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The Official Bulletin of the Florida Golf Course Superintendents Association Florida Green Phone: Days — (305) 793-2497

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President's Message

On October 1, 1984 my term as President of the Florida Golf Course Superintendents Association ended. How quickly time goes by. It was a great honor and privilege to lead a unique association made of strong individuals. The experience of meeting and working along side very dedicated professional golf course superintendents has been very rewarding.

The past year was spent experimenting, reorganizing, and developing the long range future of our association. Our first time experiments were successful. Florida Golf Day raised \$13,000.00. The host superintendent recognition at tour events gave us much needed media exposure and our assertive management seminar was enthusiastically attended. These experiments will improve in the future. The reorganization and development of our long range future now has a direction. Programs that have begun are: A membership directory, newsletter published bi-monthly, job referrals, a modern professional golf course superintendent slide presentation and a more aggressive press release blitz on the media. Most of these programs were initiated by your new President, Mr. Tom Burrows. The keys needed to make these programs successful are communication and organization. Communication will depend on the board of directors and the membership. The organization will be handled by our first paid employee, Mrs. Angie Hiers, Executive Secretary. This was an aggressive step for an association with a four diget income.

I would like to recognize and congratulate John Hayden, C.G.C.S., who has served and represented the F.G.C.S.A. on the G.C.S.A.A. board of directors for three years. He helped the progression of not only superintendents in Florida, but throughout the country. John was the first Florida golf course superintendent to serve on the G.C.S.A.A. board of directors and did so admirably. Thank you John.

I would like to thank the board of directors of 1984 and the many individual members for their dedicated service during my term.

Hope to see many of you at the G.C.S.A.A. conference in Washington D.C. ■

President's Message

As stated in our by-laws, the purpose of the FGCSA is - To Promote Turf Management as it pertains to the Golf Course Superintendent and to unify the Golf Course Superintendents of the State of Florida.

During the past 7 years, the time and effort by FGCSA members to fulfill the organization's purpose has accomplished recognition by our own members, The Golf Course Superintendent's Association of America, The Florida Turf-Grass Association, The United States Golf Association, The University of Florida, The PGA, The LPGA, and our peers throughout the nation, as well as the golfing public.

Our thanks to all of those who have put forth their time and talent to accomplish the purpose of this organization.

We must continue to promote and protect ourselves, (No one else will do it for us). Your support and contribution (time and talent) are continually needed to further our progress.

Let's look at some of the accomplishments of the past 7 years.

Jan Surrous

<u>EQUAL REPRESENTATION</u> - Each Chapter Vice President is a director of the FGCSA. Four formal meetings are held annually, which are open to all members.

<u>GCSAA AND FTGA</u> - Both of these organizations now have our members on the following committees: Education, Public Relations, Research, Certification, Conference, By-Laws, and the FTGA Research Foundation.

<u>USGA</u> - A closer working relationship with the USGA now exists. A full-time agronomist is now employed by Florida. The annual Florida USGA Turf Conference has greatly improved and is one of our finest one day educational workshops available.

<u>IFAS</u> - We are recognized by IFAS as a fund producer, when we ask for research in a given area, or just ask for help from the University of Florida scientists, in most cases we get it.

We have FGCSA members on the Florida Agriculture Council and IFAS Advisory Committee. In the near future, we hope to have a member on the Pesticide Accessment Committee.

<u>ENVIRONMENTAL AFFAIRS</u> - We are now active in statewide affairs relating to golf courses. We have a member on the FTGA Legislative and South Florida Water Management District Committees.

We successfully participate in negotiations with the SFWMD concerning golf course water needs during periods of drought and restrictions.

<u>THE FLORIDA GREEN</u> - Our FGCSA quarterly magazine is proclaimed to be one of the finest golf course educational publications. It has won every National Award available.

<u>THE GREEN SHEET</u> - The recently established bi-monthly newsletter was created to produce communications between our 9 chapters.

<u>MEMBERSHIP DIRECTORY</u> - An annual directory will be available in your hands in January of each year. It contains the current roster of all chapters plus other valuable information.

EXECUTIVE SECRETARY - Angle Hiers was recently hired, part-time, to assist the Board of Directors with FGCSA secretarial work.

THE FGCSA Address is: 3715 Golf Road, Boynton Beach, Florida 33436 Phone (305) 732-6987

<u>PUBLIC RELATIONS COMMITTEE</u> was established to upgrade the Golf Course Superintendent's image and to concentrate on improving public awareness of Golf Course Management.

This committee attended 12 PGA/LPGA tournaments last year to provide information concerning course conditions, highlighting course maintenance procedures, along with information on the Golf Course Superintendent.

lso the committee has prepared a slide presentation that depicts the role of the modern Golf Course superintendent. This is available to all members.

MEMBERSHIP SERVICES - FGCSA Blue Blazers, Crests and Golf Shirts are available to all members.

<u>OUR EDUCATIONAL COMMITTEE</u> has put on two successful management seminars, sponsored by the GCSAA for Certification Credits. These seminars are open to all members.

<u>A JOB REFERRAL SERVICE</u> was recently established to benefit Golf Course Superintendents looking for positions and clubs looking for superintendents.

<u>MEMBERSHIP RECRUITING</u> - There are currently 425 superintendent members. Our Membership Committee is currently working on getting some of those 350 superintendents who are not members.

<u>GOLF</u> - We are represented at the GCSAA Annual Tournament by the FGCSA Golf Team. Members have qualified for the team by winning one of the FGCSA sponsored golf tournaments.

Our Golf Committee is currently working on a program to get every FGCSA member to establish a USGA Handicap. <u>FUND RAISING</u> - The Florida Golf Day, (A product of our Public Relations Committee) is a day proclaimed by Governor Graham to establish fund-raising activities for turf research and to stimulate interest in golf. Last year \$16,000.00 was collected.

Other FGCSA sponsored golf tournaments are: The Poa-Annua Classic, hosted by the Everglades Chapter and The Crowfoot Open, hosted by the Central Florida Chapter, The FTGA Scholarship and Research Tournament is also used as a FGCSA qualifying tournament.

North Florida Chapter To Focus On Member Needs

July 20th marked the 3rd Annual North Florida Golf Course Superintendent's Chapter meeting, election and golf tournament. Ponce De Leon Lodge and Country Club located in historic St. Augustine again served as our meeting and tournament site. Golf Course Superintendent, Dick Johnson, and staff did a tremendous job in preparing the course and helping chapter members and families feel right at home during the three day event. Superintendent Johnson obviously a hard worker and chapter membre recognizing this fact elected him president of the Chapter. The following newly elected officers and returning board members will aid Dick in his presidential term:

OFFICERS:

President - Dick Johnson, Ponce De Leon Lodge and Country Club, St. Augustine

Vice President - Tom Cowan, The Deerwood Club, Jacksonville

Secretary/Treasurer - Eddie Snipes, Selva Marina Country Club, Atlantic Beach

BOARD MEMBERS

Past President, Robby Robbins, Gainesville Golf and Country Club, Gainesville External Vice President (GCSAA Director), John P. Hayden, CGCS, San Jose Country Club

Frank Sabaro, Palatka Golf and Country Club, Palatka Linda P. Wainwright (newly appointed), Carter Seed and Fertilizer, Jacksonville

President Johnson and officers have set goals they feel can be attained in the 84-85 year.

1. To bring about greater member participation in Chapter structure.

2. Use local media and events to educate the area golfing community about our profession.

3. To develop better avenues of communication between members so that more knowledge can be shared.

4. To lend greater support to State and National organizations.

5. To develop a Chapter logo to bring together greater Chapter unity.

President Johnson has already planned a timely meeting for September 18 at the Ravines Resort. The program entitled, "Putting Poa Annua In Its Place", will bring together three Regional Technical Representatives from Rohm & Hass, Elanco, and PBI Gordon to help North Florida Superintendents deal with Poa Annua problems. Host superintendent for the meeting will be John Freeburn, former Assistant at Timuquana Country Club. Congratulations John!

The North Florida Golf Course Superintendent's Chapter is ready for the coming year and hopes to be productive for its members. Other chapters in the state are welcomed to attend our meetings and help us grow in our profession. ■

