

THE PERFECT GRIP FOR UNMATCHED CONTROL OF CRABGRASS AND GOOSEGRASS.

chipco[®]
"THE RIGHT APPROACH"

FOR SALE TO,
COMMERCIAL
LANDSCAPE
Selective, preemerg
of annual grasses and
woody Ornamenta

ACTIVE INGREDIENT:
Oxadiazon [2-tert-butyl-4-
5-isopropoxyphenyl]-Δ²-1,
INERT INGREDIENTS

KEEP OUT OF REACH
WARNING
STATEMENT OF PRACTICE
IF ON SKIN: Wash with plenty of water
IF IN EYES: Flush with water; Get
See Side Panel for Additional Precautions

Manufactured by
RHÔNE-POULENC
AGROCHEMICAL
Monmouth Junction, NJ

EPA Reg. No. 359-659
EPA Est. No.
0884

Ronstar[®]

Nothing is more effective and longer lasting than CHIPCO[®] RONSTAR[®] G herbicide.

When you're up against tough competitors like crabgrass and goosegrass, play to win. Protect your golf turf with CHIPCO RONSTAR G herbicide.

No other herbicide can match it for preemergent control.

No other herbicide can give you such excellent control for a whole season with just one early application.

No other herbicide is so tough on grassy weeds yet so safe on all major turf grasses — with no root pruning or inhibition. And it won't harm nearby trees, ornamentals or ground cover either.

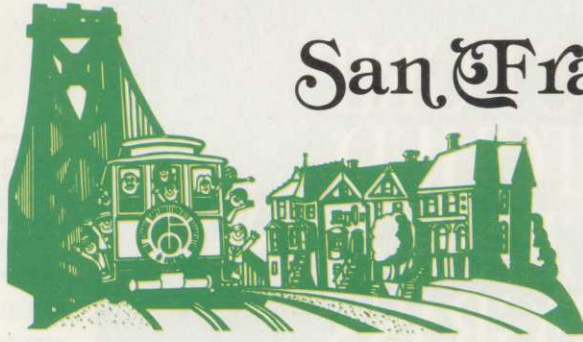
In short, no other herbicide can match the winning form of CHIPCO RONSTAR G.

Don't lose your grip on crabgrass or goosegrass this season. Get your hands on CHIPCO RONSTAR G herbicide.

Rhône-Poulenc Inc., Agrochemical Division, Monmouth Junction, NJ 08852. 

CHIPCO RONSTAR

Spread the word.



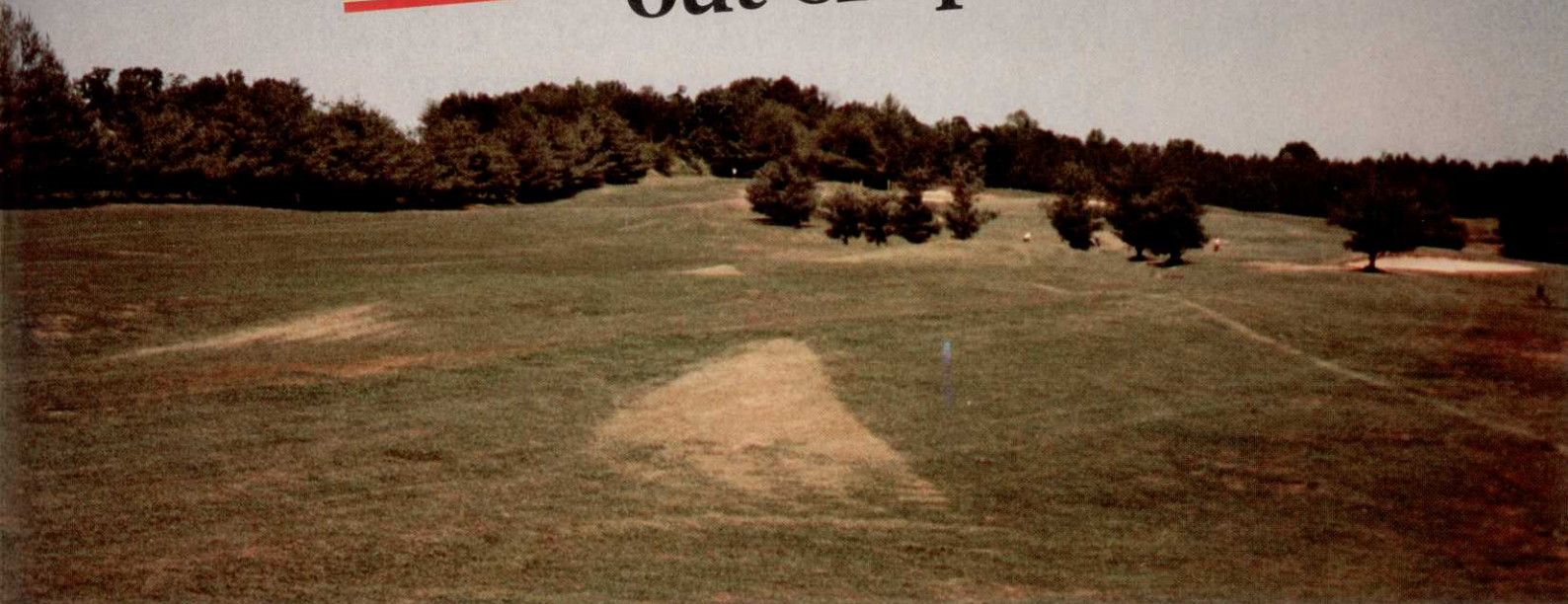
San Francisco

at the
57th International
Golf Course
Conference & Show

Moscone Convention Center



“Let **Blazon**™ take the guesswork out of spraying!”



That's right! All of us have seen it before — that unacceptable area in our fairways or lawn. Just as important, an area where chemicals have been over-applied and a burned condition exists, and that can mean extra work for you. ❑ It's difficult to spray accurately and consistently on golf courses because every golf course is made up of countless slopes, contours, and bends. But with Blazon™ Spray Pattern Indicator you can take the **guesswork** out of spraying, **forever**. ❑ All you do is add Blazon™ right to your spray tank; it's totally compatible with the chemicals you use. It reduces lost time by quickly identifying a clogged nozzle, untreated or overlapped areas. In addition, Blazon™ is temporary and non-staining. ❑ Blazon™ Spray Pattern Indicator is the **new solution** to a never-ending problem. So contact the distributor nearest you for the product that has taken an art and turned it into a science—“**The Professional Solution for Professionals**”...



Blazon™



SPRAY PATTERN INDICATOR

In Florida Call:

GULF SHORE TURF SUPPLY
Pensacola, Florida
(904) 968-0731

HARRELL'S, INC.
Lakeland, Florida
(813) 687-2774
(800) 282-8007

SOUTHERN MILL
CREEK PRODUCTS
Tampa, Florida
(813) 626-2111
(800) 432-8717

WOODBURY
CHEMICAL CO.
Princeton, Florida
(305) 258-0421
(800) 432-3411

TIECO, INC.
Pensacola, Florida
(904) 434-5475

Milliken Chemical, Division of Milliken & Company, P.O. Box 817, Inman, South Carolina 29349, (800) 845-8502



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are a lot more
good names.**



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GCSAA

 1986
 San Francisco

The 57th
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 & Show



GCSAA HONORS PATTY BERG



Club Car's New Carryall II

**Will Out-Tough Any
Utility Vehicle In The Field.**

Out-Perform

Exclusive Club Car features like the Fresh Air Intake* System, Cable-less Choke Assembly*, and Synchro-Mesh Transmission with Neutral "Lock-Out"** combined with the Tilt Pickup Bed of Double Wall Construction*, up and down ramp easily handled by one man, the largest load capacity in the industry (one-half ton) and the largest engine in the industry enable the Carryall II to out-perform competitors in every category.



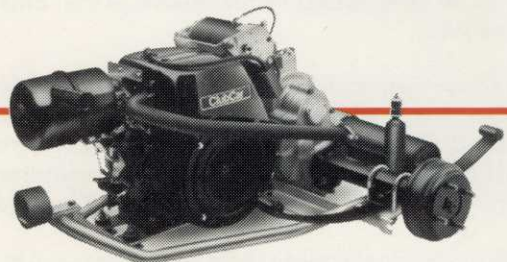
Out-Haul

With the largest pickup bed (50" x 50" x 11") and biggest gross payload (one-half ton) in the industry, the Carryall II becomes the most functional, practical and economical vehicle around. In addition to carrying passengers, tools, equipment, parts, packages - just about anything - Club Car's Carryall II is equipped with a standard trailer hitch easily adapted for multiple towing jobs with a towing capacity of 1,000 lbs.



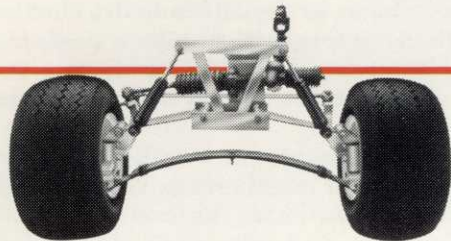
Out-Pull

Club Car's 4 Cycle/341 cc Engine*, the largest in the industry, gives the Carryall II the power to haul one-half ton loads without stress and vibrations. The 8.0 plus Gallon Fuel Tank*, is also the largest in the industry allowing for more work hours per tank than any other utility vehicle.



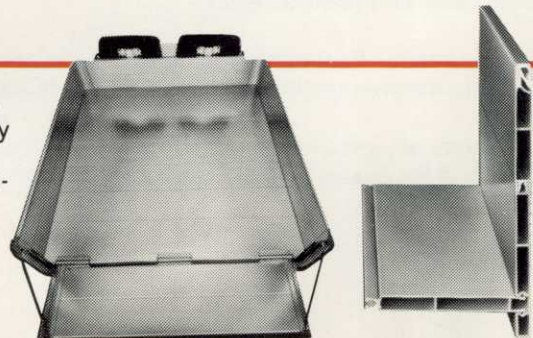
Out-Maneuver

The Carryall II is designed to maneuver in tight aisles and small spaces with a clearance circle of 20'.8", the tightest in the industry. The True Rack & Pinion Steering* feature along with direct linkage and self-adjusting components provides a "power steering feel". The vehicle's 4 wheel stability with "True Balance" suspension assures level loads, sure traction and the power to deliver it all.



Out-Last

The Carryall II will last and last. Club Car exclusives like the Rust-Free Aluminum Pickup Bed & Frame* make the Carryall II virtually maintenance-free. A heavy duty front bumper and side rub rails provide greater body protection. The Double Wall Pickup Bed Construction* of lightweight durable aluminum allows for a longer, more productive life span and a wide range of applications.



*Carryall II Exclusive Features



Club Car, Inc./P.O. Box 4658/Augusta, Georgia 30907-0658 U.S.A./404-863-3000

Editorial

Why Belong to an Association?

(This article was written by John Bebeck, President of the Engineering Contractors Association. It appeared in the July, 1978 issue of Journal of Commerce.)

How many times have you been asked to join an association — or asked why you belong to an association — or what can an association “do for me?” Theodore Roosevelt put it very aptly when he said, “Every man owes a part of his time and money to the business or the industry in which he is engaged. No man has moral right to withhold his support from an organization that is striving to improve conditions within his sphere.”

Since it costs money to belong to an association, it is logical to ask “What can an association do for me?” A probable answer could be nothing! An association can do things with you (with your support, expertise, cooperation, etc.), but not for you, per se. Apply the same principles to your business — it can't do anything for you unless you do something for it.

You invest money in a business as well as your time and energy. The degree of success depends on the talents, time and energy expended, even more than the amount of money invested.

The same holds true for associations. The dues dollars represent an investment, just as it does in one's business. There are certain functions and services which the association, acting in concert with its membership, can perform — but to be successful in its efforts, the association requires the support and involvement of its members. It needs the collective thinking of all concerned to formulate plans, and it requires the physical effort of its membership to put those plans into operation.

A recent survey indicates that 85% of all economic failures were firms not connected with a trade association. It would appear also that the businessman who rebels against paying association dues is always the first to criticize and to say that an association does him no good. However, he is always on the front line to take the benefits that come his way as a result of the association and its dues-paying members. These benefits just don't happen. They are the result of a lot of hand work and effort by a great number of individuals who devote time and energy to get the tasks done.

Just as 100 individuals going their separate ways in trying to dam a river — dig a tunnel or build a highway — would result in disorganized chaos, so it is with industry aims which lack the power of an association effect. But, just as the efforts of those 100 individuals (organized under a single leadership with mutually-agreed plans and specs) can dam that river, push a tunnel through or get a highway down — so does an association function, by taking many small parts and joining them into a cohesive mass that gives the group power.

But, there is more to association membership benefits. One, which is pure bonus, is the benefit of business coming one's way simply because of membership. Given equal cost and service, association members just naturally prefer to do business with those who share the load of maintaining their trade group. Many have found that this “fringe” benefit will more than offset dues and other costs of participation. That makes it a refutation, so to speak, for the old adage, “you can't eat your cake and have it, too.”

Granted that benefits of association membership are many and varied, there still are those who fail to see how it will benefit them. My answer to this group is simply, “Come on in and find out. Get your feet wet.”

Associations, after all, are a lot like insurance. When one has no problems, he has no need for insurance. When he does have a problem, if he doesn't have insurance, it's too late for it to help.



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