

**Keynote speaker**  
**Retired U. S. Army General**  
**H. Norman Schwarzkopf, Jr.**

On golf: "When I lived on the right side of the Cheval golf course in Tampa I collected 1900 golf balls in my yard. When I lived on the left side of the course at Saddlebrook I collected 600 golf balls. I concluded that 2/3 of the golfers in the world must slice."

**Stormin' Norman's Keys to Leadership**

"The circumstances of your birth have nothing at all with a person's ability to lead; it is what you perceive about yourself that is important to leadership."

The single most important ingredient of leadership is character."

"You don't have to be loved to be a leader, you must be respected."

"The challenge of leadership is to get people to willingly do what they ordinarily would not do on their own."

"Delegate authority not responsibility."

"Goals are only meaningful if everyone understands the objective and the role they must play in obtaining it."

"Failure is contagious. Success is infectious."

"Give yourself and others the latitude to learn (make mistakes)."

"You can forget all these principles if you only remember these two rules. Here are the two secrets to 21st century leadership. Rule 13: When placed in command, take charge. Rule 14: Do what's right."



*Retired U. S. Army General Norman Schwarzkopf, Jr. was the keynote speaker at the GCSAA Conference's Opening Session on Wednesday night. Photo by Joel Jackson.*

International Conference and Show also kicked off a year-long celebration of the 75th anniversary of the GCSAA. An extra effort was made to have a multitude of historic displays set up in various areas of the Dallas

Convention Center to give everyone a nostalgic look at the history of the profession and the association. I give the GCSAA staff an A for effort.

The first thing many people saw after getting off

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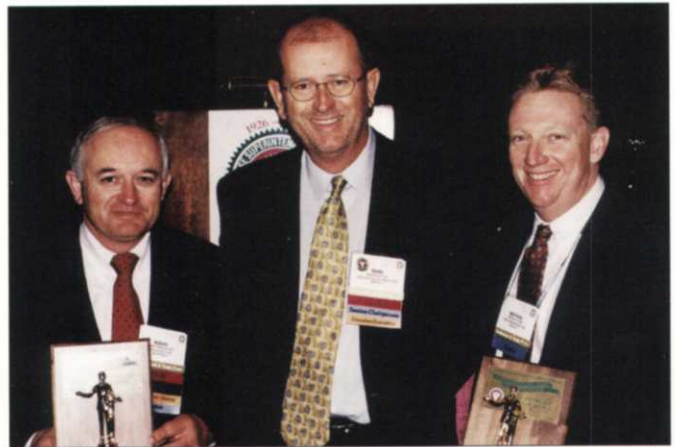




A series of historic displays throughout the convention center showed the evolution of golf course equipment and affiliated chapter publications. The FGCSA had a prominent display of milestone issues of the Green Sheet and The Florida Green and its parent publication the South Florida Green. Photo by Joel Jackson.

the shuttle buses was the walkway to the classrooms festooned with banners hanging over the aisle. Each banner bore the name of a

GCSAA affiliated chapter and its founding date. I understand each chapter will be presented with its banner to mark the anni-



Mark Black, CGCS, Quail West G&CC (center) was the moderator for the Southern Grasses Forum at the GCSAA Conference in Dallas. Bob Randquist, CGCS of Boca Rio GC (left) and Matt Taylor, GCS, Royal Poinciana Club (right) presented their programs for TifEagle and Champion ultradwarfs at the forum. Photo by Joel Jackson.

versary. Beyond the legends and milestones depicted around the convention center there are a full slate

of activities including a \$75 dues special that will run most of the year to attract new members.



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Perhaps more history was made at the annual meeting where the much-ballyhooed PDI passed with a 75% approval vote. Some are calling it a mandate. We will now await the implementation and the changes it will bring.

While FGCSA members

were in classes, the staff was attending a day and a half of programs designed to inform and assist chapter managers and newsletter editors conduct the mundane mechanics of association business. From media awareness, tax issues and government relations we

got tips, ideas and contacts to help us help the association.

After several long days of classes and meetings, nearly 500 Florida superintendents, suppliers and guests gathered at the Hyatt Hotel near the convention center on Thursday night for the traditional FGCSA Reception to touch base and catch up with friends from around the state. The food, drink and camaraderie were enjoyed by all.

and Landscape Operations alumni was another huge success. The event is annually averaging over \$10,000 in proceeds which is matched by state funds and goes for scholarships and program enhancements at Lake City.

This year's sell-out event at The Colony G&CC had to endure a rare frost delay in Bonita Springs on Jan. 6, which was part of the longlasting cold spell that gripped the state this winter.

But the ice and the players thawed out to have a great day for a good cause. John Piersol, chairman of the GLO program at Lake City was on hand to personally thank all the sponsors and participants in



The expert crowd counters from the Hyatt Hotel in Dallas told us we had around 450 guests at the FGCSA Reception on Thursday night. Photo by Joel Jackson.

#### CHAPTER ROUNDUP

### Lake City Alums

### Face Frost in Bonita

The 9th Annual Endowment Golf Tournament held by the Lake City Community College Golf



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The LCCC Alumni Committee celebrated 9 years of successful fund raising for the Lake City Community College Golf Operations program. From the left: John Piersol, Lake City; Garry Higgins, Host superintendent; Glenn Zakany, Co-Chairman; Scott Hamm, Diamond Sponsors; David Fry, Co-Chairman; John Johnson, Gold Sponsors & Resort Packages; Mike Smith, Registration and Roy Bates, Raffle Prizes and Photo Gifts. Not pictured: Odell Spainhour and Dick Bessire, Raffle Prizes and Scoring. Photo by Joel Jackson.

this key fund raiser for the school.

Winners included: A Flight: 1st-Glenn Zakany & Jim Osburn; 2nd-John Lammrish & Glen Andrews; 3rd-Chip Powell & George Eisler; 4th-Dave Resch & Mike Dillinger. 5th-Scott VanDame & Jim Glass and 6th- Dick Bessire & Lou Conzelmann. B Flight: 1st-Dave Gibbons & Jim Phleps; 2nd-Ron Demis & Chuck Whitman; 3rd-Mike Outen & Kyle Tapp; 4th-Scott Lovecchio & Garry Callahan; 5th-Kyle Kenyan & Matt Taylor; and 6th-Rinn Neymeyed & Milo Seipi.

CENTRAL FLORIDA

**Leventhal Honored for Event Support**

At the 13th Annual FTGA Turf Research Tournament at the Interlachen C. C. in Winter Park., Central Florida GCSA President John Kopack presented host superintendent Stuart

Leventhal of the Interlachen C. C. in Winter Park with a plaque of appreciation for hosting the event all these years. Interlachen donates the use of the golf course for the event and only charges the food at cost to help maximize the proceeds of the event. The generosity of Interlachen has helped the Central Florida chapter raise over \$50,000 in research funds over the past 12 years.

Dr. Terril Nell, chairman of the Ornamental Horticulture Dept. at the



New UF/IFAS Nematologist Dr. Billy Crow discusses management practices for nematode control on Florida golf courses at the all-day January 29th IFAS seminar held at the Naples Beach Club and sponsored by the Everglades GCSA. Photo by Bob Toski.



Flight winners of the frost-delayed LCCC Alumni Endowment Tournament at The Colony G&CC in January were, from left, B Flight - David Gibbons and Jim Phelps. A Flight - Glenn Zakany and Jim Osburn. Photo by Joel Jackson.

University of Florida was the guest speaker and gave the audience of superintendents and club officials a brief overview of current and proposed future research projects at the Gainesville, Milton, Belle Glade and Ft. Lauderdale research and education centers.

Winners: 1st Flight: Low Gross-Chris Cartin & Matt Janeczko; Low Net-Jim Wells & Stan Cooke. 2nd Flight: Low Gross-Tom Diggins & Doc Gray; Low Net-Bob Uppenkamp & Sean Stankos. 3rd Flight: Low Gross-Chris Collins & Brad Lattimer; Low Net-Cary Lewis & Russ Bond.

EVERGLADES

**IFAS Seminar Draws 85**

Matt Taylor, GCS of the Royal Poinciana Club was the organizer for the Everglades GCSA-sponsored IFAS seminar held Jan. 29 at the Naples Beach Club. Taylor reported that 85 superintendents attended the program, which featured presentations by six UF faculty members: Dr. Phil Busey, weed management; Dr. Monica Elliot, disease management; Dr. John Cisar, research update of FTGA projects; Dr. Billy Crow, nematode management; Dr. Laurie Trenholm, paspalums; and Dr. Brian Scully, turfgrass breeding program.

Three days earlier at the FGCSA winter board meeting in Orlando, Everglades External Vice President Dale Walters, CGCS presented a check for \$4,000 for the FGCSA's turf research account. Education and research: it's what we're all about.



2001 Florida GCSA

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# THANK YOU





Number 11  
"Dew or Die"  
Par 3  
Photo by Daniel Zelazek



SOUTHERN DUNES G&CC

# *The Winning Streak Continues!*

BY JOEL JACKSON, CGCS

**T**he Southern Dunes Golf and Country Club is located on U.S. Highway 27 in the sleepy little town of Haines City in the sandy citrus ridge country of central Florida.

The owners and developers of the property gambled on building a challenging golf course and they hit the jackpot, and if you think using the words "winning streak," "gambled," and "jackpot" is coincidental then you'd miss out on some of the colorful history of Southern Dunes. You see, one of the owners is Dewey Tomko, a professional gambler and his partners are Roger and Terry Donley of Donley Citrus.

Tomko was the avid golfer in the group and he was convinced that building a championship golf course would pay off better than opting for a pitch and putt executive layout surrounded by mobile homes. Tomko even hosted three Professional Gamblers Invitational (PGI) golf tournaments inviting his peers and sports celebrities to help christen the new course. Pictures of notables like Ken Harrelson, Andy Bean, Tommy LaSorda and a host of PGA and LPGA pros deck the walls of the foyer





## Bayne Caillavet

**Originally from:** Biloxi, Miss. **Family:** Wife, Esther (20 years); daughter Courtney (Winner of GCSAA Legacy Scholarship in 2000).

**Education:** 1983 Lake City Community College, A.S. in golf course operations

**Employment history:** 1982 — O.J.T. at Annandale GC, Madison, Miss.; 1983 — O.J.T. at Hattiesburg CC, Hattiesburg, Miss.; 1984-877— director of landscape & sports fields, Hattiesburg, Miss.; 1987-90 — self-employed landscape construction and maintenance; 1990-93 — assistant superintendent Grenelefe Resort, Haines City; 1993 - present — superintendent Southern Dunes G&CC, Haines City including construction and grow-in.

**Professional affiliations and awards:**

Member of Golf Course Superintendents Association of America; Florida Golf Course Superintendents Association - Ridge Chapter; Florida Turfgrass Association - board of directors since 1999. GCSAA Scholarship recipient in 1983 while at Lake City Community College.

**Mentors:** My grandmother - She could teach anyone the difference

between right and wrong with one glance of an eye. **Paul Hickman** — I am fortunate to be one of the many

current superintendents in the business that Paul showed how to be a professional in this business. **Ralph White** - A gold mine of information

that he offered to me through his many years in the turfgrass industry. **Jerry Cheesman** - In my final year at Lake City Jerry's unique teaching style

brought together all the classroom education and real world experience for me.

**Memorable moments:** Without question, the birth of my daughter! How can anyone have a child and not understand what's really important in life?

**Goals:** To always represent our industry in a professional manner and to never lose the enthusiasm I have for this profession, and someday soon, walk among the giant redwood trees.

**Advice:** Work before play. Enjoy one of the best jobs in the world. Set your ego aside and fight only the battles worth fighting.

**Work philosophy:** Do every job so that you would be proud to sign your name to it. Never ever give up, and most importantly never let them see you sweat.

**Hobbies and interests:** Being a handyman. I enjoy being a do-it-yourselfer. I usually have so many projects going on at one time I can't get any of them finished. My wife isn't too happy about that. I'm also a self-confessed roller coaster junkie.



Bayne Caillavet, GCS. Photo by Joel Jackson.

*...each hole bears a game of chance or owner's nickname like "Ante Up," "Dealers Choice," "Dewey's Double Down" and "Donley's Ridge" which pays tribute to the owners' vision of turning an old orange grove into a first-class golf course and to the element of luck inherent in every golf shot ever taken.*

according to the world golfing media. Currently Southern Dunes is ranked #17 by *Golf & Travel*; #78 in *Golfweek's* Top 100 Modern Golf Courses in America; was in the Top 10 Golf Courses Built in America in the Last Ten Years by *Links Magazine* (1987-1997); and has received *Golf Digest's* Four Star rating from 1993 to 2000).

The Florida Golf Course Superintendents Association must concur with the golf media experts, because it has chosen to hold its first four FGCSA Golf Championships there not only for the challenge of the course, but also for the hospitality and service accorded by the staff.

The links-style course, which can stretch to 7,227 yards from the back tees, was the brainchild of golf course architect Steve Smyers of Lakeland. Smyers used the 100-foot elevation changes and the rolling topography of the former citrus grove to enhance his

as the course became an instant hit with people who loved to play golf.

The PGI is no longer held each year, but each hole bears a game of chance or owner's nickname like "Ante Up," "Dealers Choice," "Dewey's Double Down" and "Donley's Ridge" which

pays tribute to the owners' vision of turning an old orange grove into a first-class golf course and to the element of luck inherent in every golf shot ever taken.

Ever since it opened its doors, the course has been a winner each year





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## Southern Dunes Golf and Country Club

**Location:** Haines City

**Ownership:** Private - Dewey Tomko, Roger Donley and Terry Donley

**Playing Policy:** Daily Fee

**Yardage:** 7,227 yards. Par 72. Course Rating/Slope Rating from the Tees: Black: 74.7/135; Blue: 72.8/129; White: 70.2/123; Yellow: 72.4/126; Red: 68.8/118.

**Designed by:** Steve Smyers. Construction by: High Tech Golf. Opened in 1993.

**Management Team:** Director of Golf Shane Trice; Head Golf Professional Eddie Frye; Office Manager Debbie Campbell; Golf Course Superintendent Bayne Caillavet.

**Average Rounds per year:** 40,000

**Total turf acreage under maintenance:** 175 acres.

**Greens:** Average size: 7,500 Total 3 acres; turf - Tifdwarf; height of cut: .150" in summer - .130" in season. Overseed: Darkhorse Poa trivialis @ 15 lbs/M. Green Speed goal: 9.0 - 9.5.

**Tees:** 6.0 acres of Tifway 419; HOC = .5" summer - .4" season; Overseeded with Futura 3000 perennial ryegrass @ 12 lbs/M.

**Fairways:** 55 acres of Tifway 419; HOC = .5" summer - .4" season. Overseeded with 50% Pickseed Cutter and 50% Transist perennial ryegrass @ 500 lbs/acre.

**Roughs:** 100 acres. Mixture of Tifway 419 and Argentine bahiagrass; HOC = 3 inches. Not overseeded.

**Bunkers:** 187 bunkers with native sandy soil. Mechanically rake all bunkers with Smithco Super Rake 3WD with standard tines & flaps.

**Waterways/Ponds:** Two lakes covering 3 acres.

**Irrigation:** Water source - Two wells @ 1,500 gpm capacity and reclaimed water from the City of Haines City. Equipment: PSI pump station @ 2,000 gpm; Controls: Toro Network LTC; 735 - Toro 650 and 670 heads.

**Staff:** Total staff including Supt. = 17 fulltime & 3 parttime budgeted. 13 fulltime currently on staff. Average weekly budget: Straight time 600 hrs. Overtime 75 hrs.

**Key Personnel:** Assistant Supt./Shop Manager Terry Davis; Mechanic Jason Deese; Pest Control Technicians Jeff Eisenheimer and Allen Hubbard; Irrigation duties handled by superintendent and assistant supt. I want to recognize the entire crew: Art, Dean, Bill, Bernard, Lorenzo, Debbie, Joe, Isaias and Ken. They make my job a lot easier and more enjoyable.

**Major Renovations/ Ongoing Projects:** Bunker Drainage and erosion control. Course landscaping with ornamental grasses.

**Special circumstances:** The elevation changes in the course design can produce some bunker erosion control problems during heavy rains. We are in the ongoing process of modifying problem areas to protect the integrity of the bunkers and capture the runoff.

**Communications:** Daily pre-shift and post-shift meetings with crew; Daily schedule board is our communication center with completed jobs and new assignments being posted throughout the day. Everyone knows to check the board when they come back to the shop and to leave notes about jobs and observations. I have lunch meetings every two weeks with the director of golf and head pro to discuss course conditions and upcoming events.

**Cultural/Fertility/IPM Programs:** We use slow-release fertilizers exclusively. We do selective postemergent weed control. We make one application of pre-emergent herbicide in the fall around our overseeded turf areas. The entire crew is asked to act as scouts and report unusual conditions and problems.

**Equipment Inventory:** Mowers - Greens and Tees: Toro Greensmaster 3100s; Fairways: Toro Reelmaster E200D and 6500D. Roughs: Toro Groundsmaster 325D.