

TIMELESS WORDS OF WISDOM



GREEN SIDE UP BY JOEL JACKSON

The transition of The South Florida Green into The Florida Green marks the beginning of a new era for golf course

superintendents in the state of Florida. As professionals in the golf course industry, our objectives and activities must be coordinated on a statewide basis in order to properly keep pace with today's technology and varied crises. We should continually seek to improve our professional image not only with upper management but with the general public. This can be demonstrated through work we do by continuing to upgrade our professional capabilities and through skilled communication such as this magazine. Only by making people aware of the skills, management, technology and immense responsibility required to operate a golf course facility, can the golf course superintendent

receive the recognition for his accomplishments.

This magazine is a valuable communication tool which if used properly will create a multitude of benefits. It's up to the individuals to promote themselves. The golf course superintendent is a great salesperson at budget time, why not promote him or herself with these same skills?

The re-organization of the Florida Golf Course Supt. Assoc. occurred nearly two years ago. From the beginning, the officers of your local chapters have devoted many hours to carefully nurture and construct a solid foundation for our state association. Seven organized and unified chapters working toward a common goal and speaking with one voice can be more

As a state association, our number-one priority is to focus on Florida issues and meet the demands of our members and their chapters.

productive than a fragmented organization. This does not mean a loss of identity, functions or uniqueness for your local chapter. In fact, the accomplishments of each chapter will be magnified because of increased communication across the state.

As a state association our number-one priority is to focus on Florida issues and meet the demands of

The Andersons

PNG - Southern Region

Attack Summer Stress

800 Trafalgar Court STE 320 Maitland, FL 32751

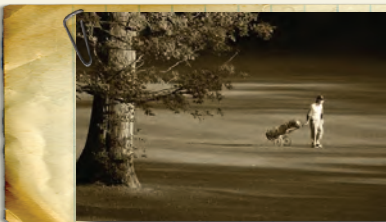
Tel: 800-775-5593 Fax: 407-682-6693

www.andersonsgolfproducts.com

Is Summer Turf Stress, Stressing You Out?



Andersons' Blended 100 SGN & 150 SGN Fertilizers Feature Slow Release Nitrogen Technology!



Key ingredients include slow release nitrogen and slow release potassium sulfate.



Blended greens grade fertilizers provide a cost effective method of slow release fertilization for greens and tees.



Contec DG™ formulations available with MUTECH™ Methylene Urea Slow Release Nitrogen.

our members and their chapters (an example would be registering a complaint on the ban of DBCP in Florida). The number-two objective is to gain support and membership for the GCSAA. This is our national organization that needs our backing and input. The benefits will be many and the recognition that comes from unification of our efforts will be readily available to us.

But, there are many other benefits. Just recently, one of our fellow golf course superintendents Dan Meyers (CGCS) of the West Coast chapter had his story concerning golf course employees featured in the National Magazine, Golf Course Management. The article was pertinent to our

problems, beneficial and educational.

The golf course superintendents in the state of Florida have been thrust into an enviable position. Because of geographical location, climate, tourist attractions, and expansion, Florida has the fastest-growing golf industry in the country. We should take advantage of these opportunities and assume a leadership role in the nation's turf industry.

Possibly, even with all our collaboration and hard work, government agencies will continue to tie our hands and people will still refer to us as "Greenskeepers." It's unfortunate that the work of qualified professionals can be affected or altered by the misuse of others less qualified

ADVERTISER INDEX

Aerification Plus.....23	Green-Way24	South Fla GCSA.....15
Almar Turf Prod.4	John Deere Ag.....8	S Fla Grassing40
AmeriTurf25	North Fla GCSA.....9	Spread-Rite36
Bayer Env Science ...19	Pasteuria BioSci.....33	Suncoast GCSA11
Brandt Cons37	Phoenix Env Svc14	Tampa Bay Turf.....27
Classic Greens.....36	Pike Creek Turf36	Team UGA.....Insert
Country Club Svc.....4	Ragan Technical29	The Andersons.....39
Dow AgroSciIns Cvr	Ridge GCSA.....3	Tifton Lab.....22
Eckert Golf Sales31	Seven Rivers GCSA..13	Tom Burrows Svcs ...31
Everglades GCSA5	ShowTurf S Fla ..Bk Cvr	Toro Distributors20
Golf Agronomics35	SMR Farms32	Treas Coast GCSA7
Gif Vent.....Ins Bk Cvr	Sod Solutions23	Unique Turf, Inc. .16,17

and thousands of miles away. Let's join together and try the positive approach. Support your local chapter, the state association and the GCSAA. Hopefully, we can continue to endeavor in the field we love for ourselves and the game of golf.

NOTE: That was the Tim Hiers President's Message

in the first Florida Green 30 years ago. The more things change, the more they stay the same. The future of our profession and industry is in our own hands. We can found associations and magazines, but it takes people to make them prosper and be effective. It's up to each and every one of you to play a part in our success.

South Florida Grassing, Inc



TifEagle *SeaIsle¹* **Supreme**
Certified Seashore Paspalum
Sod, Sprigs and Rolls available

- Our grass is grown in Hobe Sound on gassed, sand-based soil
- Installation, Hydro-mulching, grassing and mulching also available

Tifway 419

TifSport

Registered Tifdwarf



(772) 546-4191

Fax (772) 546-3482

800-483-4279