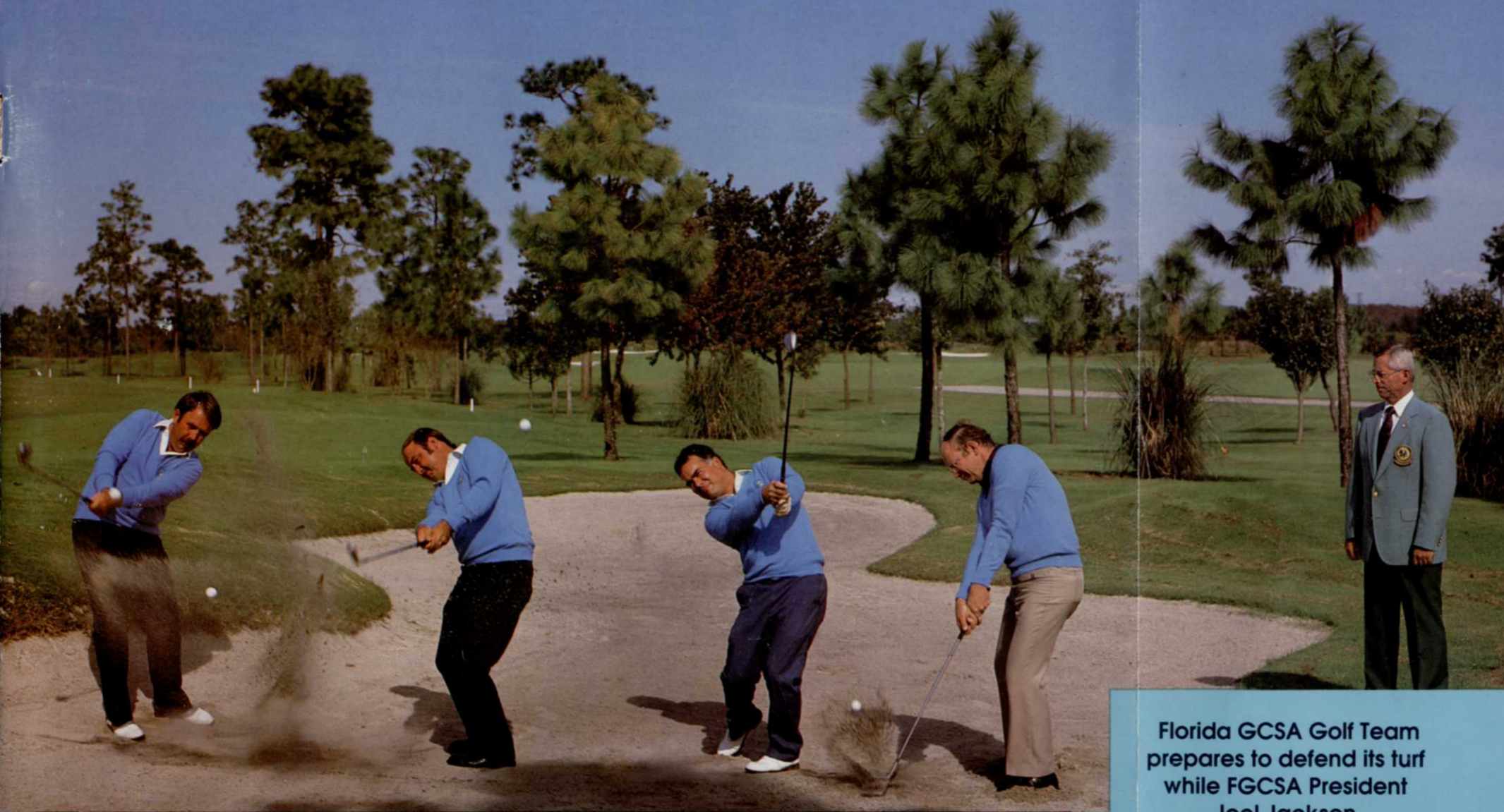




The Florida Green

Winter 1990



Florida GCSA Golf Team prepares to defend its turf while FGCSA President Joel Jackson prepares to host



61st INTERNATIONAL GOLF COURSE CONFERENCE & SHOW

February 19-26, 1990
Orange County Convention/Civic Center
Orlando, Florida

CONFERENCE HIGHLIGHTS

Saturday, Feb. 17

- GCSAA Golf Championship Practice Round

Sunday, Feb. 18

- GCSAA Golf Championship Practice Round

Monday - Tuesday, Feb. 19-20

- GCSAA Golf Championship

Monday - Thursday, Feb. 19-22

- Forty Seminars

Thursday, Feb. 22

- Opening Session and Reception
Dr. Ken Blanchard, author of
The One Minute Manager

Friday, Feb. 23

- Six GCSAA Education Sessions
- Distributor Day Preview

Saturday, Feb. 24

- Trade Show
- Golf Course Builders of America Session
- Two GCSAA Education Sessions

Sunday, Feb. 25

- Trade Show
- Prayer Breakfast, featuring
James C. Irwin, Apollo 15 Astronaut
- Major speaker Sessions
- GCSAA Education Session
- American Society of Golf Course Architects Session
- Computer Special Interest Group

Monday, Feb. 26

- Trade Show
- USGA Green Section Conference
- Annual Membership Meeting & Election
- Old Tom Morris Banquet
Sherwood Moore, honoree
Tony Orlando, entertainer

The Greatest Show in Turf