

**BITS AND
PIECES**



**GREEN SIDE UP
BY JOEL JACKSON**

As the editor and principal cover-story writer of the *Florida Green*, I have been privileged to travel the state from Pensacola to Key Largo over the years, telling the story of our members, their golf courses and their programs and representing our association. We shared those challenges and successes in managing the golf courses in one of the most ecologically diverse states in the country thanks to the many articles and photos contributed by your fellow members.

In the past, the state was divided into similar, compact, geographical regions to facilitate photographer Daniel Zelazek's travel to minimize expenses as he shot at least two courses per trip. That resulted in chapters in only one region being highlighted each year. Since I am centrally located in Orlando, my suggestion to the Publications Committee going forward will be to cover the North, Central, Southeast and Southwest regions each year and rotate the chapters so that they are covered in Winter, Spring, Summer and Fall in different years.

As more of us rely on the web, smart phones and social media to search of information and keep in touch, the FGCSA will be striving to keep improving our Web site to make it a hub-and-spoke operation and one-stop place to go to for getting all FGCSA and Chapter information, paying dues, and keeping up with events so you can plan your busy schedules to balance family life and professional participation. Networking is so vital in today's rapidly

changing world.

Speaking of networking, congratulations to my longtime Ridge Runner friend and former superintendent, Bobby Ellis, who is the newest member of the Golf Agronomics team. Bobby will be serving GASH customers in the Central Florida area. GASH and other legendary suppliers have played a major role in supporting FGCSA and Chapter events and publications. In 2013, as we celebrate the 40th anniversary of the *Florida Green*, we will begin profiling the companies that have been with the magazine since it began in 1973 as the *South Florida Green*.

Speaking of being with the magazine for a long time, I began my editorship back in 1990. It has been a labor of love and I can't tell you how much I enjoy serving all of you in that capacity. I also want to thank the FGCSA Board for awarding me the Marie Roberts Lifetime Service Award in May. It means a lot to me to be honored in the name of the first FGCSA staffer who gave so much of

herself to all of us. We didn't lose a beat when Jennifer Bryan came on board as the Association Manager. Her ideas and energy give us the boost to keep getting better.

Coming off two recent business trips this spring, the educational and networking sessions again drove home the lesson that we need to keep reaching out to our peers to join our local chapters and the FGCSA. I made new contacts that hopefully will help our association by improving my knowledge and making me aware of new possibilities for improving our services. The same is true for local chapter members.

Our world today doesn't reward people for staying in a rut which, like sitting in the middle of the room, might seem safe and uncomplicated. The only way to grow and thrive is to move toward the edge to see what's out there. There are brother and sister superintendents out there to catch you if you will just take a leap of faith and try something new like getting more involved with your chapter.



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