

THE SCORES ARE IN... PALMER RYE IS #1

The tournament? Twenty-one different locations, from New York to California, from Minnesota to Mississippi. The contest was the USDA National Perennial Ryegrass Test. The competition was tough, but Palmer beat 27 other commercially available perennial ryes.

U.S.D.A. National Perennial Ryegrass Test

Variety	1984 Average, 21 Locations Turf Quality 1-9; 9 = Best	Variety	1984 Average, 21 Locations Turf Quality 1-9; 9 = Best
Palmer	5.9	Derby	5.5
Gator	5.9	Cowboy	5.4
Prelude	5.8	Dasher	5.4
Tara	5.8	Diplomat	5.3
Repell	5.7	Ovation	5.3
Citation II	5.7	Pennfine	5.3
Manhattan II	5.7	Regal	5.2
Premier	5.6	Delray	5.2
All Star	5.6	Barry	5.2
Blazer	5.6	Omega	5.2
Ranger	5.6	Elka	5.2
Birdie II	5.6	Manhattan	5.1
Fiesta	5.5	Citation	3.6
Yorktown II	5.5	Linn	
Pennant	5.5		

Test locations: Kingston, RI; Ithaca & Riverhead, NY; North Brunswick & Adelphia, NJ; Beltsville & Fairland, MD; Blacksburg & Springfield, VA; Lexington, KY; Mississippi State, MS; Ames, IA; St. Paul, MN; Lincoln, NB; Stillwater, OK; Fort Collins, CO; Everett & Puyallup, WA; Hubbard, OR; San Jose & Riverside, CA.

Palmer rye beat them in heat and drought. Beat them against brown patch and leaf spot. Palmer beat them with its overall outstanding performance and appearance! Just like the man it was named for, Palmer perennial ryegrass is a winner.

Grounds maintenance managers who know the score choose Palmer rye, because they know Palmer is number one for use on golf courses, athletic fields, cemeteries, parks and home lawns.

Palmer perennial ryegrass... available only from Lofts and its authorized distributors.



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Lofts/Great Western
Albany, OR 97321
(800) 547-4063
(503) 928-3100

Lofts/New England
Arlington, MA 02174
(617) 648-7550

Sunbelt Seeds, Inc.
Norcross, GA 30071
(800) 522-7333
(404) 448-9932

Canadian Dist.:
Oseco Inc.
Brampton, Ontario L6V2L2
(416) 846-5080

Letters to the Editor

Dear Dan,

I would like to obtain 3 or 4 copies of the Fall 1984 issue of the Florida Green. I want a lot of my friends to see the article regarding the Sebastian Municipal golf course. Newt Krages is my son and I am quite proud of him. Please send me the copies if available and I will send you a check to cover the cost.

Sincerely,
Henry J. Krages

Dear Dan,

I am continually impressed with the Florida Green. It makes excellent reading and it is the only magazine I faithfully read. I particularly enjoyed "The Penalty of Leadership."

Best wishes to you and your organization.

With kindest regards,
James I. FitzGibbon
LESCO, Inc.

Dear Mr. Jones:

Enclosed is your plaque in recognition of your first place winning entry in the Foundation's 1984 Eckhoff Award contest.

We hope you will display it proudly, as we feel it represents a very noteworthy achievement.

Congratulations, and we look forward to seeing your entry in this year's contest.

Sincerely,
Joe Much
Executive Director
National Golf Foundation

(305) 581-0444

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LAMAR SAPP

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Dear Dan:

Congrats on the Tenth Anniversary of THE FLORIDA GREEN!!

It is said that it is difficult to reach the top and far more difficult to maintain such a lofty position. While I've faced neither predicament, I certainly admire the continued excellence of THE FLORIDA GREEN. That this continues under your direction in addition to your maintaining fine playing conditions, training students for careers in this fine field, being a major force in local, state and national associations, etc., borders on amazing.

Hoping that this note finds all going well for you and your family. Best wishes for the upcoming season.

Sincerely,
Brian M. Silva

Dear Dan:

For many years I have been the fortunate recipient of "The Florida Green" probably dating back prior to the time I served on the Executive Committee of GCSAA. At one time I was editor of our Oregon Superintendents publication and probably exchanged issues.

Your publication has progressed over the years to become one that you may very well be proud of. The articles are very interesting, the pictures excellent, advertising well done. It is no wonder that you have received a number of awards for excellence. You are to be congratulated for what you have accomplished.

Now, as to the purpose of this letter. Dan, I have retired after twenty-two years as a golf course superintendent. After a little bout with a heart problem last February, my doctor advised getting away from stress as much as possible so I retired this September just after hosting the LPGA tour and another major tournament. I still serve my association as treasurer and plan to keep close ties to my golfing associates. It costs you to publish and mail your publication. May I request that you drop me from your mailing list, not because I don't like the magazine, but because it is costing your association money to keep sending it to me.

My best wishes to you for the New Year and for the continued success of The Florida Green.

Sincerely,
Richard W. Malpass



Insecticide-Nematicide

NEW CHIPCO[®] MOCAP[®] RUBS OUT GRUBS FASTER.

New CHIPCO[®] MOCAP[®] insecticide gives you the kind of grub control you need...control that's fast and effective.

CHIPCO MOCAP starts killing grubs as soon as you water it in. Other products take hours or days to work.

And all that time, grubs continue to feed, destroying your turf.

For best results, apply CHIPCO MOCAP before grubs start to feed—usually in August or early September. But if grubs get the jump on you, you can still take control quickly and effectively with fast-acting CHIPCO MOCAP.

And fast action is just part of the story. CHIPCO MOCAP gives effective control of a broad spectrum of grubs.

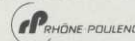
CHIPCO MOCAP KILLS OTHER TURF INSECTS, TOO.

CHIPCO MOCAP knocks out a broad range of surface insects, including chinchbug and sod webworm. And if nematodes or mole crickets are destroying your turf, you can destroy them, too, with CHIPCO MOCAP.

For the fastest, most effective control of grubs and other turf pests, include CHIPCO MOCAP in your turfgrass management program. CHIPCO

MOCAP from Rhône-Poulenc Inc., makers of CHIPCO[®] 26019 and CHIPCO[®] Ronstar[®], is a new addition to the CHIPCO line of fine products for turfgrass protection.

For more information write to Rhône-Poulenc, CHIPCO Department, P.O. Box 125, Monmouth Junction, NJ 08852

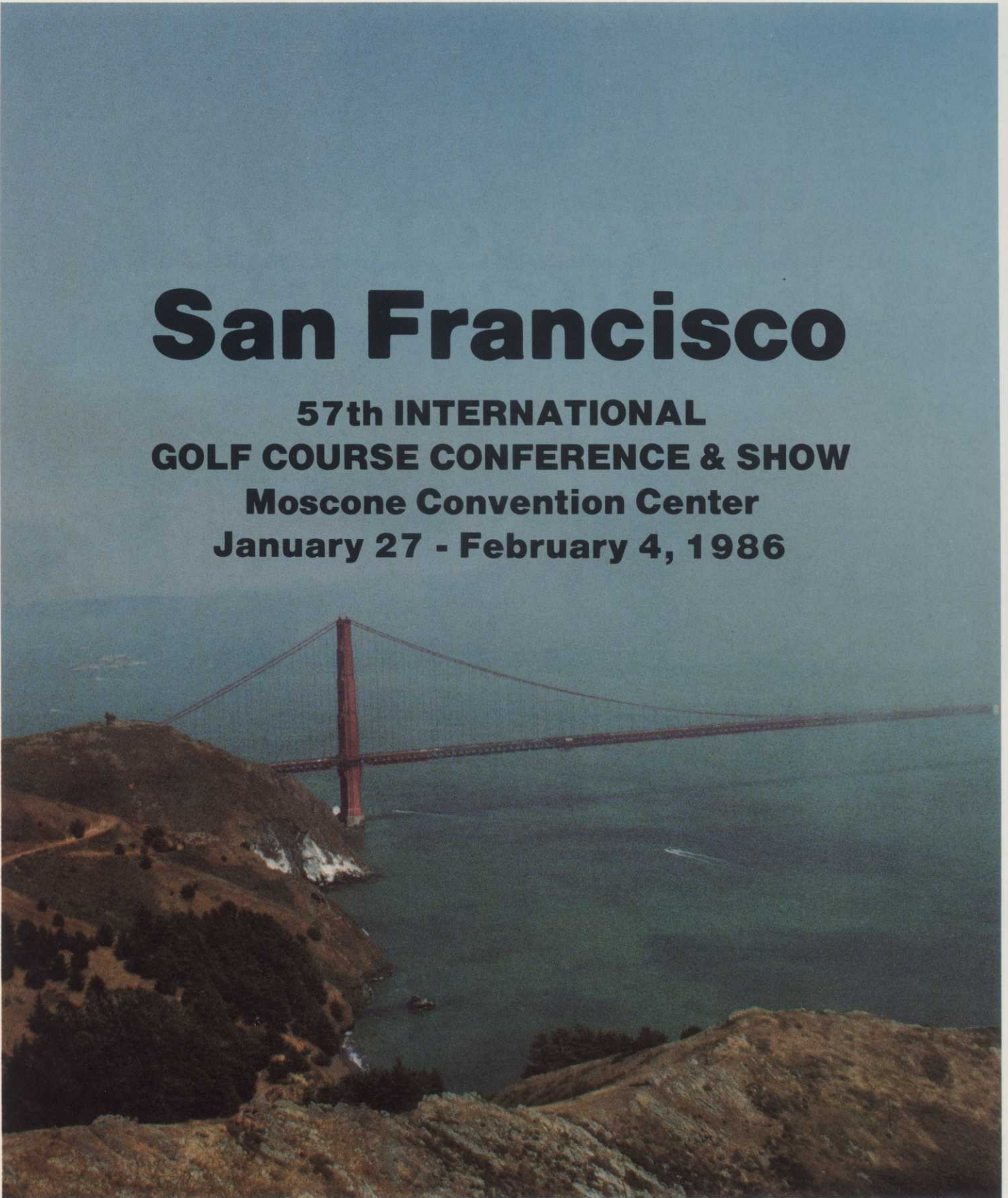


CHIPCO[®] MOCAP[®] RUBS OUT GRUBS.

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San Francisco

**57th INTERNATIONAL
GOLF COURSE CONFERENCE & SHOW
Moscone Convention Center
January 27 - February 4, 1986**



San Francisco — Here We Come

San Francisco, "Everybody's Favorite City," will lend flavor to GCSAA's International Golf Course conference & Show — another "favorite," January 27-February 4, 1986.

California hasn't been the site for GCSAA's Conference & Show since January 25-30, 1981, in Anaheim. California may not have changed much since then but the Conference & Show has! Over the years GCSAA has taken giant strides to improve and expand upon the educational opportunities for this week-long event.

Consider that 92 hours of seminars were offered in 1981 — 336 hours are planned for San Francisco. That's a 365 percent increase. The Anaheim Conference offered 20 hours of educational sessions compared to the 76 hours (a 380 percent increase) scheduled for the 1986 Conference & Show.

The list of seminars is long, with something for everyone: Business law, disease identification, negotiating, golf course design, food and beverage management, computer applications, business writing, irrigation, nutrition, union labor relations, personal and managerial productivity, accounting, budgeting, insect pests, southern ornamental and turfgrass insects, and more. Nine new seminars will be included in the schedule for San Francisco:

Identification of Turfgrasses and Varietal Uses will be taught by Dr. Eliot Roberts of The Lawn Institute and Dr. Richard Hurley of Lofts Seed, Inc. In the seminar, the instructors will emphasize the importance of superintendents being expert in the identification of turfgrasses, themselves, as well as in the identification of real differences among varieties. A close familiarity with new improved cultivars will demonstrate how they can be expected to perform under varying conditions.

Effective Business Writing is a course for managers who want to add "polish" to their written communications. The instructor for this two-day seminar will cover such topics as organizing your ideas, the mechanics of writing; writing memos, letters, reports and proposals. Extensive hands-on practice of effective techniques is emphasized.

Advanced Computer Applications is the right seminar for superintendents who have personal computers or plan to buy one soon. Taught by the Oakland-based company, Computers Simplified, the seminar will help you learn to use your computer (which you may already use to run your irrigation system) for business applications such as budgeting, record keeping and writing letters.

Advanced Irrigation Systems Management will be an extension of GCSAA's popular seminar *Irrigation Equip-*

ment and Technology. Taught by Dave Davis of Buckner Sprinklers and Bill Speelman of Toro, this course promises to provide in-depth information on installation and troubleshooting of automated irrigation systems.

Insect Pests of Turf and Ornamentals I: Introduction to the Principles of Control will be the first in a series of seminars to be taught by Drs. Harry Niemczyk and David Nielsen of Ohio State University. Course content will include basic information about insect pests, their life cycles and their control.

Insect Pests of Turf and Ornamental Insects will be a short seminar of particular interest to turf managers who deal primarily with warm season insects. Dr. James Reinart of Texas A&M and Dr. Pat Cobb of Auburn will teach attendees to identify turfgrass and ornamental insects indigenous to the South as well as present control practices proven to be effective with these pests.

Business Communication and Assertiveness Techniques is offered for those managers who want to project the most professional image possible. Attendees to this seminar, taught by Dr. J. Stephen Hazel of the University of Kansas, will learn basic communication skills and how they can be applied to day-to-day employment situations.

The Assistant Superintendent: Functions and Responsibilities will be taught by Mary Rau, a management consultant from Lawrence, Kansas, and Bruce Williams, CGCS, a golf course superintendent from Highland Park, Illinois. The instructors will cover such topics as being creative, planning work, managing time, troubleshooting, decision making, communicating and motivating. These topics and principles will be applied to the specific duties of the assistant superintendent.

Business Law I is a course for the superintendent who wants to learn about the legal limitations he or she may be bound by in his or her job. The instructor during this two-day presentation will cover such areas as hiring new employees, firing unsatisfactory employees, liabilities on the golf course and implied and explicit contracts.

Educational sessions that are scheduled concurrently and often repeated will deal with such topics as golf course management, personal and professional improvement, the thinking superintendent, public golf operations, and international golf management.

The educational session entitled "Industry Update" will feature presentations by renowned architect Perry Dye of Dye Designs; Dr. Eliot C. Roberts, director of the Lawn Institute; Dr. Richard Hurley, vice president and director of research with Lofts Seed; and other equally distin-

(continued on page 16)

(continued from page 15)
guished industry leaders.

In the "Research Update" educational session, Dr. James Beard of Texas A&M will discuss genetic rooting potential; Dr. Robert Carrow with the University of Georgia will discuss compaction and irrigation scheduling; and Dr. Joseph Duich of Pennsylvania State University is scheduled to present information on putting green speed. In addition, Dr. C. Reed Funk of Rutgers University, Dr. Harry Niemczyk of Ohio State University, and Dr. Donald Short of the University of Florida will comment on developments in their specific areas of turfgrass research. Other nationally-known researchers will join the presentors to fully cover current research in the industry.

The session entitled "Executive Development" will feature Dr. William K. Gallagher, Director of Human Technology Incorporated. Dr. Gallagher is a gifted futurist and talented author and public speaker. His approach to the science of human technology has been cited in *Time* magazine, *Money* magazine, *USA Today* and the *Wall Street Journal*. In his four-hour presentation, he will speak on intuition development, memory skills, public speaking techniques and the power of using the right words in verbal communication. Attendees of this session will earn .5 CEUs applicable toward GCSAA Certification renewal.

Educational sessions and workshops will also be presented by the USGA Green Section, the Sports Turf Managers, the American Society of Golf Course Architects, and the National Golf Foundation.

• Soil, plant and water analysis
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services available for the turf industry.

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Also included in the week's activities is the Opening Session on Friday, January 31, keynoted by a nationally known speaker.

The Conference and Show also offers a social side beginning with the Golf Championships on January 27-28 in Palm Desert, Calif. The men's competition will be at the Palm Valley and Monterey Country Clubs. The women will play the Lakes Country Club. And, to bring the week to an end on a social note, the Annual Banquet and Show will be on Monday evening, February 3, and will feature the Old Tom Morris Award presentation to Patty Berg, founder and charter member of the LPGA. The evening will conclude with top-name entertainment. The Conference and Show also offers a program for spouses that includes a luncheon, tours, shopping trips, speaker presentations and the opportunity to attend the general educational sessions and trade show.

Changes, growth, opportunities? You bet! Growth depends on new knowledge and ideas, which GCSAA's Conference and Show will provide. The program is educational, entertaining, enjoyable and--most importantly--responsive to the needs of the turfgrass industry.

Why is the 57th International Golf Course Conference & Show so important to you? It is because you can:

- Join others in activities developed exclusively for golf course superintendents and others in the greens industry.
- Acquire knowledge that cannot be found elsewhere.
- Meet and share experiences with key people in your field.
- Keep abreast of rapid changes in the turfgrass and golf course industry.
- Increase your earning power by continuing your education.
- Socialize with your peers.
- Acquire skills and knowledge to do your job more effectively.
- Earn points toward recertification.
- Earn Continuing Education Units (CEUs).

And, that's not all. The premier event of the week is the three-day Trade Show where you can meet face to face with representatives of more than over 300 companies who will display their latest equipment and innovations. The time spent on the Trade Show floor will be well worth your while when you consider the amount of time and effort it would take for you to go door to door in your search for the newest products and services available in today's market.

To make this week-long event as affordable as possible, GCSAA has negotiated very reasonable room rates at 10 San Francisco hotels. In addition, up to 40 percent discounts off regular round-trip day coach fares will be offered by Delta and United airlines.

It's a program from which you'll walk away with hundreds of answers, ideas and contacts. Attend GCSAA's 57th International Golf Course Conference & Show in San Francisco. See for yourself why both the city and the event are considered "favorites." ■

"I Believe the Best One-Word Description of Gator is 'Great.'"



Fred Tucker, Superintendent
U.S. Homes Timber Pines
Retirement Community
Spring Hill, Florida

Fred Tucker is one of a growing group of Superintendents who knows he can rely on Gator turf-type perennial ryegrass to be dark green, cold tolerant, and have improved density as well as a low-growth habit.

While in every sense a premium ryegrass, Gator has an unusual background. It was developed by hybridizing dark green, heat tolerant premium varieties such as Derby and Regal with the denser, lower-growing European turf-type ryegrasses.

That's why Gator consistently produces leafy, medium-fine, dense, low-growing turf which performs well in full sun or medium shade and persists when cut at 3/16ths inch even during unusual cold spells.

Gator also has excellent wear tolerance and will blend beautifully with other quality ryegrasses.



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CRABGRASS OR GOOSEGRASS?

CONTROL BOTH

For your golf course, good crabgrass control just isn't good enough.

Because what may look like crabgrass might actually be goosegrass.

That's why so many superintendents now use the one pre-emergence herbicide that stops both, season-long: CHIPCO® RONSTAR® herbicide.

NOTHING BEATS RONSTAR HERBICIDE ON GRASSY WEEDS.

Other herbicides may take care of your crabgrass for you.

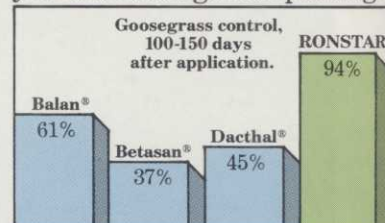
But when there's goosegrass on your course too, you need the added protection only RONSTAR can provide.

RONSTAR effectively controls crabgrass, and it's the unchallenged leader in goosegrass control, as the 9-year test summaries in the chart show clearly.

And RONSTAR gives excellent control season-long, regardless of weather, because it won't leach from the soil.

And since RONSTAR is highly selective, it won't weaken

your turf through root pruning.



Summary of 9 years of testing conducted by University Experiment Station and Rhône-Poulenc personnel.

IT'S SAFE ON ORNAMENTALS, TOO.

RONSTAR is so selective, it's safe not only on perennial bluegrass, perennial ryegrass, ber-



GOOSEGRASS OR CRABGRASS?

WITH RONSTAR.

HERBICIDE

mudagrass, tall fescue, zoysia and St. Augustine grass, but also on a broad range of ornamental plantings, ground covers and trees.

That means you can even use it all around the course and the clubhouse for excellent weed control.

If you suspect that crabgrass isn't the only grassy weed problem on your course, play it safe.

Use RONSTAR this season, for excellent, season-long control of both crabgrass and goosegrass all over the course.

Rhône-Poulenc Inc.,
Agrochemical
Division,
Monmouth,
Junction, NJ
08852



RONSTAR
SPREAD THE WORD.

Please read label carefully, and use only as directed.

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Monmouth Junction, NJ 08852

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Please send me information about CHIPCO® RONSTAR® herbicide and the other products in the CHIPCO line.

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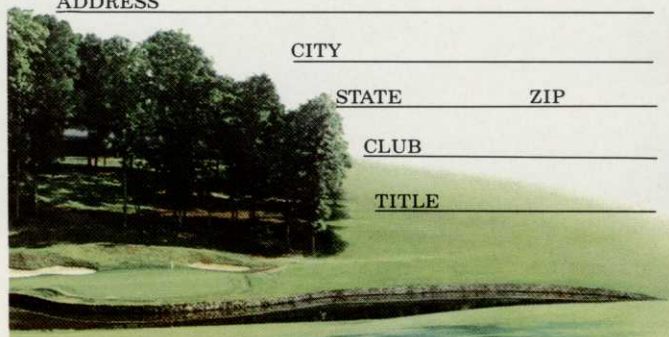
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Everybody's Favorite City: **SAN FRANCISCO**

By Irene Jones

