

LESCO PRE-M

a proven performer at Pinehurst

Brad Kocher, Director of Golf Course Maintenance at Pinehurst Resort and Country Club, and LESCO PRE-M go back to the beginning. That was in 1986 when PRE-M first became available. Brad had joined Pinehurst in 1984 and started a battle with goosegrass in fairways and roughs. He began winning in 1986 when he added LESCO PRE-M 60DG to his arsenal of control products.

Now, after five years, he's well satisfied that LESCO PRE-M has passed every test and has proven its effectiveness. "My assistant Bob Farren and I watch what the market has to offer and we continue to use PRE-M," he said. "Based on the results of university testing, we use the split application method with the first application in late March or early April and the second during the first two weeks of May.



Bob Farren

Brad Kocher

"This is the first year we've used it as a band around the overseeded fairways," he said.

"We don't see any problems

in the area where we spray PRE-M but I see a lot of germination outside of that band. We spray right up to the collar of the green without any problems. This gives us an instant edge and looks neat right off the bat.

"PRE-M enables us to realize a

clean delineation between overseeded fairway and rough at the time of germination. We do not have to wait for bermuda dormancy followed by non-selective post emergence spraying".

Brad uses PRE-M on all seven courses at Pinehurst, which is more than 500 acres. "We haven't found any negative effects or visual evidence of root inhibition as far as devel-

oped bermudagrass is concerned," Brad said.

"Because of the effectiveness of PRE-M and the fact that we don't have to worry about its short or long-term use on ryegrass, we can guarantee the best rye on the fairways during March, April and May, our busiest months of the year," Brad said.

"I kind of wish PRE-M had been available when I was in Florida," he concluded.

To find out more about PRE-M, contact your LESCO sales representative, visit a nearby LESCO Service Center, or call (800) 321-5325. In Cleveland, 333-9250.



LESCO

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LESCO - PRE-M is the proven performer.