







Scott's ProTurf

Lebanon Country Club

Par Ex

Down in the analysis area on every fertilizer bag, you'll find the "fine print" that tells you what the big print doesn't. Read all of it. Carefully. But most importantly, look at the percentage of Water Insoluble Nitrogen.

Water Insoluble Nitrogen (WIN)... the key to superior turf.

The higher the WIN percentage, the longer your turf will remain green. And the less often you will have to fertilize. That's because WIN is

the percentage of total Nitrogen that is truly slow release. Freeing small amounts of Nitrogen each time it's touched by water (Par Ex® with IBDU®) or activated by temperature or bacterial action (competitive products).

## No competitor can deliver as much usable WIN as Par Ex.

Only Par Ex contains IBDU—a unique Water Insoluble Nitrogen source that is 100% available to your turf in a single growing season. Consider that urea formaldehyde products (bacteria and temperature released) contain about one third of their WIN in the form of plastic polymers. Its long-term Nitrogen

release is so slow, it's almost useless, and will most likely occur during the hottest periods, just when you don't want it

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For Sulfur Coated Urea (SCU), research has shown that by the time it is spread, about 50% is immediately soluble, effectively doubling your cost of controlled-release Nitrogen and cutting the benefit in half!

Be sure to read your bag.

If the percentage of Water Insoluble Nitrogen isn't listed, there isn't any slow-release Nitrogen. If it is listed, chances are it won't be as high as the WIN percentage in Par Ex. Even if it is, we guarantee you that 100% of what we list as WIN is available to your turf every growing season. That means for every six months of growing, you'll receive an additional 46-53% more usable WIN than our competitors can deliver.

So start building your WIN percentage today. Talk to your local Par Ex Representative or call 813/294-2567. And get all the WIN you've been reading about.



