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### CONIENI



SUMMER 1990

The Florida Turfgrass Research Foundation wants to construct a \$700,000 Envirotron on the UF campus in Gainesville. If the FTRF can raise \$350,000 by March 15, the state will pay the rest. The City of Cape Coral not only has an outstanding Arthur Hills layout; it didn't cost the taxpayers a dime. FGCSA SPOTLIGHT BEST OF BOTH WORLDS ..... Pictorial visits to the South Florida GCSA Field Day and the Everglades GCSA Poa Annua Classic, plus a profile of the new maintenance technician for the research putting green at the UF's Fort Lauderdale Research and Education Center. HANDS ON REBUILD AND SAVE \$200,000 ..... Mechanics at Boca Woods CC saved their members more than \$200,000 by rebuilding most of the club's maintenance equipment. ARCHITECTS, ETC. PRINCE OF NAPLES.....

Meeker. SUPPLY SIDE GOLF'S OWN IMAGINEER .....

Arthur Hills doesn't get the recognition his work deserves, says architecture editor

Graywater on the green and success of the mole cricket-fighting red-eyed fly in Bradenton are the top stories of the second quarter, says research editor Darcy

Walt Disney would have loved Tom Mascaro. He's the turf industry's own "Imagineer."

AFTERWORDS FLORIDA'S DROUGHT ...... 77

The days of unlimited water use are over and treated effluent is the best hope for irrigating golf courses, says editorial consultant Dan Jones, CGCS.

### The Florida Green

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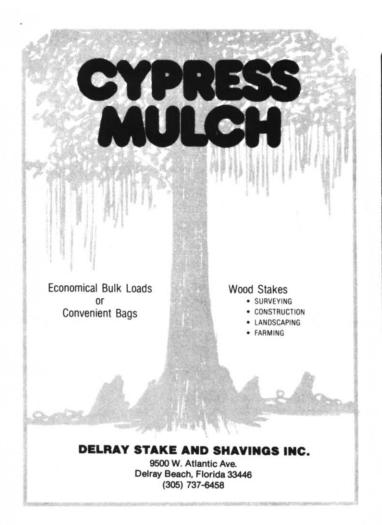
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will win the day

he challenges to our industry to show that we are properly managing turfgrass in an environmentally sound manner are accelerating at a phenomenal pace. We must continue to demonstrate our professionalism through responsible management practices and through our involvement with our associations to

help educate our legislators and the general public. We

> must seek alternative methods and resources, and be ready to

change our practices if research dictates that changes are needed.

We are suffering the slings and arrows of ambiguous, ill-conceived regulations and sensationalistic journalism. The current factual data is on our side, but we need more! Our

current research efforts are focused in that direction to help allay the fears of the public. We will continue to communicate to them what an amazing, beneficial ecosystem a properly maintained and operated golf course provides.

The pressure on golf course superintendents is increasing. Golfers, club members, managers, and owners must also be aware of this pressure. This is the time to strengthen the relationship between the club and the superintendent. This is no time to

sweep issues under the carpet, hoping they will go away. The liability factor is closing in on all operations, and everyone needs to be aware of his legal responsibilities. Setting up organized, positive programs established to comply with current laws will reap the reward of improved communications within the club and help avoid potential crippling fines and negative publicity.

There is no greater time than the present for superintendents to become more involved in their local and national associations. There continues to be an unwarranted number of unbelievable stories of instances of ignorance and malpractice in our industry. There just isn't more room for those kinds of errors of omission or deliberate circumvention of label restrictions or other regulations. Make sure you or your superintendent is a member of his local association and that things are in order or are being put in order.

By the time this issue is in your hands, I will have only a few days left in my term as president. It certainly has been an eventful year for me, beginning with open-heart surgery in the fall, hosting the GCSAA Conference and Show in the winter, and assuming editorship of the Florida Green in the spring. Those events, coupled with the ongoing challenge of managing bentgrass greens

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Joel D. Jackson, CGCS

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