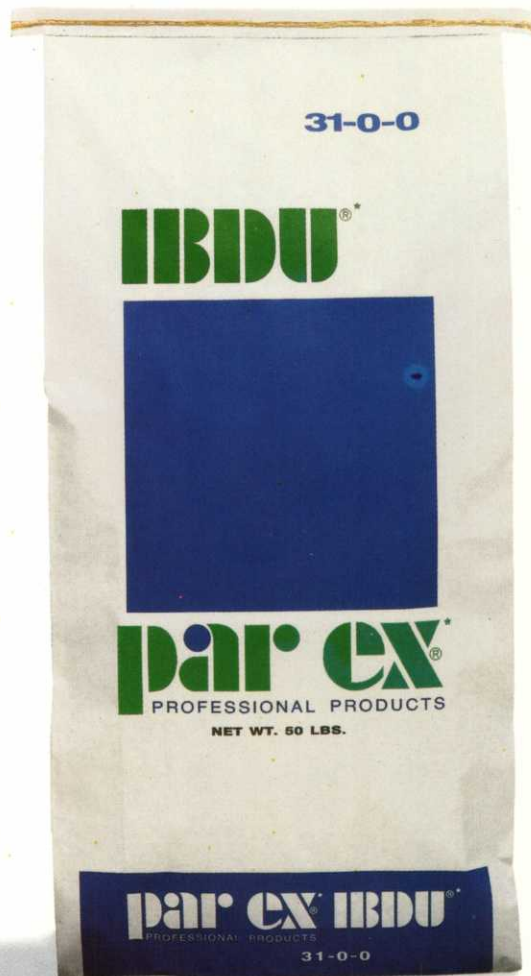


# Think Of Us As Turf Insurance.



We pack peace of mind into every pound of Par Ex.<sup>®</sup> And we call it IBDU.<sup>®</sup> It's pure nitrogen and it's 100% available to your turf in the space of a single growing season.

#### **You're in charge.**

Ordinary slow release nitrogens are temperature activated. They depend on bacterial activity or coating thickness or other factors which are out of your control. When activated by hydrolysis, nitrogen from IBDU becomes available to your turf. Normal soil moisture is all you need; excessive moisture will not adversely affect IBDU's performance.

#### **Nitrogen efficiency — the IBDU key to quality turf.**

A nitrogen source is efficient if most of the applied N is absorbed by the plant and not lost in the environment by leaching past the root system, volatilization, or other factors. Studies have shown that IBDU trickles slowly

past the root system, increasing total N uptake over time, resulting in better nutrient efficiency and less nitrate pollution of ground water when compared to soluble N sources.

#### **Late season fertilization — the IBDU advantage.**

Studies have shown IBDU to be a superior slow-release nitrogen source for producing excellent turf in the spring, after application the previous fall on cool season grasses. IBDU is also superior on over-seeded Bermudagrass in southern areas.

Sure, you can buy cheaper fertilizer. But run into a turf problem or two, then check your costs. There's a good chance they'll be rising as fast as your blood pressure. So why take the risk when, for a few pennies more, you can take control with IBDU.

**par ex**<sup>®</sup>  
PROFESSIONAL PRODUCTS