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Editorial

Our Florida climate is one of the finest in the world. We are also fast becoming the golf capital of the world. Our state now has over 700 golf courses and we will surpass 1,000 by 1990. This situation in our state is both good and challenging. Good for our economy and challenging for our resources.

How do we as Golf Course Superintendents manage these rapidly increasing acres of finely manicured turfgrass? This is a complex question with no simple answers. We must continually look for new ideas, new equipment, new chemicals and alternate water sources in order to assure the survival of a billion dollar industry.

We cannot depend on our government for the answers. We must fund our own research and come up with the answers to such problems as mole crickets, grubs, adequate water supply, disease and insect problems. New cold-hardy grasses must be developed, and on and on . . . With this in mind we are asking each golf course in the state to budget \$500.00 a year for scholarship and research. This amounts to about one dollar per golfer per year. If apathy prevails Uncle Sam will dictate which golf courses will, and will not operate because of water and other environmental problems.

We have the minds. We need the dollars. Can we count on your club to do its part? Send all donations to the Florida Turf-Grass Association, 1520 Edgewater Drive, Orlando, Florida 32804.



LESCO brings you the best quality fertilizer, chemicals and the family of quality LESCO CBS overseeding mixes.



LESCO CBS Blend grass seed has earned its reputation as the top quality overseeding mix. Use it along with LESCO Sulfur-Coated Fertilizers for turf to be proud of.

Phil Gardner, LESCO Florida Regional Manager, knows the importance of quality products to insure top quality turf. He's recommending LESCO Sulfur-Coated Fertilizers along with LESCO CBS Blends. His customers are satisfied with the results from these products and he knows you will be too.

Call Lakeshore and ask for Barb. She'll take your order or have your local representative get in touch with you to answer your questions.

LESCO PRODUCTS

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For Fairways — LESCO 37-0-0, LESCO 36-0-0, LESCO 28-3-9, LESCO 26-3-8 + Fe and Mn, LESCO 28-0-10, LESCO 27-0-14, LESCO 25-0-12 + Fe and Mn, LESCO 32-5-7, LESCO 42-0-0, LESCO 19-0-19, LESCO 13-26-6, LESCO 13-6-27, LESCO 0-0-50. For Greens and Tees — LESCO 18-4-10 and LESCO 19-4-10.

A Family of Fine Products

Lescosan 12.5G — Lescorene — Lesco 4 — Lescobor — Lescopar — Lescopex — Lesco Non-Selective Herbicide
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