

Boca Raton



"No weeds on top and roots you can hide behind. For job security, you can't do much better than that."

Barry Carter
Superintendent
Boca Raton Hotel and Club
Boca Raton, Florida

Barry Carter's words summarize the results he achieved when he treated his bermudagrass greens and fairways with LESCO PRE-M 60DG Herbicide last fall. He plans to reapply the new pendimethalin product from LESCO later this year.

Barry based his decision to try PRE-M on several factors. Of course his top priority was excellent weed control with no damage to topgrowth or roots. But he was also looking for low cost, convenience and labor savings. Barry got everything he wanted with LESCO PRE-M.

"The control has been great," Barry says. "I can see where I skipped — that's the tell-all, isn't it?"

"It's still a new product, but the best thing going for it so far is that it did not harm the turf at all — not the new hybrids, not the old hybrids and not the old common. We've seen no root inhibition."

From an economic standpoint, Barry's decision to apply PRE-M was definitely sound. He shopped and compared the cost of PRE-M and found his cost per acre could be substantially reduced by using the LESCO product.

As for postemergent control, a practice Barry has employed in the past, the cost is also high because of the labor intensity of mixing two chemicals and spraying numerous times throughout the season. And with post-emergent applications, the bermuda often goes off color.

Barry says it best himself. "PRE-M costs a lot less than postemergent herbicide applications and it's a lot easier too. I'll put it down just twice a year as opposed to numerous spray applications."

Gleneagles



“As far as preemergent weed control goes, LESCO PRE-M is the least expensive for the control you get. And the safety factor is very high.”

Gary L. Price
Superintendent
Gleneagles Country Club
Delray Beach, Florida

Before relocating to Florida, Gary Price was a superintendent in the North — where preemergent weed control on golf courses is common practice. So when an economically attractive opportunity to put down a preemergence in Florida presented itself, Gary was eager to give it a try. He applied LESCO PRE-M 60DG Herbicide to tees, fairways and roughs at the rate of 5 pounds of material per acre at the end of October and plans a followup this summer.

“The results so far have been good,” Gary says. “I don’t know of any goosegrass germination. We had a little Poa, but after I took a closer look, I realized it was because we’d missed with the sprayer. And even though it’s not labeled for ragweed, PRE-M sure kills it.”

When controlling weeds with postemergent products, Gary would make as many as ten applications per year. With PRE-M he only has to apply twice although he’s considering three applications in certain heavy-wear areas that are especially susceptible to weed populations.

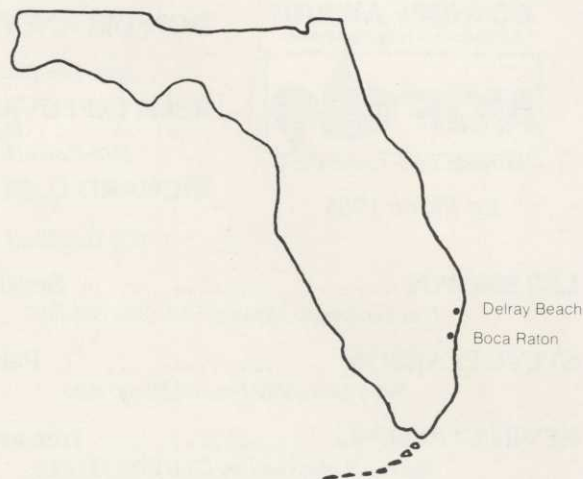
And as Gary pointed out, “When you go with a postemergent control, you’re forced to live with some percentage of weeds.”

With PRE-M Gary found he not only achieved the superior control he was looking for, but also the degree of safety he wanted. None of the areas he treated with PRE-M showed any sign of injury or setback.



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Barry Carter, superintendent at the Boca Raton Hotel and Club, and Gary Price, superintendent at Gleneagles Country Club, took advantage of the benefits LESCO PRE-M 60DG Herbicide has to offer. You can too.

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The Official Bulletin of the Florida Golf Course Superintendents Association

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ABOUT OUR COVER

Cypress Point Club, Manuel Cardoza, Superintendent. Down the coast from the 57th Annual GCSAA Conference and Show. Photo was taken by our own photographer, Daniel Zelazek.

DANIEL ZELAZEK
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For reprints or other photographic needs, call Daniel at (305) 746-2123.



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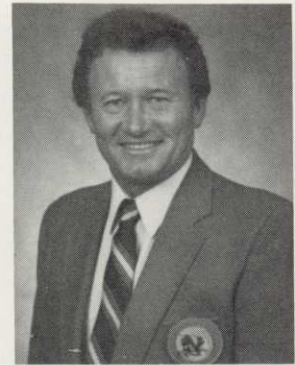
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TOM BURROWS: FGCSA'S Man of Action



In a recent telephone interview with The Florida Green Tom Burrows discussed his views and opinions about The FGCSA together with some future goals.

Florida Green: Why did you agree to another year as president of FGCSA?

Tom Burrows: There was much membership enthusiasm and momentum in the FGCSA happenings. To me, being a part of that program was very enjoyable.

Florida Green: What, in your opinion, were the greatest accomplishments of 1985?

Tom Burrows: Almost everything accomplished during 1985 was forthcoming from previous years planning by the Board of Directors. Some of these happenings were:

- 1) Establishment and approval of a formal budget/dues increase,
- 2) Hiring Executive Secretary, Marie Roberts,
- 3) New publications: The Green Sheet and Membership Directory,
- 4) The FGCSA Distinguished Service Award,
- 5) A Membership Services program,
- 6) Another educational seminar held at the FTGA Conference,
- 7) A Job Referral program,
- 8) A TV promotional program,
- 9) The Research/Fund Raising amount was doubled.

Florida Green: What were the major goals set for 1986?

Tom Burrows: 1) Continue to improve all aspects of

- our association in promoting Turf Management and Chapter unification,
- 2) The hiring of Past President, Paul Turcotte, as Emissary and to assist in Fund Raising and Public Relations,
 - 3) Our Research/Fund Raising Goal set at \$45,000,
 - 4) Increased Membership Services,
 - 5) Conduct an extensive Membership Drive,
 - 6) Initiated a membership Benevolent Fund.

Florida Green: What do you foresee in the future for the FGCSA?

- Tom Burrows:**
- 1) All 9 chapters working closely together as a unified group for the total benefit of golf and Turfgrass Management,
 - 2) Working very closely and jointly with the GCSAA, USGA, FTGA and other Florida Golf Associations,
 - 3) A state-wide Golf Manager Licensing program,
 - 4) The majority of our Turfgrass managers becoming GCSAA certified,
 - 5) Our Fund Raising annually exceeding \$100,000,
 - 6) Employment of a full time Executive Director and a Secretary.

The powerful combination of Tom Burrows and a hard working Board of Directors is being felt in all areas of our industry here in Florida. The Florida Green urges all G.C.Supts. in Florida to lend their support to our association for the common good of all. ■

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Letters to the Editor

Dear Mr. Jones:

Congratulations! I am pleased to inform you that your organization has been awarded a 1985 Harry C. Eckhoff Award for excellence in golf journalism.

Your entry, THE FLORIDA GREEN, was judged First Place in the category for Professional Association Magazines.

The Harry C. Eckhoff Award committee received more than 130 entries from the U.S. and Australia for the 1985 competition. The committee was very impressed with the level of participation in the competition, and the calibre of golf journalism of all entries.

The National Golf Foundation is preparing the awards at this time, and will present yours in the very near future. The Foundation will also submit a news announcement detailing all of the 1985 Harry C. Eckhoff Award winners to all local and regional golfing publications.

The NGF is honored by your participation in this competition, and wish you great success with your efforts in the coming year. We look forward to your entry for the 1986 Harry C. Eckhoff Award competition.

With kind regards,

BILL JASSO

Director of Communications

National Golf Foundation

Dear Dan,:

Allow me to again thank you in this letter for giving me a copy of the Florida Green.

It always provides useful information and keeps me current as to happenings in a state we Canadians frequently visit. Just reading the issue tends to warm the heart, when temperatures are 8° F, and the ground is covered in snow.

Your description of San Francisco was most complete, and I'm certain my game plan would have been altered, had I received the copy before the conference.

Congratulations on your frequent awards; keep up the good work.

Sincerely,

Bob Heron, C.G.C.S.
Golf Course Superintendent

Dear Dan,

We really appreciated your extensive coverage of San Francisco in the Fall issue of *The Florida Green*. The use of photos and the layout were especially nice.

You can be sure that the City will welcome GCSAA when you come for your convention in January.

We were a bit puzzled about the credits for the cover photo. In addition to a blurb describing the photo, there is a small photo of Daniel Zelazek captioned: "Cover Photography." It is a bit confusing.

Sincerely,
DAPHNE GRAY, Media Services
San Francisco Convention Bureau

Florida Green:

I enjoy your magazine more than any other golf publication so I feel I should contribute to the cost of receiving it.

I do not think a better job could be done. I am a 45 year member with ten years on the golf course before becoming a member and can say that you are doing a very good job.

Joseph F. Maggi, Sr.
7351 Mina Ave.
Brooksville, FL 33573

Dear Dan,

I am a man of very few words. "Florida Green," the most complete golf magazine around today. I enjoy each and every issue. Keep up the good work.

Best Wishes,

Don White,
Sunbelt Seeds, Inc.

Dear Dan:

Congratulations on winning the Best Cover Category in the 1985 GCSAA Chapter Newsletter Contest.

The time and dedication you put into your publication for your membership is great.

Happy Holidays.

Sincerely,
John E. Laake, CGCS