director of the Annual Benefit Tournament for Missing & Exploited Children (If I put the "lifetime" part in there enough times, I may not have to assume that role again) and assisting with registration at our chapter meetings.

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