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Headlights: Dual lights for greater night vision.

Seating: Dual seats for two passengers with individual back rests and hip restraints, constructed for larger men, greater comfort.

Price: Virtually the same.

Summary: E-Z-GO carries a greater payload, is easier to maintain, is larger, more durably built, and safer with a wider wheel base. E-Z-GO uses top quality components from companies such as Bendix, Borg Warner, Dana, Onan, and Rockwell International.

For the complete story on the E-Z-GO GT-7, a demonstration on your course, contact your E-Z-GO distributor. For his address check your Yellow Pages or call or write Mr. William Lanier, E-Z-GO, P.O. Box 388, Augusta, Georgia 30903, at (404) 798-4311.



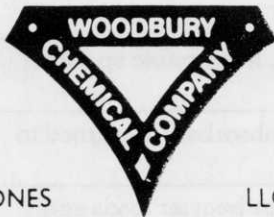
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Hans Schmiesser Honored

(Continued from Page 12)

cluding Dr. Fairchild from the world famous Fairchild Gardens in Miami. Dr. Fairchild and Hans became very close friends. When Dr. Fairchild would bring exotic seeds from various parts of the world he would give some of them to Hans to plant throughout the state. Hans was the first to plant Australian Pines and Malalucca on the West Coast of Florida, at a time when they were looked on with great favor.

"Hans was the first in Florida to test and use 2-4-D. Even before World War II he found it would easily control broad-leaf weeds. 2-4-D wasn't on the market for six more years, at the end of World War II.

"Tom Mascara brought his first greens aerifyer to Hans to try. Tom said Hans would tell you right away if it was any good or not. Here against was a first.

"At La Gorce in Miami in the late 1940's Hans made selections of Bermuda grass, established plots and from the plots started the best varieties on greens. Remember now, that Dr. Burton didn't even begin his work at Tifton until about 1948. In fact, Dr. Burton collected many varieties from Hans at La Gorce.

"By the way, Hans has attended Dr. Burton's Southeastern Turfgrass Conferences at Tifton since the beginning of 1948. Hans has also been a member of the GCSAA since 1948.

"Forrest Hills Golf Course in Lake Worth, where Hans is superintendent, was the first golf course to use Tifdwarf on greens when it was released in 1965. Forrest Hills is one of many courses that Hans designed and built over the years. He has helped in rebuilding many, many more, working with golf course architects such as Toomey & Flynn, Mark Mahanna, Red Lawrence, Dick Wilson and Robert Trent Jones.

"Hans has three sons. John, who is Robert Trent Jones' righ-hand man; Fred, who is not in the turf business, and Otto who, of course, is the golf course superintendent at the Everglades Club in Palm Beach and president of the Palm Beach Chapter of GCSA."

The plaque was presented by Otto Schmiesser. The presentation met with a standing ovation.

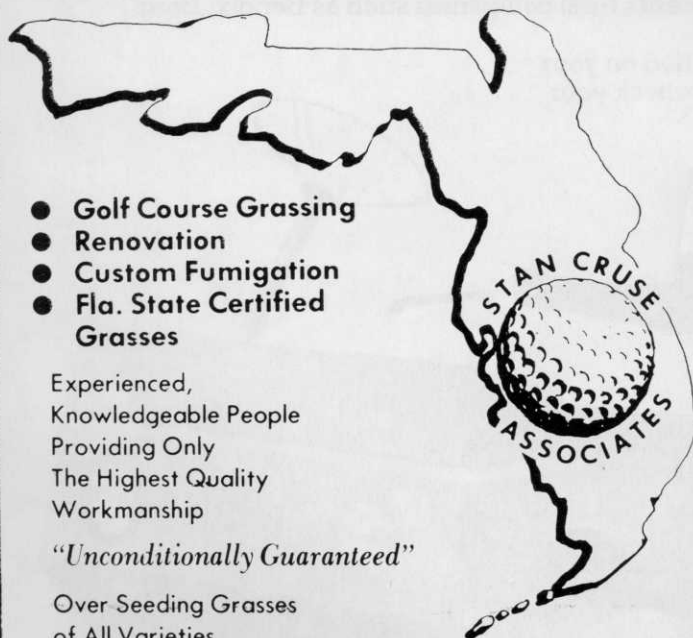
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National Director Paul Boizelle Speaks To Joint South Florida Meeting

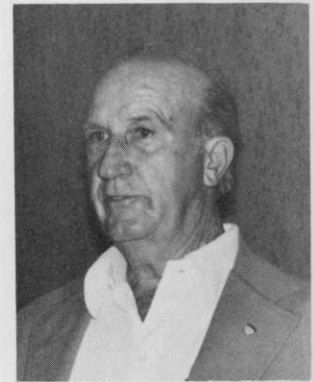
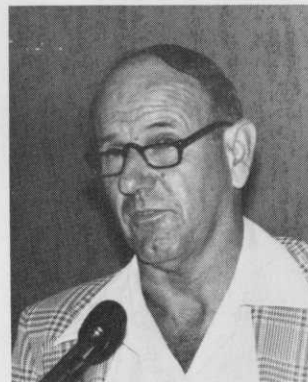
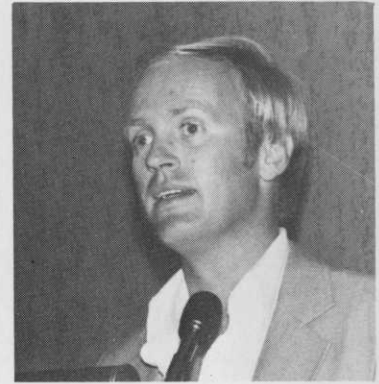
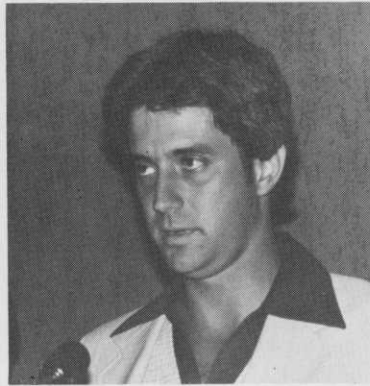
"Code of Ethics for the Golf Course Superintendent" was the subject of a fine talk given at a recent South Florida meeting. Brad Kocher served as host at Inverrary Country Club in west Fort Lauderdale.

Director Paul Boizelle is shown top right. The meeting was conducted by Alan Weitzel, second row left. Next to him is Tim Hiers, president of Florida State Association, promoting the Fourth Annual Crowfoot Open. At right, Paul and Dan Jones examine Bermuda root system.

Third row: David Holler, director GCSAA, now affiliated with Riviera Country Club at Coral Gables; Dick Lemmel of Doral, and Brad Kocher of Inverrary.

Bottom row: left, part of the large attendance; center, Phil Amman of Bonaventure Country Club and George James, South Florida golf chairman.

(Photographic Report by Harry McCartha)



MARVELGREEN...

Overseeding

The Palmer Method

Arnold Palmer's choice of Marvelgreen for his Florida Bay Hill Country Club is no accident.

In fact, Marvelgreen is also the choice of several other prestigious courses:

Pinehurst Country Club (North Carolina), Princess Hotel (Bermuda), Country Club of Aventura (Florida), and Rio Pinar Country Club (Florida), to name a few.

At the 1979 annual Bay Hill Classic, some of the world's top golfers praised Marvelgreen's superior appearance and playing surface:

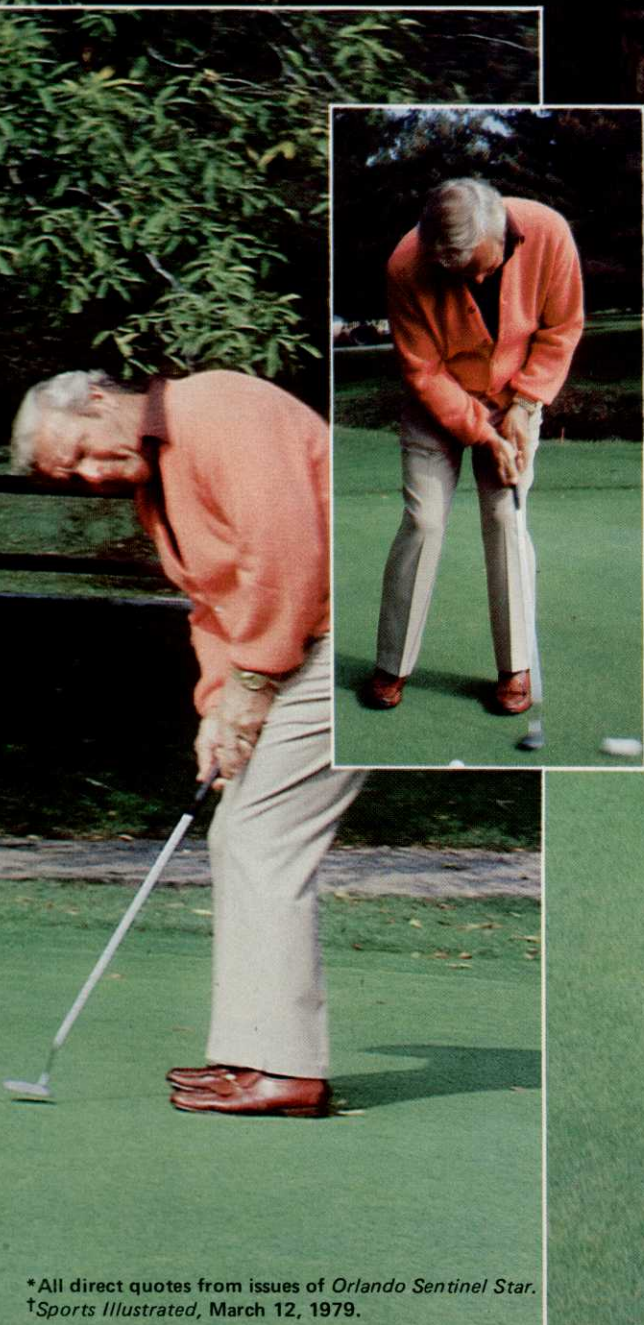
● Lee Trevino: "I've never seen a golf course in Florida look this good in winter. It's gorgeous."*

● Tom Watson: "The course is in great shape - the best we've played on this year."*

● Gary McCord: "This is the best shape I've seen for a course in Florida."*

● *Sports Illustrated*: "... they all applauded the fairways, the rough and the greens, which they said were perfect."†

We're proud that a perfectionist like Arnold Palmer has chosen Marvelgreen to be a part of his overseeding program. Have as much pride in your course, follow the Palmer Overseeding Method . . . use Marvelgreen.



*All direct quotes from issues of *Orlando Sentinel Star*.
†*Sports Illustrated*, March 12, 1979.



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FOURTH ANNUAL CROWFOOT OPEN
Suntree Country Club
Melbourne, Florida

The Florida Golf Course Superintendents Association and Suntree Country Club are proud to present the **FOURTH ANNUAL CROWFOOT OPEN** on Monday, August 4th, 1980 hosted and co-sponsored by the Central Florida Golf Course Superintendents Chapter.

Last year's tournament was an outstanding success and we hope to continue building that reputation. This can only be achieved with your continued support.

With the tradition and prestige already established, the Crowfoot Open is widely recognized throughout the state and country as one of the most unusual and exciting events to people in the golfing industry.

We would like to take this opportunity to outline some of the details, history, sponsorship benefits and requirements of being associated with the Crowfoot Open.

The Crowfoot Open is a one day shotgun start tournament. Golf course superintendents and associates in the commercial industry who are members of qualified chapters are eligible for participation. In addition to those chosen by the local chapters, special invitations are sent to non-members such as state sports writers, local T.V. personalities, and representatives of the golfing industry with an interest and concern for golf.

The day's festivities begin with a 6:00 a.m. bass fishing tournament on Suntree's beautiful lakes. A trophy for the winner and prizes for the participants will be awarded. (It should be noted that all activities are at the participants preference.) From 8:00 to 10:00 a.m. will be tournament registration and a full course breakfast buffet. The shotgun start will be at 10:30 and refreshments will be served on the course for the duration of the tournament by our attractive volunteers from the University of Florida. There will also be refreshment centers conveniently located on the course. Lunch will be available in the form of cold sandwiches as golfers make the turn.

Following the tournament at approximately 3:30 p.m. will be a cocktail party for all players and guests in

Suntree's spacious new clubhouse addition. The awards Banquet, also in the Dining Room will be from 4:30 to 6:30 p.m. First on the agenda will be a delicious barbecue buffet followed by an awards ceremony at which time the tournament results will be announced.

During the course of the banquet, over 100 prizes will be given out at random. Immediately following the dinner, tournament prizes and trophies will be awarded.

Special representatives from the P.G.A., U.S.G.A., and G.C.S.A.A. (President Mel Lucas) and a few unannounced celebrities will address the participants between ceremonies.

We attribute much of the Crowfoot's uniqueness and success to Suntree's membership. Last year 20 men and women volunteered their time to assist in scoring, marshalling, registration and other activities. Combined with the Crowfoot Committee, Suntree's excellent staff and our own association volunteers, the results are an efficient, professionally operated and extremely enjoyable golf tournament.

It would be inappropriate and too lengthy to describe what makes this tournament so unusual. You have to see and experience it for yourself. The one thing that does stand out is that for all participants there are no charges. With the past accomplishments and rising status, request for participation is immense. Because of this, each superintendent's chapter is limited to a certain amount of entries and a deadline date is set. This also puts a limit on our special invitations.

The first Crowfoot Open was held at Poinciana Golf and Racquet Club in 1977 and the second at Suntree Country Club in 1978. The Everglades Golf Course Superintendent Chapter won the first and second Crowfoot Opens by one stroke over the host, Central Florida Golf Course Superintendents Chapter.

In 1979 the Central Florida Chapter finally defeated the Everglades and five other chapters to capture the Crowfoot title. A capacity field (144) played golf while 215 attended the awards banquet.

AWARD CATEGORIES

Florida Golf Week Magazine sponsors all of the trophies awarded in the following categories:

1. Low gross superintendent chapter team - 1st place
2. Low calloway superintendent chapter team - 1st place
3. Low gross superintendent individual - 1st place
4. Low gross superintendent individual - 2nd place
5. Low gross commercial individual - 1st place
6. Low calloway commercial individual - 1st place
7. Low calloway superintendent - 1st place
8. Low sports-person - gross
9. Low sports-person - calloway

FOR YOU

For your support in making this tournament a success, you will receive the following benefits:

1. Your name, or company name, on our 10' x 30' sponsor board (the sponsor board from last year's event was featured in *South Florida Green and Golf Business Magazine*, a National Publication).

2. Sponsorship will be illustrated in *Golf Week Magazine* in the form of two stories and a full page ad for sponsors in the Golf Course Management Section.
3. A full story and advertisement will be covered comprehensively in the *Florida Green*, formerly the *South Florida Green*.
4. Additionally, we will run stories in the *Golf Course Management Magazine* and *Golf Business Magazine*.
5. Since sports-writers across the state will participate, they will include the sponsorship categories in their ensuing articles.
6. Because of the beauty and design of our sponsor board, which is very original, local T.V. has agreed to air segments of the golf tournament, it's activities and sponsor board.
7. Since every chapter in the state will be represented, including the national association, affiliation with this tournament will carry a positive referral to those who were unable to attend.
8. *Golf Business*, *Golf Course Management*, *The Florida Green* and *Golf Week Magazine* will include with their articles a picture of this year's sponsor board.



One of the many beautiful scenes at Suntree.

We will welcome your participation as a Diamond Sponsor (playing participation), or a Gold Sponsor (advertising participation only). These sponsorships include:

DIAMOND SPONSOR - \$300.00

1. On entry into the tournament (your request must be received by July 15th).
2. A personal invitation to the private cocktail party on Sunday night (to meet the members and staff of Suntree and representatives from U.S.G.A., P.G.A., G.C.S.A.A., and other sponsors).
3. Preferred advertising.

GOLD SPONSOR - \$200.00

1. Advertising in *Golf Business Magazine*, *The Florida Green* (formerly the *South Florida Green*), *Golf Course Management*, *Golf Week Magazine* and state wide newspapers.

Please make your check payable to the Crowfoot Open and remit to:

FLORIDA GOLF COURSE SUPERINTENDENTS ASSOCIATION
 Mr. Tim Hiers, President
 One Country Club Drive
 Melbourne, Florida 32935

Application deadline is July 15, 1980.

We are looking forward to your participation in the
 FOURTH ANNUAL CROWFOOT OPEN.

Sincerely,

David Miller
 Co-Chairman
 Territory Manager
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Sincerely,

Jim Ellison
 Co-Chairman
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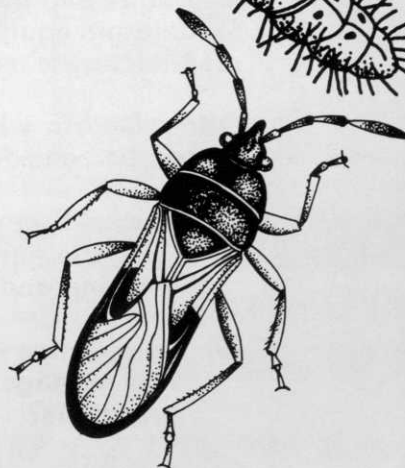
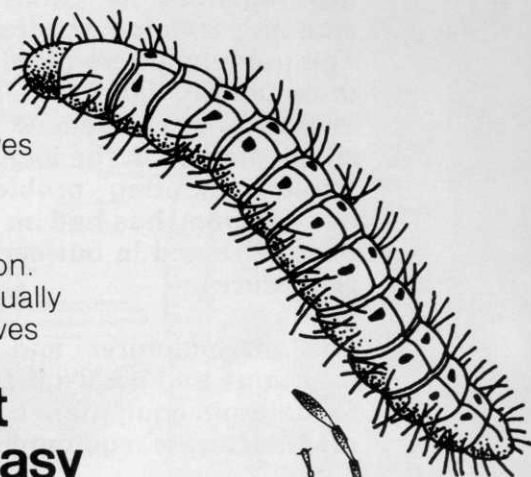
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Editorial Response



David DeBra

I agree that the shortage of qualified golf course mechanics has grown into a major problem and the problem can be solved. I disagree that Toro and Jacobsen have let the industry down in training mechanics.

The manufacturers and their distributors are well aware of the growing need for trained mechanics in the golf industry. Long standing training programs have been expanded and intensified. The manufacturers provide annually a series of training schools at their factory facilities. These schools start with the basics and increase to advanced courses. These factory schools are supplemented at the local level with yearly service schools covering "trouble shooting" problems and repairing equipment. In addition, our company has had an open invitation to customers wanting their people trained in our service department on specific equipment or procedures.

The manufacturer and distributor can improve their training programs and we want to improve, because the customers' ability to maintain equipment has a direct bearing on the reputation of the manufacturers' equipment and the industry's professional image.

Other factors which have contributed to this personnel problem should be considered and rectified.

- (a) Law of Supply and Demand —
Has the pay scale for golf course mechanics encouraged entering and remaining in the field?
- (b) Perspective —
Has management supported and encouraged available training programs?
- (c) Priorities —
Has management placed sufficient time and money in developing qualified mechanics?

David L. DeBra
Executive Vice President
DeBra Turf & Industrial Equipment