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Officers

President Mark Jarrell, CGCS
Palm Beach National GC
7500 St. Andrews Road
Lake Worth, FL 33467
(407) 965-0046

Vice President Paul Crawford
Palm Beach Country Club
P.O. Box 997
Palm Beach, FL 33480
(407) 845-2395

Secretary/Treasurer Scott Bell
Bent Pine GC
6001 Clubhouse Drive
Vero Beach, FL 32967
(407) 567-9422

Past President Thomas Benefield, CGCS
BallenIsles CC of JDM
100 BallenIsles Circle
Palm Beach Gardens, FL 33418
(407) 622-0177

Directors

Big Bend Buck Workman
Valdosta CC
(912) 241-2003

Central Florida Joe Ondo, CGCS
Winter Pines Golf Club
(407) 671-1651

Everglades Prentis Knotts, CGCS
Eagle Creek CC
(813) 775-0090

North Florida Brigid Braun, CGCS
Matanzas Woods GC
(904) 446-6332

Palm Beach John Gallagher
Boca Woods CC
(407) 483-4855

Ridge Alan Puckett
Lake Region Y&CC
(813) 324-4678

Seven Rivers Jeff Hayden
Gainesville G&CC
(904) 376-8174

South Florida Dale Kuehner, CGCS
Colony West Country Club
(305) 721-5980

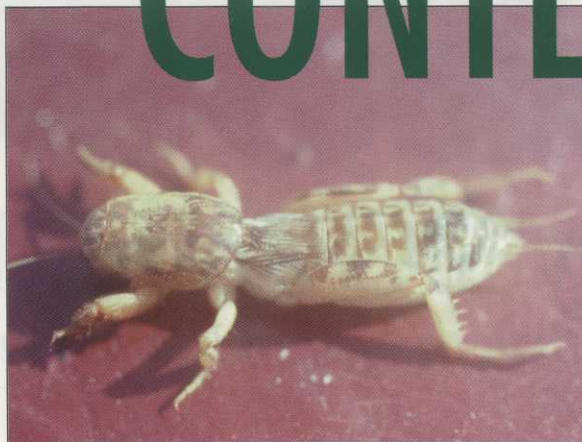
Sun Coast Talbot Denny
El Conquistador Country Club
(813) 775-9709

Treasure Coast Jay Gratton
Windsor GC
(407) 388-9820

West Coast Greg Plotner
Tampa Palms G&CC
(813) 972-3375

Staff

Secretary Marie Roberts
1760 NW Pine Lake Dr
Stuart, FL 34994
Phone: Days (407) 692-9349
(800) 732-6053 (Florida WATS)



SUMMER
1993

PRESIDENT'S MESSAGE PLATITUDES SEEM INAPPROPRIATE 6

No boring farewell address — it just doesn't seem appropriate. We have too many projects in the working stages to rest on any laurels. Our worst battles are still ahead of us. We must marshal our forces to have a chance of winning them. Strength lies in numbers. And it takes money to accomplish anything.

FGCSA SPOTLIGHT GRANNY HORN MEMORIAL IN PHOTOS 12

A lot of people had a lot of fun raising more than \$6,000 for the Granny Horn Endowment Fund at the memorial tournament named for the late University of Florida turf educator..

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Techo-Supt can't do his job these days without his radio, beeper, and his Novatel Mark IV Trans-Stellar Intergalactic cellular phone and coffee maker. Or can he? And should he?

The Florida Green

Official Voice of the Florida Golf Course Superintendents Association

Published four times a year:
On the fifteenth of January, April, July, and October

editor/publisher emeritus **Dan Jones, CGCS**
Banyan GC
West Palm Beach

editor **Tom Benefield, CGCS**
Ballenises CC of JDM
100 Ballenises Circle
Palm Beach Gardens, FL 33418
(407)625-4037

assistant editor **Joel D. Jackson, CGCS**
Osprey Ridge G.C.
Address Florida Green business to:
6780 Tamarind Circle, Orlando, FL 32819
(407) 351-3729
(407) 824-2687 Work

publications chairman **Paul Crawford**
Palm Beach Country Club
P.O. Box 997
Palm Beach, FL 33480
(407) 845-2395

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SUBSCRIPTIONS: \$20 for four issues. Contact the FGCSA office.

ADVERTISING: For rates and information, contact the FGCSA office at 800-732-6053

EDITORIAL: All inquiries should be directed to the editor, Tom Benefield, CGCS. Unsolicited manuscripts and photographs cannot be returned.

Contributors to this issue

Cover Photographer: Dan Zelazek

Cover Story Writer: Joel Jackson, CGCS

Cover Story Photographer: Dan Zelazek

Poa Photographer: Paul Crawford

Greens Aeration: Writer & photographer, C.W. "Chip" Fowkes.

Management Principles: Gary T. Grigg, CGCS

Supervising non-English-Speaking Employees: Scott Wahlin, CGCS

Safety on the Golf Course: Prentis C. Knotts

Mole Cricket Package: Coordinator, Tom Benefield, CGCS; Contributors, Fred Klauk, Robert Bittner CGCS, Kevin Downing, James B. Miller, Jeff Hayden, Mark Henderson, Peter Bass CGCS, Tom Alex, Buck Bukner, Eddie Snipes CGCS.

Production

The Florida Green is published with the assistance of Janlark Communications, Inc.

Publication manager Larry Kieffer



208 South Bartow Ave.

P.O. Box 336, Auburndale, FL 33823

813-967-1385

Fax 813-967-4553

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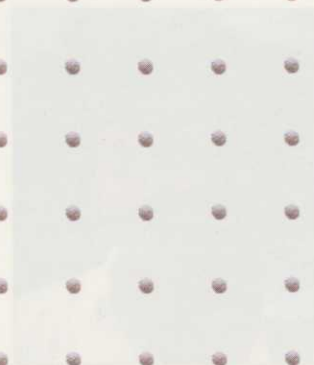
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WHEN IT COMES TO EVEN NUTRIENT DISTRIBUTION, CONSISTENT RESULTS AND PREDICTABLE GROWTH WITH EACH AND EVERY APPLICATION, BLENDS JUST CAN'T EQUAL THE PERFORMANCE OF HOMOGENEOUS GREENS GRADES FERTILIZERS. ■ IN FACT, USING A BLENDED PRODUCT ON YOUR GREENS IS KIND OF LIKE USING A ROTARY MOWER WALL-TO-WALL. IT'S JUST NOT THE MOST EFFICIENT TOOL FOR THE JOB. ■ THAT BEING SAID, WE'D LIKE TO BUILD A CASE FOR OUR LINE OF GREENS GRADES. BECAUSE DESPITE WHAT YOU MIGHT HAVE HEARD, THERE IS A DIFFERENCE. ■ FOR STARTERS WE'VE GOT FIVE PREMIUM FORMULATIONS. COUNTRY CLUB® 18-4-10, 18-3-12, 18-0-18, 8-4-24 AND 10-18-18. ALL ARE IDEAL FOR GREENS, BUT ALSO A SOUND VALUE FOR FAIRWAY APPLICATIONS. ■ AND OUR DISTRIBUTION NETWORK IS LARGER. SO YOU CAN BUY JUST WHAT YOU NEED, WHEN YOU NEED IT. ALL FOR ABOUT THE SAME PRICE AS WHAT YOU'D PAY FOR BLENDS. ■ SO WHY NOT CALL YOUR LOCAL LEBANON DISTRIBUTOR OR 1-800-233-0628 FOR MORE INFORMATION. BECAUSE WHEN IT COMES TO GREENS GRADES, THERE'S NO MATCH FOR COUNTRY CLUB.



UNFORTUNATELY, BLENDS JUST CAN'T MATCH OUR GREENS GRADES.



Where did the year ago? This is my final President's Message for the Florida Green. Next issue you'll see Paul Crawford's smiling face in this space.

I won't bore you with a farewell address enumerating the past year's many accomplishments and thanking everyone who contributed to our successes — it just doesn't seem appropriate. We have too many projects in the working stages to rest on any laurels. I do, however, feel satisfied that we are

moving in the right directions.

I suppose everyone that serves a professional association such as the FGCSA discovers some truths, or develops an agenda or set of guiding principles. I am no exception.

I truly believe that we must maintain and amplify our activism on behalf of the golf industry. Sure it gets discouraging when others within our industry seem oblivious to our common problems. But does that mean we should also stick our heads in the sand? Think of us as the Marines of golf, hitting the beaches and leading the way.

Does anyone doubt our worst battles are still ahead of us? A former employee now working for DER tells me that Carol Browner absolutely hates golf courses. Does anyone doubt the need for the research we sponsor, or the research soon to be conducted at the

Envirotron? Or the need for a lobbyist to look after our interests in Tallahassee? Does anyone doubt that South Florida golf courses would have gotten the shaft from the utility companies and the South Florida Water Management District if Tom Benefield hadn't effectively represented us in the rules-making workshops and made our concerns known?

I also truly believe that we must marshal our forces to have a chance of winning the coming battles. This means more superintendents need to get involved. It means let's not make the mistake of the Native Americans and get defeated tribe by tribe because we won't extend a hand to those who offer to help. Strength lies in numbers. Though I am stepping down as president, I still expect to stay very active, following the lead of many of our former presidents who still make significant contributions. Activism on behalf of the profession that sustains you should be thought of as a lifelong commitment and not a short-term promissory note.

Finally, let's not forget that it takes money to accomplish anything. We have developed some fund-raising programs which require some effort on your part to be successful. We will continue to streamline and expand these programs. Please take the time to participate and get your neighbors to participate — the results can be significant if substantial numbers of us cooperate.

Thanks for this opportunity — it really has been a privilege and a pleasure.

*No time
to rest
on laurels*



Mark Jarrell

Mark Jarrell, CGCS
President
FGCSA

GOOSEGRASS

R • E • C • I • P • E

Take one infestation of goosegrass (1-leaf to 2-tiller stage).
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THE FAVORITE SOUTHERN RECIPE FOR COOKING GOOSEGRASS.



KEEPS YOUR TURF IN TOP FORM.



Have you called any of your fellow superintendents lately? I have and most are too busy to talk for any length of time. It seems that all of them are like me... knee

deep in their summer cultural programs.

Aerifying, topdressing, verticutting, spraying for weeds and, of course, treating for that scourge, the filthy mole cricket.

It is fitting that we dedicate this issue to the dreaded mole cricket which wreaks havoc on the golf course community. Mr. Mole Cricket is a mindless imbecile whose sole purpose in life is to keep golf course

superintendents awake at

night and keep the chemical manufacturers busy peddling their wares.

Not only are the chemical companies busy, but also those chemical application companies are working night and day doing jobs most of us used to do. Their big spray tanks and slit applicators are rolling up and down the highways but how does their service really affect the golf course industry?

I believe that these companies can — and in some instances, do — hurt as much as they help. There are companies out there which put their profit margins ahead of the proper application of the product. I have heard more than one company representative boast that he can do an entire 18-hole, 125-acre golf course in one night.

“Wow,” I say to myself. “That golf course must have one hell of an irrigation system to water in all 125 acres immediately with half an inch of water as the label requires!”

I have never had the pleasure of operating a golf course which had such irrigation capacity. When I spray my chemicals which need one-half inch of water immediately, I always do six holes per night spread evenly throughout the golf course. It takes me three nights but I perform the application according to the label. As we all know, the label is the law.

Besides, there is a practical side to this.

To follow the label on the irrigation regimen requires so much time that when the system gets less than one quarter through the irrigation schedule, the remainder of the product yet to be irrigated has already dried on the leaf surface. So now you have reduced significantly the effect you will get from the chemical application you have just paid more than \$200 per acre for. But that matters little to the companies on the move, for they have another 125 acres to do down the road tonight.

I guess what really bothers me about the whole process is that we as a group are becoming contractors of our maintenance activities rather than operators of them. It is easy to go this route; anyone can contract out maintenance tasks. Hell’s bells, guys, your average club member can set up contracts to do this work! I personally like to do my own spraying, fertilizing, verticutting and aerifying. I take great pride in performing the jobs that are vital to the success of our maintenance operations. It is a disturbing trend which one day will take its toll on our profession.

Speaking of people making their living at our expense, what about that famous bird lover with the talk show on the radio?

You know, sometimes you earn great respect for people you have seen on TV or heard over the radio through the years. And

Please see MR. HARVEY, Page 14 ➔

How can you water 125 acres at once?

Editorial License



Tom Benefield, CGCS Editor

According to university tests in Florida, BAYLETON fungicide controls bermudagrass decline. In fact, it's the only fungicide registered for control.

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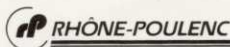




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