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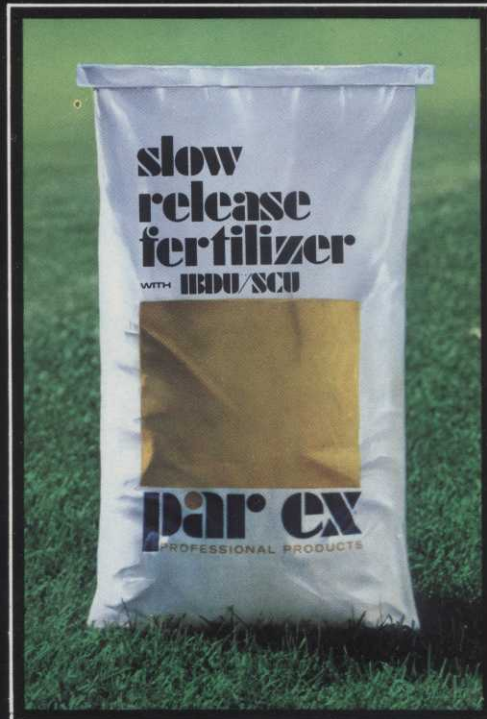
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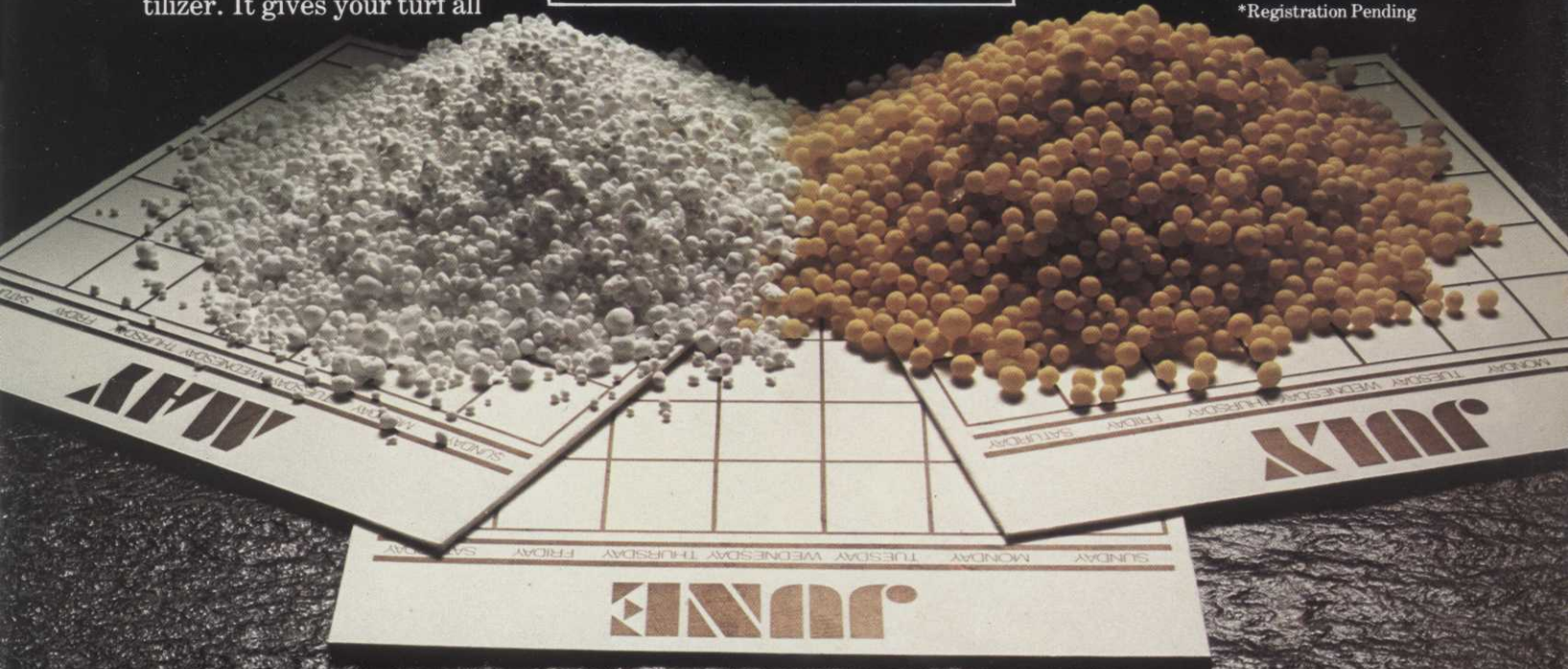
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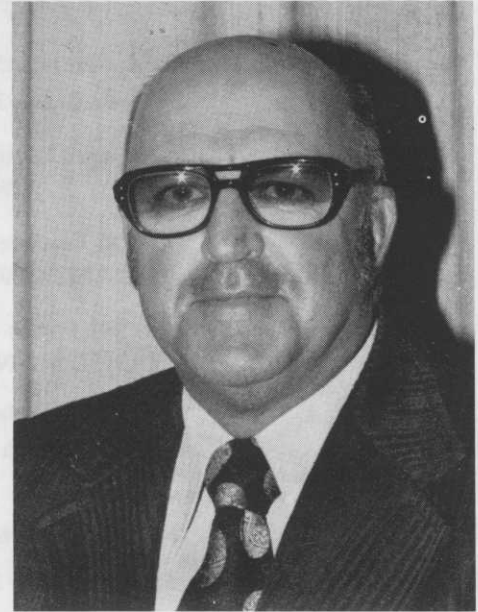
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## President's Message



Even though redundancy breeds boredom, I feel compelled to again expound on the pertinent subject of water and its use.

**Water** — The colorless, transparent liquid occurring on earth as rivers, lakes, oceans, etc. and falling as rain; the life sustaining element which in useful form is in great demand and, unfortunately, in short supply especially in South Florida.

**Restriction** — Keeping within certain limits, confining, holding down, regulating.

Like it or not, the words water and restriction have become synonymous and it will be necessary to learn to live within the constraints of legislation.

When one surveys Florida, that relatively narrow land mass skirted with water and dotted profusely with wet regions, it hardly seems possible that we could be short of this absolutely vital, precious commodity. And yet the impact of years of what outwardly appears to be poorly regulated, accelerated growth and the whimsical behaviour of Mother Nature have produced the knock-down (but not out) punch which has brought us to our knees. Now it is up to **ALL OF US**, and **ALL OF US** are water users to some degree, to regroup and fight back in a manner which will continue to accentuate the wonderous life available here in Florida while still providing a future for existence. This most certainly does not admit defeat nor indicate victory for either side, it is simply recognizing the necessity to cooperate with survival as the ultimate goal.

Future development **MUST** recognize the need for restraint and politically oriented decisions **MUST** reflect the best ecological and economical interest of all. Unnecessary bureaucratic overlap and internal, interagency jurisdictional strife **MUST** be eliminated so sensible, workable progress can continue while current existence persists. The present cannot stop the future — neither can the future destroy the present.

The homeowner **MUST** become familiar with the water requirements of his landscaped domicile and the proper operation of an irrigation system. Setting an automatic timer to function regardless of conditions is certainly not water management.

Condominium Associations **MUST** govern their water use as judiciously as they do their operational procedures.

Industry **MUST** seriously examine the use of waste water and water recycling.

Our golf course industry has come to a pivotable posture with education and communication the probable keys to subsistence. Even though we are bonded more closely to "growth" than the average concept of agriculture simply because we produce our crop continuously, unfortunately we are classified recreation by statutes which overlook the favorable environmental benefits we bestow on our society. We **MUST** educate our neighbors as to the wealth of good derived from our green belt. Yes, it is a playground but it is also an urban oasis.

On the other hand, we **MUST** become ever better water use mangers and indoctrinate ourselves and the golfing world to the beauty of natural growth areas and the possible need for a regression from "wall to wall green" to contrasting brown and green zones. Brown may become beautiful!

Let us push for more research in the field of water requirements for plant life. Let us push for more efficient water pumping and distribution systems. Let us also rejoice in the fact that we are free to attack these challenging battles of life — we can **ALL** survive thru education, communication, and unselfish cooperation.

*Bill Wagner*

# The Florida Green

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## ABOUT OUR COVER

Beautiful setting of the ninth green at the Amelia Island Plantation near Jacksonville. Pictured is Ron Hill, C.G.C.S., a member of the Florida GCSA Golf Team. See page 20.

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### Dan Jones, C.G.C.S., Editor

*Banyan Golf Club*



### David Bailey

*Atlantis Country Club*  
Associate Editor



### Daniel Zelazek

Cover Photography



## Florida Green Reporters

South Florida.....	Brad Kocher
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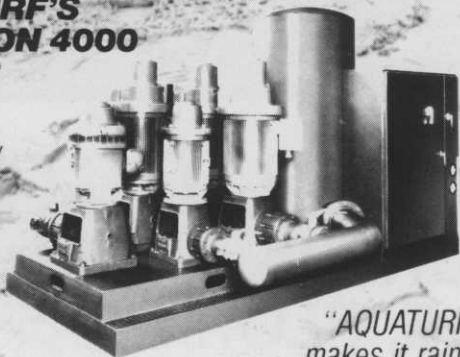
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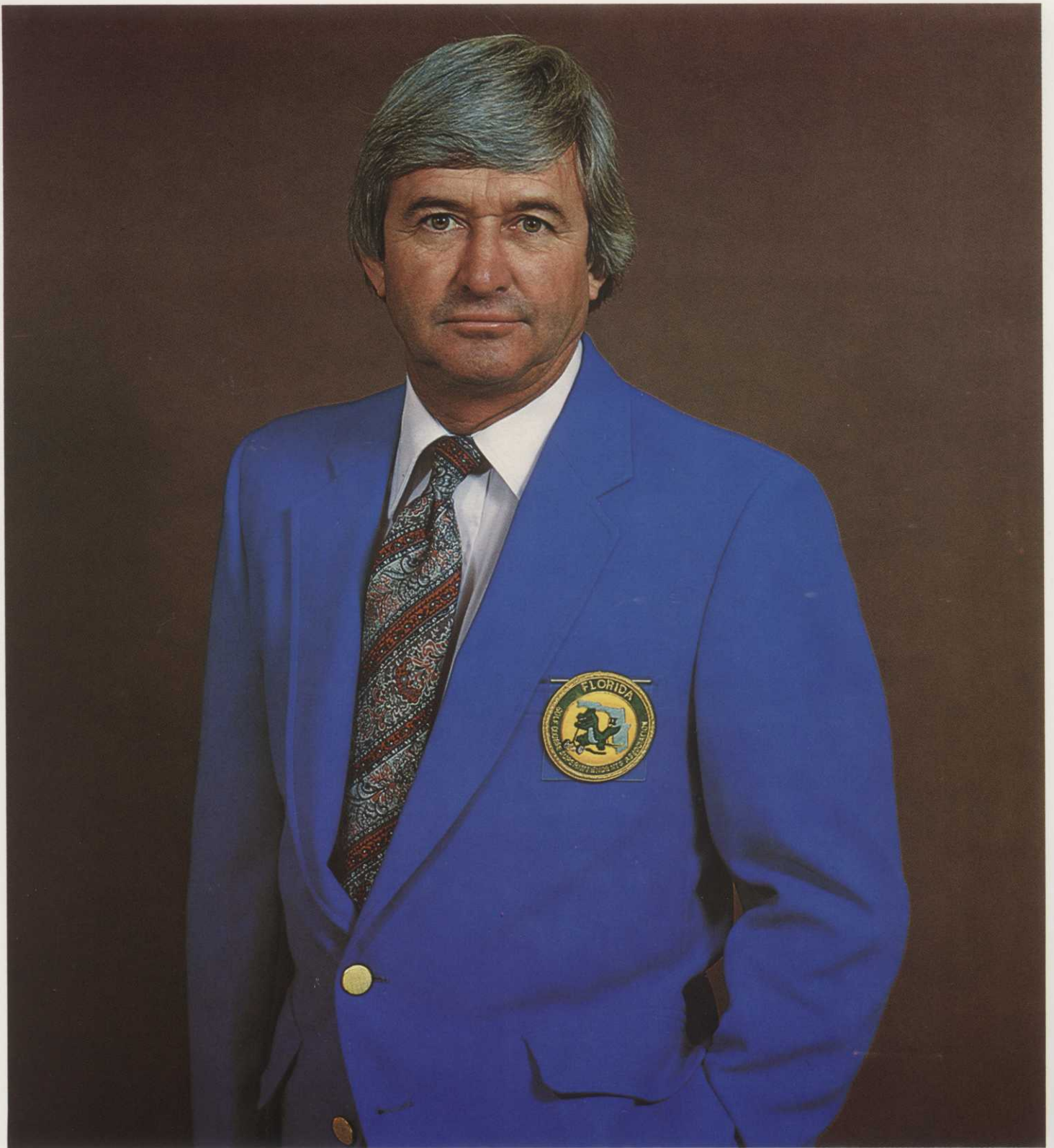
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**JOHN P.HAYDEN, CGCS**  
**SAN JOSE COUNTRY CLUB**  
**JACKSONVILLE, FLORIDA**

# JOHN P. HAYDEN CANDIDATE FOR GCSAA BOARD

John P. Hayden, CGCS, the superintendent at San Jose Country Club, is Florida's nominee to the executive board of The Golf Course Superintendent's Association of America and he's ready to apply his experience and expertise to that position.

"I feel strongly that the GCSAA has come a long way, but it has yet to realize its full potential," says Hayden, a 53-year-old father of four. "I see tremendous opportunities for advancement in the area of membership — we'll have solid clout if we can get more clubs represented.



*George Sparks, Greens Chairman, San Jose Country Club.*

"We must do a better job with our public relations, promoting not only the superintendent and his importance to the game, but promotion of the game itself."

Hayden's career appears to make him uniquely qualified to help guide the national organization. He has worked in the family business, managed a golf course and worked at some of the nation's most prestigious clubs.

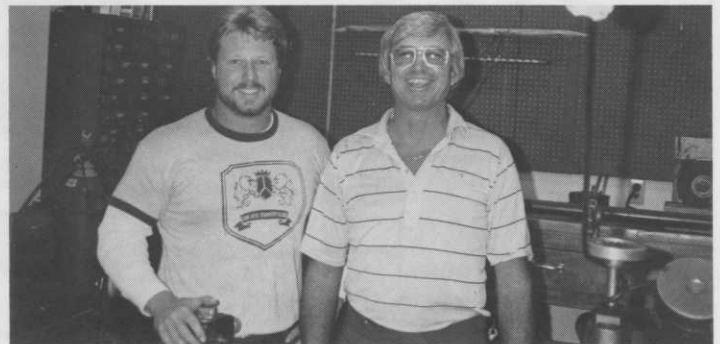
A Navy veteran, he entered his family's hardware business in Cassopolis, Michigan, and ran the farm machinery division for eight years. During this time he also ran for — and was elected to — the local school board and the voters found his work worthy enough to send him back nine years.

Then golf lured him; he had the chance to lease a Cassopolis club and things worked well. So well, in fact, that the owners wouldn't renew the lease in 1968 after Hayden had run the club for 10 years. Business was good, so why split the profits with someone else?

"My family and I decided to see what Florida was all about," says Hayden. "We had vacationed there and liked it. An opportunity arose and we took the jump."

Where he jumped was to Coral Springs, a subdivision west of Fort Lauderdale then under construction. He took over the superintendent's job in mid-1970, five months before a PGA Tour event was scheduled, and compliments flowed after the tournament.

The club changed hands in 1971 and Hayden moved on, this time to Jackie Gleason's Inverrary Club just down the road. There he supervised three courses and got the main track ready for the club's inaugural PGA event.



*Eddie Snipes, Assistant Superintendent, San Jose Country Club.*

By this time, he was recognized as a person who knew how to get a course ready for a major tournament. In 1972, he made another move: he became superintendent at the Augusta National Golf Club, home of the Masters. That was the same year George Fazio was hired by the club to make some changes on the course, and the two worked together to make things click.

*(Continued on Page 8)*



(Continued from Page 7)

And now private industry winked in his direction. Southern Turf Nurseries in Tifton, Georgia, came calling and off he went as a construction superintendent in their golf course construction division. Among his credits with Southern is the Holly Tree Golf Club in Greenville, South Carolina, where he worked with architect George Cobb.

But he missed Florida, and once again opportunity came calling. And this time it was in Jacksonville.

Jacksonville Beach is a suburb of Jacksonville and had a city-owned course which wasn't reaching its potential. The city fathers were looking for a new management team and Hayden's name came up. Out went the proverbial offer which couldn't be refused, and he took over as superintendent.

Success? A moribund operation suddenly became a hot number, and play was soon over 50,000 rounds a year.

"Betty and I loved it," he said, "and we decided that we weren't going to leave Jacksonville. We loved the beach and the people. The job was good and we really didn't see making another move."

Wrong.

But it wasn't much of a move as far as miles are concerned, just across town to the plush San Jose Country Club. He



Nick Clark, Pro, San Jose Country Club.

took over as superintendent in 1977 and added the responsibilities of assistant chairman of course preparation for the Tournament Players Championship, then at Sawgrass and now at The Players Club.

His association with GCSAA goes back to 1972 and he's been actively involved since then. He's worked hard to strengthen his local chapter — The North Florida — and has served a term in every elective position, including two

(Continued on Page 9)

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(Continued from Page 8)

years as president. He's presently the chapter's External Vice President and sits on the board of the state organization.

He's a Certified Golf Course Superintendent and says he wants to work in strengthening this program as well.

"The program needs to be constantly upgraded," says Hayden. "We need to give the club industry the assurance that they are getting a true professional when they hire a CGCS."

And he's on the board of directors of the Florida Turfgrass Association, serving as chairman of membership, education and golf tournament committees, and being a member of the finance and conference/show committees.

"Betty says sometimes she thinks I'm married to my profession instead of her," says Hayden with a smile, "but I tell her that I'm just making sure my profession is a great one."

She understands — in fact, she's the North Florida chapter's gofor, handling such mundane chores as putting out monthly mailings and making sure the dues are coming in.

And that isn't all the family involvement — son Jeff is superintendent at Turkey Creek Golf and Racquet Club in Gainesville and soon will step up to the chapter presidency.



Jeff Hayden (son), Supt. Turkey Creek Golf and Racquet Club, Gainesville, Florida.

Daughter Janice and her husband Gregg now operate the very same club, Diamond Lake, where John first became interested in golf. His two grandsons, Kary and Colin, and his granddaughter, Holly, help run the operation.

What will he bring to the GCSAA board?

"Experience, that's my strong point," he says. "I guess I've done a little of everything in my profession. Most of all, I really enjoy it. It's fun, and it's satisfying."



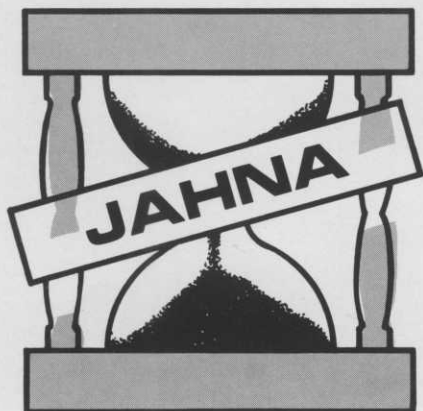
Grounds crew at San Jose Country Club.

"Our profession is a complex one. And it gets more complex all the time. We have a serious water problem, for instance. Shouldn't superintendents get educated about the problem? We need to build funds for research, to impress our members that we have to keep up with the times."

Hayden sees the coming years as a big challenge.

"We'll have the usual pressure to maintain profitability, but we better take a long look and make sure we survive," he says. "I am optimistic that the answers to our problem are there, but our industry must take much more aggressive actions to find them."

"GCSAA offers the golf industry a powerful tool to work with to find these answers. I'm committed to work towards making GCSAA fulfill its potential." ■



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# GOLF TRIP BECOMES EDUCATION

By DAVID BAILEY  
Atlantis Country Club

Have you ever wanted to play seven famous golf courses in as many days? If so, this story will equal your fantasy.

Two neighboring golf course superintendents from Palm Beach Chapter were involved, Kevin Downing, C.G.C.S., and this writer. The *Golf Digest* top 100 list was the main criteria of club selections. The objective was to play and drive to the next site daily. Thus the selections had to be the proper mileage apart. Seven clubs were picked. Letters were written to the host superintendent and phone calls confirmed all courses before the departure.

The first course selected was Moss Creek Plantation at Hilton Head, South Carolina, site of an LPGA Tour event. The host was Gerald Beaman, C.G.C.S. The huge live oak trees and savanna lowlands made a beautiful setting. This was the only all bermuda turfgrass course played on the trip. The Tifway 419 bermuda turfgrass fairways were the finest of the entire outing.

The second day we were the guests of Bernard Greene at the Country Club of North Carolina at Pinehurst. The exclusive private 36-hole club was the site of the 1980 U.S. Amateur Championship. The tournament course was opened in 1962 and is rated in the top 40. The tall Carolina pines and rolling hills were a pleasant change for the Palm Beachers. The back nine was exceptionally splendid as it played around a forty acre lake. The turfgrass types were the best of both worlds. The greens were Penncross Bent, with the remainder of the course grassed in Tifway 419 bermuda. Because of the heat and humidity of this southern location the green height was 1/4 inch. This superior turf type putts at that height as well as bermuda greens maintained at 3/16 inch.

A trip to the Pinehurst area would not be complete without a visit to the World Golf Hall of Fame. The complete history of the game is well documented. All forms of golfing equipment are on display and the great players are honored. One sad note that must be mentioned is the 100% complete lack of recognition of our profession. It is impossible to play golf without the work we do. Our national professional organization is to blame for this oversight. Effective that day plans were made to change the situation.

Monday we went to the Congressional Country Club in the suburbs of Washinton D.C. We were the guests of Bill Black, C.G.C.S. Rated in the top 50, this club is where the nation's political leaders meet, golf, and decide our national interest. This was the site of the 1964 U.S. Open and 1976 PGA Championship. Remember the heat when Ken Venturi won the Open? This course is located in the very

difficult to manage turfgrass transition zone. All types of turfgrass persist: bluegrass, rye, zoysia, bermuda, fescue, and bent. The bent greens had just been extremely lightly topdressed and putted excellently. Fairways were being aerified, seeded in a rye blend and fertilized. The clubhouse at this course must be noted. It is huge, has an indoor pool, and a massive formal dinning room. The last two holes are designed around the best vista of the clubhouse. In fact the 18th hole is a par 3, high on a hill looking down over water to the green with the clubhouse as backdrop.

Tuesday gave us the opportunity to play the 1981 U.S. Open site, Merion Golf Club just west of Philadelphia. The 36 hole club has hosted five U.S. Open titles. The tournament-famous east course is rated in the top 10. Our host was Richard Valentine, C.G.C.S. The Valentine history is legendary at Merion. His father, Joseph, helped to build the club in 1912, discovered Merion Bluegrass, and was one of the true giants of our industry. The greens and fairways are bent grass with bluegrass rough. The rough was tournament height and was an extreme challenge. The Colonial Bent greens were the finest of our trip. Our 80-year-old caddy had some real stories and I am sure some were true, but my memory of the depression era is rather vague. Merion is a short course by today's standards but a classic in its own way, especially the final three holes. We had the pleasure of talking with Richard Valentine for over three hours and had dinner with the assistant superintendent, Armond Sequi. The inside stories they told us of a major tournament was the highlight.

*(Continued on Page 13)*



*Seldom does a club have a par 3 18th hole. Congressional C.C. gets maximum use of its clubhouse view.*