



**GOOSEGRASS OR CRABGRASS?**

**WITH RONSTAR.**

HERBICIDE

and hope crabgrass is your only problem.

Or play it safe and use RONSTAR this season, for excellent, season-long control of both crabgrass and goosegrass.

**NO RAIN-OUTS,  
ROOT PRUNING OR  
PROBLEMS WITH PLANTINGS.**

RONSTAR is the most convenient herbicide for your turf care program. It won't leach, so you can fit it into your schedule earlier. It's highly selective, causing no root pruning in peren-

nial bluegrass, perennial ryegrass and bermudagrass, no harm to ornamental plantings or trees.

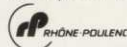
**QUALITY CHIPCO TURF CARE  
IS THE "RIGHT APPROACH."**

Wherever the professionals really care for turf — and especially where both crabgrass and goosegrass are problems — word is getting around. CHIPCO RONSTAR herbicide is your best choice for effective, convenient, long-lasting control.

For more information on RONSTAR or other CHIPCO

products, ask your CHIPCO distributor.

Rhône-Poulenc Inc., Agrochemical Division, Monmouth Junction, NJ 08852.



**RONSTAR<sup>®</sup>**  
**SPREAD THE WORD.**

Please read label carefully, and use only as directed.


# **Editorial**

## **The Penalty of Leadership**

In every field of human endeavor, he that is first must perpetually live in the white light of publicity. Whether the leadership be vested in a man or in a manufactured product, emulation and envy are ever at work. In art, in literature, in music, in industry, the reward and the punishment are always the same. The reward is widespread recognition; the punishment, fierce denial and detraction. When a man's work becomes a standard for the whole world, it also becomes a target for the shafts of the envious few. If his work be merely mediocre, he will be left severely alone — if he achieve a masterpiece, it will set a million tongues a-wagging. Jealousy does not protrude its forked tongue at the artist who produces a commonplace painting. Whatsoever you write, or paint, or play, or sing, or build, no one will strive to surpass or to slander you, unless your work be stamped with the seal of genius. Long, long after a great work or a good word has been done, those who are disappointed or envious continue to cry out that it cannot be done. Spiteful little voices in the domain of art were raised against our own Whistler as a mountebank, long after the big world had acclaimed him its greatest artistic genius. Multitudes flocked to Bayreuth to worship at the musical shrine of Wagner, while the little group of those whom he had dethroned and displaced argued angrily that he was no musician at all. The little world continued to protest that Fulton could never build a steamboat, while the big world flocked to the river banks to see his boat steam by. The leader is assailed because he is a leader, and the effort to equal him is merely added proof of that leadership. Failing to equal or to excel, the follower seeks to depreciate and to destroy — but only confirms once more the superiority of that which he strives to supplant.

There is nothing new in this. It is as old as the world and as old as the human passions — envy, fear, greed, ambition, and the desire to surpass. And it all avails nothing. If the leader truly, leads, he remains — the leader. Master-poet, master-painter, master-workman, each in his turn is assailed, and each holds his laurels through the ages. That which is good or great makes itself known, no matter how loud the clamor of denial. That which deserves to live — lives.

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“Welcome  
to the South’s  
next great winter  
golf green.”

— Howard Kaerwer, Director of Turf Research  
at Northrup King’s Research Center

From one of these unlikely looking clumps of ryegrass will come the next improvement in Northrup King Medalist Brand® Overseeding Mixtures. The South’s most successful blends for over a decade.

Howard Kaerwer and the Northrup King research team have devoted thirty years to developing new grasses and perfecting blends. The results are products such as Medalist 7 Brand, the rugged, dependable ryegrass blend that lets *you* control transition. And new grasses like Delray, with lower nitrogen requirements and better tillering than any other ryegrass on the market.

When Howard isn’t in the lab he’s on the links talking to superintendents, conducting field experiments and collecting new grass samples to bring back for testing.

Has Howard’s hard work paid off? Ten years after the introduction of Medalist Brand, 90% of 250 original customers were still with Northrup King. And since then, the number has grown to over 400 golf courses throughout the South.

Ask your Northrup King distributor how to make your course even better with Medalist Brand, the South’s most successful winter overseeding blends.

Or write: Medalist Turf Products, Northrup King Co., P.O. Box 370, Richardson, TX 75080 or P.O. Box 959, Minneapolis, MN 55440.

