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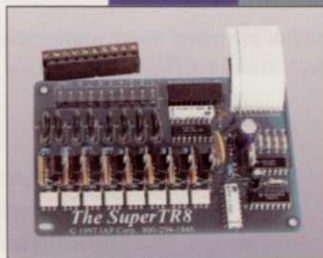
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*Dan Jones, CGCS (left) with his assistant superintendent Tim Enoch at the Banyan Golf Club. Dan has mentored many young assistants over his 33 year career. Coincidentally, current presidents Mike Perham, CGCS of the Florida GCSA and Scott Wahlin, CGCS of the Florida Turfgrass Association are both former Jones assistants. Photo by Mark Jarrell.*

isters to the whole family, because when one family member suffers, they all suffer. This sharing group is based on the Bible, which is where the 12 steps of AA originated. Responsibility, confidentiality, and prayer are stressed in the group.

Dan has also served for 12 years on the board of directors of Dunklin Memorial Camp, a Christian city of refuge for men with drug and alcohol problems. There are 75 men currently at the camp, and it is 75 percent self-sustaining. Dan is working on starting an aquaculture program to go along with Dunklin's cattle, citrus, lumber mill, bakery, vegetables, canning, and tree nursery industries.

Having known Dan for as long as anyone in the business, Max Brown has this to say about him: "I have

watched Dan and Irene deal with severe personal challenges over the 33 years I have known them, many of which would have brought most of us to our knees. I have also watched them excel with great success in most of their endeavors. They have always been upbeat, optimistic, enthusiastic, energized, humble, thankful, and reverent, always focused on what they can do for the other person rather than their own needs. I have very few personal heroes in my life, but Dan Jones is certainly one of them."

No greater example of Dan's selfless and giving nature can be demonstrated than his sacrifice and devotion to his granddaughters. Dan and Irene have been raising their daughter Denise's children, Jamie and Shayna, ages 9 and 7, for the past seven years due to

Denise's illness. I've seen Dan with those two beautiful little girls on a few occasions, and know their smiles mean more to him than any professional award he could ever receive, and my respect and admiration for him grows immeasurably.

If anyone's life could be described as "exemplary", it would be Dan Jones. If it was for sale, politicians would be lining up to buy it and tout as their own. As for those of us who have had the honor and the privilege of knowing Dan, he has set high standards of conduct for us to emulate. The challenge to us as individuals is to try our best to be like Dan personally and professionally. The challenge to the Florida GCSA is to create a special award in Dan's name that will reflect the values and legacy that he has left us. 

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## Call for Articles

This is a call for articles for the 1999 issues of the Florida Green.

Contact Joel D. Jackson, Editor for more information. Phone: 407-248-1971. Fax: 407-248-1971. E-mail; FLGrn@aol.com. All slides and photographs should include identification of persons in the picture and the name of the photographer.

**HANDS ON TOPICS** for 1999: Share your best practices and tips for these upcoming topics. Slides or photographs are encouraged.

- **Summer '99 Issue** - Soil Amendments: From Ceramics to Organics
- **Fall '99 Issue** - Superintendent Image and Visibility
- **Winter 2000 issue** - Microbes: The Millenium Bugs?

**SPOTLIGHT:** People and events

making news in Florida. From award winners to chapter tournaments and other accomplishments. Send in your story. Slides or photographs encouraged.

**SUPERINTENDENT'S JOURNAL:**

Personal observations or experiences related to any phase of the turf management profession. Slides or photographs encouraged.

**PROFESSIONAL DEVELOPMENT:**

General management topics beyond turf. Examples: Education, facilities, personnel, computers, training, etc. Slides or photographs encouraged.

**INDUSTRY NEWS:** News items of interest to Florida superintendents from allied associations in the

turf/ horticulture industry. Slides or photographs encouraged.

**OPINION:** Exactly what it means!

Articles voicing a personal point of view on any topic concerning Florida superintendents. Slides or photographs encouraged.

**RESEARCH:** A section reserved primarily for university and technical authors to report on research results within the turf industry. Also reports of practical on-course testing. Slides or photographs encouraged.

**RUB OF THE GREEN:** Articles and anecdotes with a humorous twist. Slides or photographs encouraged.

**STEWARDSHIP:** Superintendents are invited to submit ideas and articles about environmental issues and initiatives at their courses. Slides or photographs encouraged.

## 1999 Florida Green Photo Contest

**Category 1** - Wildlife on the Course: mammals, birds, reptiles, amphibians.

**Category 2** - Course Landscape – Formal Plantings: annuals, shrubs, trees, entrance and tee signs.

**Category 3** - Course Landscape – Native Plantings: aquatic vegetation, grasses, shrubs, trees and wildflowers.

**Category 4** - Scenic Hole Layout Shots: sunrises, sunsets, frosts, storms and any other golf hole view.

### Prizes

- First Place (\$100) and Second Place (\$50) in each category.
- Editor's Choice - Best Overall Photo - \$100.
- All winning entries published in the Fall 1999 issue.

### Easy Rules

1. Color prints or slides. Only one entry per category.
2. Photo must be taken on an FGCSA member's course. Photo must be



1999 Photo Contest - Category 4 - Scenic Hole Layout. Disney's Osprey Ridge 18th hole. Photo by Joel Jackson

taken by an FGCSA member or a member of his staff.

3. Attach a label to the back of the print or slide which identifies the category, course and photographer. **DO NOT WRITE DIRECTLY ON THE BACK OF THE PRINT.** Each photo shall be attached to a sheet of 8.5 x 11 lined paper. Line up the photo with the vertical and horizontal lines to square the photo on the page. Attach the print to the paper using a loop of masking tape on the back of the photo. Slides must be easily removable for viewing.

4. A caption identifying the category, course and photographer should be typed or printed on the sheet of paper below the print or slide.
5. Judging will be done by a panel of FGCSA members not participating in the contest.
6. Mail entries in a bend-proof package to Joel D. Jackson, 6780 Tamarind Circle, Orlando 32819. No entries accepted postmarked after August 1, 1999.

## Down to Earth and Real

The golf course superintendents of Florida can really be proud of the articles and production of *The Florida Green*. This publication is first class in so many ways. Your photos are excellent. Your stories are down to earth and real and your ads are informative and not overwhelming.

Keep up the good work. We will feature your work from time to time on our show.

Ron Heller

Producer and host, *Golf Is Our Game*

Note: *Golf Is Our Game* is a sports venture by Ron Heller consisting of radio shows, television production and print publicity serving the golfing public from courses from Volusia to Hillsborough counties along the I-4 corridor.

Thanks for the kind words Ron, and thanks to Janlark Communications our publisher, Daniel Zelazek our photographer and Marie Roberts our advertising manager for their hard work and talents that help make it all happen. We are also pleased that you recognize the important role of superintendents and feature them regularly in your shows to help educate golfers about the value of superintendents in the game of golf.

Editor

## Thanks for Article

Just a note to thank you for your wonderful article on Pablo Creek in Winter issue of *The Florida Green*. Look forward to seeing you at the FGCSA reception at the GCSAA Conference in Orlando.

Glen Klauk, GCS  
The Pablo Creek Club

# Letters..

...to the Editor

You're welcome Glen. Stories like Pablo Creek almost tell themselves because the attention to detail and the respect for the traditions of golf speak so loudly it is hard to miss the message of quality and sincerity of purpose. Congratulations to you and your staff on a marvelous golf course.

## Integrity of the Profession

Reading the Winter 1999 issue of *The Florida Green* I was impressed as I have been with many recent issues. Format, quality and arrangement intrigue me but most of all your publication's dedication to the integrity of the profession that maintains the game that is playing so vital role in this era of social change.

Geoffrey S. Cornish  
Golf Course Architect

Thank you Geoffrey for your comments and thank you and your teaching partner Robert Muir Graves for all the seminars at the GCSAA conferences where you shared your knowledge and expertise of course design with so many superintendents. Congratulations are also due to you and Robert on your new book, *Course Design*. It is an excellent reference on the history, art and science of your craft.

## From North Carolina

I recently reviewed the Florida Green Fall 1998 issue from the Falls CC and wanted to express the enjoyment I had in reading your great publication. It has been six years since I left Florida. Time sure flies by!

Also, please express congratulations to Dan Jones, CGCS, for his years of dedication to the Florida Green and the turfgrass industry.

Again, thanks for your efforts and a great Afterwords/Green Side Up message.

Gary "Cutter" Smither  
Landfall Club  
800 Sunrunner Place  
Wilmington, NC 28405

Thanks Gary. It was good to touch base in Orlando.

## Thanks for Hospitality

Through the pages of your fine magazine we would like to thank our colleagues in Florida for the hospitality extended to us during the recent GCSAA conference. We played many outstanding courses and had numerous enlightening discussions with our fellow superintendents and their staffs.

In our opinion the level of greenskeeping on Florida courses is of the highest order that we have experienced anywhere in our travels around the world. We admire you all.

Gordon Witteveen, Toronto  
Michael Bavier, Chicago  
"The Magic of Greenskeeping"

Gentlemen, on behalf of Florida superintendents everywhere, we appreciate your high recognition of our efforts in the brotherhood of greenskeeping.

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**T**he word is out or at least it is finding ways of getting out. Superintendents are getting more and more media attention. We wanted respect for what we do. We wanted recognition for all the hard work and responsibility. Well, get ready and be prepared to handle what you asked for.

Two new national superintendent-oriented publications, *Golfdom* and *Golfweek's Superintendent News* premiered at the recent GCSAA Conference and Show. *Golf Course News*; GCSAA's *Golf Course*

*Management*; and USGA's *Green Section Record* continued to focus on our side of the business. There's no shortage of articles on who, what, why, when, where and how we do our jobs. They will be looking to superintendent to be interviewed or write these articles.

More and more regional and local golf newsletters and magazines are seeking superintendent-written articles on playing conditions and environmental stewardship. GCSAA's "Par For The Course" on the Golf Channel and even local cable TV shows are airing segments featuring superintendents and turf management. Yours truly is now sending regular news releases on superintendent meetings, events and

awards to sports editors and golf writers in all the major golf markets in Florida.

Jeff Bollig, GCSAA's director of media relations is working on media project that will have superintendents playing a round of golf with print and electronic golf media reps to explain those things we do on our courses. The concept is a spinoff of the Golf Decision Makers outing held at the GCSAA Conference each year. According to Bollig, The Golf Channel is interested in shooting footage of the outing and *Golfweek's* editorial staff seems willing to participate. All I have to do is help line up some superintendents to play and discuss turf management to their media playing partners.

This past December I attended the Golf and The Environment conference in Orlando, and the word is out to the environmental groups, too. While development and the siting of golf courses and the chemistry of ingredients in products is still a concern, these groups have acknowledged that professional superintendents and properly managed turf are not the threat to the environment they once thought.

With the growing media attention to superintendents and their role in the golf industry, it is becoming even more important than ever that we "walk the talk" to validate that respect and recognition we have claimed we deserve. The word is out. How will you respond?

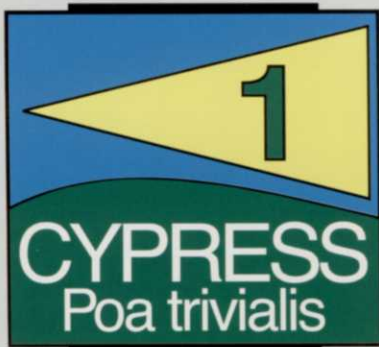
## The Word is Out

### Green Side Up



Joel Jackson, CGCS  
Editor

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and Cypress  
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**"Best average weekly ground cover"**

estimates of all Poa trivs in test-University of Fla, Gainesville 1997-98 putting green trials highest seed count of all Poa trivs - University of Florida. - 1997-98.

Stardust

**"Highest density"**

1995-96 overseeded greens University of Arizona

**"Highest percent ground cover"**

University of Florida. 1995

**"Highest mean ball speed scores"**

1994-95 overseeded Bermuda greens--University of Arizona.

**"Best monthly/seasonal turf color"**

of all Poa trivs overseeded on tifway Bermuda--University of Fla. 1994-95.

**"Highest seasonal average"**

of all Poa trivs"--putting greens evaluation--  
1997-98 Mississippi State University.

Cypress

**"Highest mean for turf color"**

1996-97 putting green overseeding trial, Clemson University.

**"Highest quality rating"**

of all entries in the 1996 Bermuda Triangle Research Center,  
Palm Springs, California.