




## New Products

"WOODY"

### 1 1/4" ROUND REAL WOOD FLAGSTICK!

Be a Friend to the Environment  
Over 70% recyclable   
A part of the past - today!

|     | <u>Plain</u> | <u>Striped</u> |                          |
|-----|--------------|----------------|--------------------------|
| 40" | \$20.00      | \$22.50        | 40" Practice Green Stick |
| 5'  | \$22.00      | \$24.50        | 60" Chipping Green Stick |
| 6'  | \$26.00      | \$30.50        |                          |
| 7'  | \$28.00      | \$32.50        |                          |
| 8'  | \$30.00      | \$34.50        |                          |

Any  
stripe pattern  
Lots of stripe colors

### 1" STRAIGHT FIBERGLASS FLAGSTICK!

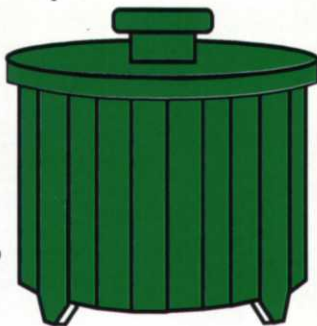
Lightweight - won't  
bruise your greens  
when dropped

|     | <u>Plain</u> | <u>Striped</u> |
|-----|--------------|----------------|
| 40" | \$12.00      | \$14.50        |
| 5'  | \$14.00      | \$16.50        |
| 6'  | \$18.00      | \$22.50        |
| 7'  | \$19.00      | \$23.50        |
| 8'  | \$20.00      | \$24.50        |

### Recycled Plastic



Custom logo  
lid plaque  
+\$10.00



Dark Green or  
Brown colors

### Divot/Waste Bucket \$94.50

Be a Friend to the Environment  
100% recyclable  
2 year guarantee against mildew, rot,  
fade, cracks, splinters, or shrinking.  
NO paint or care needed!!

### 16" x 32" Cotton Tee Towel

Why buy a tiny  
18" x 18" towel  
when you can get our  
big towel for less \$\$\$?

**\$32.00**

Per dozen

Great for adding a  
screen printed or embroidered  
club or company logo!



Southern Golf Products  
P.O. Box 2899  
Peachtree City, Ga. 30269  
Phone 1-800-233-3853  
Fax 1-800-277-7701  
Email [southerngolf@mindspring.com](mailto:southerngolf@mindspring.com)



## Etonic Speakers at FTGA Conference



Former golf course superintendent *Gary Sweda* told his audience to be managers, not just “doers.”



*Jennifer Thomas* gave tips on communicating with Hispanics



*Dr. Pat Schwab* discussed “noise” in the communication channels.

session, Cary Lewis, CGCS and Prentis Knotts, CGCS discussed tips on how they organize, train and evaluate

employees for performance on the job. Steve Pearson, CGCS gave the audience a change of pace with a slide

presentation of the challenges of establishing a population of flamingos on his golf course.

Meanwhile, FGCSA Vice President Darren Davis was making presentations in FTGA Workshops and

# WE'VE ADDED SOMETHING EXTRA TO ORGANOSILICONE TECHNOLOGY -

## SAVINGS...

### it's what you'd expect from Aquatrols

# AQUATROLS

Formulating For Effectiveness

5 North Olney Ave., Cherry Hill, N.J. 08003

1-800-257-7797 or 1-609-751-0309

Fax 1-609-751-3859

www.aquatrols.com



# AQUATROLS CapSil™ 30

Organosilicone Spray Adjuvant



For More Information Call  
**1.800.257.7797**



## INTRODUCING NEW DISTANCE® FIRE ANT BAIT.

Even one fire ant is too many if it's your ankle being stung. So when populations explode into the millions, you need to get to the heart of the problem – the queen. New Distance® Fire Ant Bait gives you an effective long-term solution for controlling fire ants. The bait containing the active ingredient is highly attractive to fire ant workers. When you broadcast or apply as a mound treatment, worker ants take it back to feed to the queen and immature ants. Once eaten, the active ingredient disrupts the queen's ability to lay eggs. And when the worker ants are not replaced, the mound dies. To learn more about how DISTANCE Fire Ant Bait can control your population explosions, call your local authorized Valent distributor or 1-800-89-VALENT today.

Helena • Terra • UHS • Harrell's Southern Ag  
VW & R • Gold Kist/Southern States



*A Company You Can Grow With*



Partnering for success, the FTGA and FGCSA shared booth space to meet and greet old friends and prospective members. Pictured from left, Chuck Garrett, Don Benham, David Bailey, Marie Roberts and Paul Illgen. Photo by Joel Jackson.

concurrent sessions. Davis teamed up with Matt Taylor in a workshop on Modern Golf Course Turfgrass Management Facilities. Davis partnered with Steve Beeman on "Where Turf Meets the Wetlands."

The commitment to

cooperation between the FGCSA and FTGA was never more apparent than the long-overdue pairing of the associations' host booths on the trade show floor. FGCSA Association Manager Marie Roberts and Director of Communica-

tions Joel Jackson worked hand-in-hand with newly appointed FTGA Director of Public Relations Don Benham to answer questions and hand out literature.

And finally at the

Banquet and Awards event, Matt Taylor gave the introduction and career highlights of Tim Hiers, CGCS who was presented the FTGA Wreath of Grass by David Barnes president of the FTGA. Tim has been



FTGA President Dave Barnes, left, presents Tim Hiers, superintendent at Collier's Reserve, with the FTGA's highest honor, the Wreath of Grass Award. Matt Taylor, right, introduced Hiers and presented the highlights of his career. Photo by Joel Jackson

## Computer-Exact Custom Mixes. Every Order. Every Time.

- All Loads Scaled
- Soil Analysis Available



- Next Day Service
- Volume Orders

### Traps Installed to Spec.



Golf Agronomics meets all your top dressing needs with our ability to customize your mix with a variety of soil amendments including:

- Dolomite
- Hi-Cal
- Charcoal
- Wetting Agents
- Humic Acid
- Minor Elements
- Rock Phosphate
- Gypsum
- Customer Products

## GOLF AGRONOMICS SUPPLY & HANDLING

Serving all of Florida

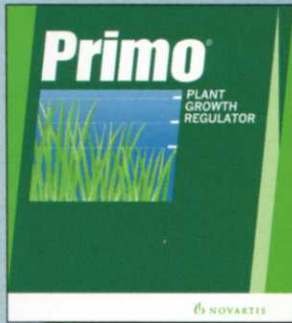
(800) 626-1359  
(941) 955-4690 Fax

**Every season your course  
endures the same stresses as a  
major tournament course.**



Shouldn't it have the  
same protection?





## Primo<sup>®</sup> used for Pre-Stress Conditioning helps keep 120 major tournament courses in championship condition.

Pre-Stress Conditioning with Primo helps prepare your course in advance for an entire season of wear and weather. Which is why 120 tournament courses depend on Primo.

Primo helps create denser, healthier turf for a beautiful, better-playing golf course. By using Primo, you'll help protect your course from the extremes of heat, rain, drought, and heavy traffic; improve your disease control program and even speed divot recovery. That's because Pre-Stress Conditioning with Primo actually gives your turf bigger root systems and increased lateral stem development. All of which results in increased food reserves, more efficient water use, and thicker, healthier turf better able to withstand stresses throughout the season.



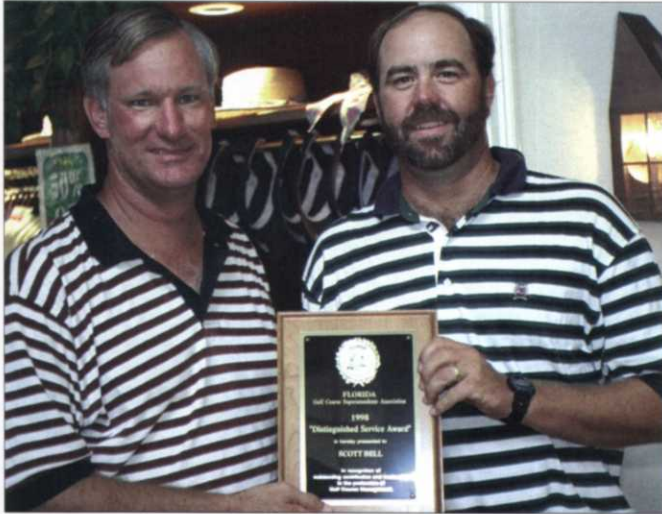
Your course undergoes the same stress as a leading tournament course, so why not give it the same protection. Use Primo for Pre-Stress Conditioning. To learn more about Primo, call

800-395-TURF for the name of your Novartis Sales Representative. Or visit our website at [www.cp.us.novartis.com](http://www.cp.us.novartis.com)



Alamo<sup>®</sup>  
Award<sup>®</sup>  
Banner<sup>®</sup> MAXX<sup>™</sup>  
Barricade<sup>®</sup>  
Primo<sup>®</sup>  
Subdue<sup>®</sup> MAXX<sup>™</sup>

*Primo is an important part of the Novartis Total Turf Program, the system of leading-edge products designed to help you protect and maintain your entire course throughout the year.*



FGCSA President Mike Perham, CGCS presents Scott Bell with the 1998 Distinguished Service Award. Photo by Joel Jackson.

an outstanding proactive member of the turfgrass industry and constantly seeks new and better ways to make our business more efficient and environmentally friendly.

TREASURE COAST PRO/SUPT.

### Bell Receives Fla. GCSA Distinguished Service Award

Following in a long list of FGCSA past presidents who remain active after their formal board service is over, Scott Bell's selection for the FGCSA Distinguished Service Award was announced at the FGCSA Annual Meeting at the Bay Hill Club in Orlando in August.

FGCSA President Mike Perham, CGCS presented Bell with his award at the Treasure Coast Chapter's pro/superintendent event at the Indian River Country Club in September.

In his acceptance remarks, Bell thanked his fellow Treasure Coast superintendents for their friendship, help and support over the

years. He especially thanked those members who founded and guided the Treasure Coast Chapter for making it the kind of association that one was proud to be part of. He said he was humbled and proud to join the ranks of previous DSA winners.

The Distinguished Service Award was traditionally presented at the Crowfoot Open Banquet in August, but the FGCSA Board recognized that it meant more to the recipients and the nominators to receive the award in front of their local chapter members, so the DSA and Presidents Award presentations have been shifted to local chapter meetings.

Bell, who was the president of the FGCSA in 1994-95 has continued to serve the members by writing many articles for the *Florida Green* and in fact his interest and participation led to his being named assistant editor to replace Mark Jarrell who stepped down because of time commitments to the Florida Turfgrass Association.

Bell is now writing topical editorials, reviewing editorial plans and proofreading articles for each issue. Asked to take a more active role to learn the mechanics of putting the magazine together, Bell unselfishly agreed to learn more about the magazine production in case he must take over for the editor. He will be given specific assignments each issue and may become the coordinator for a complete section to get a feel for story acquisition and the production process.

Bell has been the superintendent at the Bent Pine Golf Club in Vero Beach since 1986. He is originally from Ohio but attended high school in Fort Lauderdale. He graduated from Colorado State University in 1981 with a B.S. degree in Landscape Horticulture and credits CSU professor Dr. Jack Butler with getting him to switch from forestry to the fledgling turf program.

Bell's career brought him from an assistant

superintendent's job at the Pinery Club in Denver to the fun and sun capital of Ft. Lauderdale where he cut his teeth on Florida turf management as an assistant at Eagle Trace under the watchful eye of TPC legend Fred Klauk. Bell moved up to his first superintendent position at the TPC Monte Carlo golf club in 1984, and two years later he moved on to Bent Pine.

Bell is a devoted family man and spends quality time with his wife Debbie and his children Jennifer (14), Sara (12), Scott (10) and Allison (5). His hobbies include golf, waverunner riding, home improvement projects, travel and snow skiing.

In addition to his Treasure Coast, FGCSA and GCSAA service, Bell has been involved with the Indian River County School Board - Gifted Student Task Force, and he helped supervise improvements and construction of a community soccer field complex.



FGCSA President Mike Perham, CGCS presents Jim Callaghan with his 1998 Presidents Award. Photo by Joel Jackson.



TREASURE COAST PRO/SUPT.

## James Callaghan Presented FGCSA Presidents Award

Jim Callaghan, winner of the FGCSA President's Award this year, was presented his award at the Treasure Coast Chapter's Pro/Superintendent event in September.

Jim came to Riomar Country Club in 1977 at the suggestion of Jim Moncrief, director of the USGA Green Section's Southeast Region. Jim worked under then superintendent Herman Morris for six months before Morris retired and Jim was promoted to golf course superintendent. Twenty-one years later, Jim is still going strong at Riomar.

Riomar is a unique, old-style Florida golf course located along the coast in Vero Beach with almost 2,000 feet of ocean frontage. The original nine holes were built in 1919 on virgin sand dunes and was designed by architect Harold Strong. The course was perhaps the first golf course built on speculation to attract real estate buyers to the Riomar area. This was a new concept at the time but one that we all are familiar with today. The second nine was built in 1962 and was designed by Ernest Smith of Tequesta.

During Jim's tenure, changes have been made to the golf course under the guidance of renowned golf course architect Joe Lee. As Lee stated, "We have put a new dress on the 'old lady'." Joe has also commented on Callaghan's ability "to grow grass on concrete."

Over the years Jim has

been busy preparing to deliver Riomar into the next millennium. A new, state-of-the-art irrigation system is being installed this summer and next summer will bring extensive regrassing of greens, tees and fairways. Jim is currently

researching the different turfgrass variety options available to the club.

In 1999 Jim was given a proclamation by the City of Vero Beach "In recognition of outstanding service to the community and for continuing efforts to

beautify and enhance our city."

Jim was one of the founding members of the Treasure Coast GCSA and served through all chairs of office including a term as president in 1982-83. Jim also served as the chapter



**Aquagenix**  
Land - Water Technologies

### Services Include

Lake Management  
Right-of-Way Vegetation Control  
Wetlands Planting and Maintenance  
Exotics Control  
Mechanical Harvesting  
Industrial/Agricultural/Vegetation Management

For a FREE evaluation, call

**1-800-832-5253**

Visit our website at [www.aquagenix.com](http://www.aquagenix.com)



Serving Sunbelt States Since 1974

newsletter editor of The Treasure Coast Tide from 1980-88.

Throughout his career Jim has been available to help his colleagues. His advice to other superintendents, and his personal credo as evidenced by his tenure at Riomar is, "to develop good rapport with your members, be available to answer questions and be the source of information about course conditioning. Get to know your members and understand their views."

Jim is originally from Freeport, Long Island in New York. He graduated from SUNY at Farmingdale in 1972 with a major in turfgrass management. While at Farmingdale, Jim

played on the golf team and their home course was Bethpage Black, the site of the 2002 U. S. Open.

"Bethpage Black was awesome and made me realize the shortcomings on my golf game," Callaghan recalls. Jim decided that spending more time on his studies should take precedence and it paid off.

He received a scholarship from the Long Island GCSA, two scholarships from Georgia and three scholarships from the GCSAA. He transferred to the University of Georgia and received a B.S. in agriculture in 1974.

Jim reflected that much of his success can be attributed to several

mentors including the late Sid Brown, superintendent of St. George's G & CC in Stony Brook, N.Y., and George Kozelnicky, professor of plant pathology emeritus at the University of Georgia and a GCSAA Distinguished Service Award winner.

He credits Riomar's hard-working golf course maintenance staff for sticking it out with him through thick and thin. But most of all, he thanks his family for putting up with all the weird hours.

Jim and his wife Joanne, a Florida native, live in Vero Beach. They have two children, son Justin, 19, and daughter Jocelyn, 12.

BILL LANTHIER, CGCS  
Golf Ventures, Inc.

SOUTH FLORIDA GCSA EVENT

## \$106,000 For Missing and Exploited Children

On Friday October 2, 1998, Colony West hosted the South Florida Golf Course Superintendents Association golf tournament to benefit the Florida Branch of the National Center for Missing and Exploited Children.

This was the 14th annual SFGCSA golf tournament that has continued to provide support for abused or missing children and their families throughout Dade, Broward, Martin and Palm Beach counties.

The tournament was founded by David Lottes and Bill Entwistle Sr. as a way of

## 1999 FLORIDA GCSA RECEPTION

Friday, Feb. 12th, 1999  
Omni Rosen Hotel, Orlando

Presented by The Kilpatrick Companies

### Sponsored by:

- **Platinum Sponsors:** Rhone Poulenc, Club Car, Golf Ventures, Harrell's Fertilizer, The Toro Distributors of Florida and The Florida Green magazine
- **Gold Sponsors:** Florida Coast Equipment, Lesco, Golf Agronomics, Novartis, and United Horticultural Supply
- **Silver Sponsors:** Quality Grassing, Valent, Bayer, The Scotts Company, NutriTurf, FMC, Turf Merchants, Laser Turf, Florida Superior Sand, Sullivan Electric, South Florida Grassing, DowAgrosciences, Howard Fertilizer, and AgrEvo.

*By Invitation Only.*

# We've Got It All!

FOR OVER 15 YEARS



- Self-Propelled Sprayers
- Sprayer Parts
- Sprayer Control systems

• Fertiligation



• Raindrop  
Nozzles



• Chemical Mix Load Buildings

**CHEMICAL  
CONTAINERS, INC.**

P.O. BOX 1307 • LAKE WALES, FLORIDA 33859

**1-800-346-7867**

SPECIALIST IN LIQUID HANDLING PRODUCTS & EQUIPMENT