

## SPOTLIGHT



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*Suncoast GCSA President Jeff Strother presented a \$3,500 check to FGCSA's Joel Jackson at the 2010 Suncoast Scramble in March. Photo by Darden Nicks.*

## The Heat and Hurricanes are on Their Way

Weather-wise, 2010 isn't turning out to be a normal year by any stretch of the imagination. We've had a record cold, wet

winter. Spring transition lasted two weeks and now we're into a long, hot summer with a very active hurricane season predicted. If I didn't know any better, I'd say Mother Nature was mad at us.

However, the proverbial silver lining behind the dark clouds did shine through when it came to the association's traditional late spring chapter events, which – once again through the generous support of our industry partners – helped to raise money for local charities and turfgrass research.

Maybe one day soon we will get Florida's golfers and golf courses on board by chipping in small donations which, when put together, will provide significant funds for research and growing the game. We'd like to salute the following folks and events that did their level best to raise funds from March to May of this year.

### SUNCOAST SCRAMBLE

The Laurel Oak CC hosted the Suncoast GCSA's 25th Annual Scramble Tournament on March 25. The event features teams made of superintendents, golf pros, club officials and suppliers representing the area clubs. After the business meeting and education presentation by USGA Agronomist Todd Lowe, Chapter President Jeff Strother presented a \$3,500 turf research donation check to FGCSA Executive Director Joel Jackson.

### SOUTH FLORIDA TURF EXPO

Meanwhile on the same day, on the opposite coast down in Ft. Lauderdale, the



*Professor Emeritus George Snyder, left, was on hand as Dr. John Cisar, center, received a \$20,000 check from South Florida President Marcus Prevatte from the proceeds of the 2010 Turf Expo.*

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*Recipients of donations at the North Florida GCSA Memorial Tournament were, from left, John Piersol, Lake City Community College (\$2,000); Thomas Lawrence, First Tee of St. Johns County (\$1,500); and Pepper Peete, First Tee of Jacksonville (\$1,500). Photo by Betty Hooten.*

South Florida GCSA was helping to host the annual South Florida Turf Expo at

the UF/IFAS Research and Education Center. Members of the golf course, sports



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From left, Glenn Oberlander, SRGCSA, Cary Lewis, Debbie Nipper and Walt McMahon with Golf Ventures and Mark Kann, SRGCSA celebrate the Champion Sponsors \$25,000 to the Envirotron Classic. Photo by Joel Jackson.

**2010 CALENDAR OF EVENTS**

**JULY**

- 30 9:00AM FGCSA Annual Board Meeting
- 30 1 p.m. Half Day Crowfoot Seminar
- 31 8 a.m. 31st Larry Kamphaus Crowfoot Open, Shingle Creek GC
- TBA North Florida Chapter Annual Meeting
- TBA South Florida Chapter Annual Meeting

**AUGUST**

- 2 West Coast Pro/Superintendent Tournament, TBA
- 12 Joint Calusa and Everglades GCSA meeting, Renaissance GC

**SEPTEMBER**

- 15-17 FTGA Conference and Show, Caribe Royal Hotel, Lake Buena Vista
- TBA Central Florida Memorial Scholarship Tournament, Lake Nona Club
- TBA Joint Meeting Palm Beach GCSA and South Florida GCSA
- TBA NFGCSA Assistants Only Golf Tournament

**OCTOBER**

- 2 FGCSA Golf Championship, Southern Dunes GC, Haines City
- 11 EGCSA's Annual Pro/Super Tournament, Hole-in-the-Wall GC
- TBA Calusa GCSA's Annual Pro Super Supplier Tournament, Old Hickory GC
- TBA Joint Meeting Palm Beach GCSA and Treasure Coast GCSA, Jupiter Island Club
- TBA South Florida M&E Charity Tournament
- TBA West Coast Bud Quandt Tournament, Tampa Palm G&CC

turf, parks and recreation and lawn care industries gathered to tour the research plots, observe equipment demonstrations, visit a supplier product exposition and enjoy a barbecue lunch. After all the grill smoke cleared, the SFGCSA was able to make donation of \$20,000 to the research center.

**EVERGLADES SPRING SYMPOSIUM**

Spring wouldn't be spring without the Everglades Spring Symposium, a full day of education masterfully organized by Symposium Chairman Matt Taylor. With topics ranging from "Future water supplies for golf" to "Leadership in Today's Club



Andy Maguire, superintendent at Marsh Creek CC, left, was at a loss for words when NFGCSA President Chris McCrannie presented him with the 2010 Keeper of the Green Award. Photo by Joel Jackson.



*Camaraderie was the order of the day at the joint meeting of the Calusa and Suncoast chapters at The Plantation CC in Ft. Myers. This year the Suncoast won the Ryder Dup golf match. Photo by Lee Crosby.*

was on hand to receive a \$2,000 check to be distributed to worthy turf students.

At this event the chapter also recognizes one of its members or local individuals who have served the NFGCSA with their service and dedication. This year the host of the event, Superintendent Andy Maguire, Marsh Creek CC was selected to receive the 2010 Keeper of the Green Award.

**JEFF HAYDEN MEMORIAL ENVIROTRON CLASSIC**

The Seven Rivers Jeff Hayden Memorial Envirotron Classic is another annual rite of spring which marks the end of the busy golf season and heralds in the long hot summer of projects and catch up on Florida courses. This five-star event was hosted again at the 36-hole World Woods golf complex north of Brooksville.

The Champion Sponsors donated \$25,000 to the event. Proceeds go directly to the University of Florida's turf research facilities like the Envirotron labs and G.C. Horn Turf Plots.

**JOINT MEETINGS**

A growing trend of "joint chapter meetings" is encouraging as Calusa/Suncoast, Calusa/Everglades and Ridge/West Coast meetings will take place in 2010 joining the traditional annual joint meetings of South Florida/Palm Beach and Palm Beach/Treasure Coast.

The Calusa/Suncoast meeting was held on April 21 at The Plantation GC in Ft. Myers. Guest Speaker Drew Rogers, with Arthur Hills, Steve Forrest and Associates Golf Course Architects, spoke on the long-range value of

World" and speakers from leading universities and companies the attendees learned and earned their PDI points.

**THE MEMORIAL**

Growing sustainable golf turf is our primary job. The North Florida GCSA is also helping to grow the game of golf. This year at their 15th Annual Memorial Tournament, the chapter donated \$1,500 each to the Jacksonville and St. Johns County's First Tee programs.

The Memorial event, held each year in honor of Mike Richards and Alan MacCurrach contributions to the NFGCSA, also raises money for turf student scholarships.

John Piersol head of the Landscape and Golf Operations Dept at Lake City Community College

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*From left, FGCSA President Bill Kistler, Matt Taylor, CGCS and presenter Darren Davis pose after Taylor was presented the FGCSA Distinguished Service Award at the 2010 FGCSA Past President's Dinner in Naples in May. Photo by Joel Jackson*



*At the FGCSA Past President's Dinner, Darren Davis also presented William Gamble of WescoTurf with the Marie Roberts Award for meritorious service and support to the FGCSA. Photo by Joel Jackson.*

“master planning” projects on a golf course. Later in a Ryder Cup-style golf match, the visiting Suncoasters defeated their Calusa hosts 10-6.

In May we celebrate two more annual events that mark the transition from spring to summer.

**POA ANNUA CLASSIC**

One of the oldest gatherings on the books is the Everglades GCSA's Poa Annuia Classic. Those who have faithfully attended the FGCSA board meetings, education seminars, golf tournaments and Saturday night luaus have been part of a family networking experience.

We literally watched a generation of children grow up. The 40th edition this year was no exception, except most of the kids are grown and don't come anymore.

After the business and education was taken care of, the golf champs took center stage. Howard Hulesbosch

from the Hillcrest CC, South Florida GCSA won the Poa Classic held at Brian Beckner's La Playa GC. Hulesbosch earned a spot on the FGCSA Golf Team for the GCSAA 2011 Championships.

The host Everglades chapter team of Stuart Bothe, Brad Fox, Bryce Koch and Jim Torba won the Team Trophy.

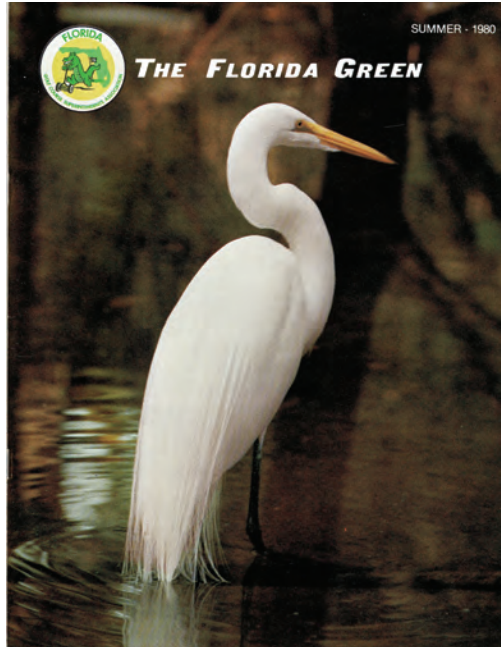
At the annual FGCSA Past President's Dinner held in conjunction with the Poa event, Matt Taylor CGCS was presented the 2010 FGCSA Distinguished Service Award for his steadfast service to the FGCSA and the Florida turf industry.

Also, Bill Gamble from WescoTurf was presented the Marie Roberts Award for his support and contributions to the FGCSA over the years. This award is presented to a non-superintendent who has had a long-term major impact on the golf course industry.

# Celebrating 30 Years of the Florida Green

Before there was a Florida Green, there was the South Florida Green. It was the official magazine of the South Florida GCSA, the oldest of the state local chapters, having been founded in 1939. You can see the founding dates of all of the state's eleven chapters in the FGCSA membership directory, which will give you a brief history of the evolution of the FGCSA that became a reality in 1980. At that time, the South Florida Chapter in a show of unity voluntarily allowed their magazine to become the official voice of all Florida superintendents.

The South Florida Green was seven years old at the time of the conversion, having begun in April 1973. The editorial staff remained the same for several years with Editor Mike Barger and Associate Editors Tom Mascaro and Max Brown. Dan Jones became the editor in 1976 and Tom



*The first Florida Green Cover. Summer 1980. Photo by Henry McCartha*

and Max continued in their roles. The following year 1977, the first photography credits began and Harry McCartha of Henderson & McCartha served as official photographer until the summer of 1981. Staff writers David Bailey, Guy Williamson and Harry

Lincoln, III also began as regular contributors in 1977.

In the early '80s, Jones and Bailey were the primary editorial contributors, and Daniel Zelazek joined the magazine in the summer of '81 as the principal cover photographer and still holds the job today. For many years,

Mark Jarrell, CGCS, penned an editorial column on industry issues titled, "Mark My Words."

By the mid 80's Dan began recruiting chapter reporters to submit stories on a theme or topic for each issue as told from that chapter's perspective. My name can be found in there from time to time reporting for Central Florida.

After 13 years of Dan and Irene Jones turning their home into a print shop with cut-and-pasted pages all over the house once a quarter, Dan began thinking of retiring as editor. Of course the rule of the day was you had to be a superintendent to be the editor. Go figure! Anyhow after rounding up stories with Irene as the assistant editor, the Joneses were ready for a break.

In 1989, Larry Kieffer came on board with the Spring issue as publications director and has held the position ever since. By the spring of 1990, I went for

## The Advertisers Make it Happen!

The Florida Green wouldn't exist without the advertising support of our industry partners, the suppliers who support your local chapter events and your state magazine. Since we're reviewing the history of the magazine. Here are those companies that were there in the beginning. Some are still with us and many more have come on board since. Some of the companies have merged and some have gone away. Here are those pioneers from the beginning that will bring back memories for the veterans among us. In order of appearance in the 1980 issue:

- A & L Southern Agricultural Laboratory
- AMETEK Control Boxes
- Atlantic Fertilizer & Chemical Co.
- Atlas Peat & Soil, Inc.
- Club Car
- DEBRA Turf & Industrial Equipment
- E-Z-Go Textron
- Florida Aquatic Weed Control, Inc.
- Florida Silica Sand Co.
- Hector Turf & Garden
- ICI Americas, Inc. – Primicid
- Lesco of Florida
- Liquid Ag Systems, Inc.
- Master Work Studios/Wooden Tee Plaques
- Maxon Well Drilling, Inc.
- Milorganite – Henderson & McCartha
- Northrop King Seed
- Precision Pumping Stations/Carroll Childers
- Rhone Poulenc Chemical Co.
- Roy Construction & Equipment, Inc.
- Scott, Palmer, Anderson, Inc. - Dr. Anderson's Topdressing
- Scott's Proturf
- SMCP – Southern Mill Creek Products, Inc.
- Spread-Rite, Inc.
- Stan Cruse & Associates – Grassing/Renovations
- Sunbelt Seeds, Inc.
- Superior Fertilizer & Chemical Co.
- Swift Agricultural Chemicals
- The Lake Doctors, Inc.
- The Toro Company
- Turfco/Ransomes
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## SPOTLIGHT



Winter 1995. The era of the gatefold covers. Saddlebrook GC. Photo by Daniel Zelazek.

the Full Monty and became the FGCSA president and Florida Green editor while managing bentgrass greens at the Isleworth CC. (Pub Director's Note: Joel didn't mention that he had a heart attack that year as well)

In all this time, the magazine has gone from an eight-page chapter bulletin to issues averaging 88-92 pages in its heyday in the 1980s and 90s. We have gone from vertical covers to the horizontal fold-out covers and back to single page vertical covers. In 1991-92 we even tried six bimonthly

issues per year, but found the quarterly concept more practical for all concerned.

Speaking of the covers, people and places besides golf courses could be found on the covers in the 1980's and early 90's. Selected by the editor they depicted GCSAA Conference sites notable persons in the golf industry and of course scenic golf holes. By the early 2000s we settled on a rotating chapter plan so each region of the state could be highlighted on a regular basis. Each chapter is responsible for selecting the cover course and superintendent to be profiled.

In 2007 the FGCSA Board approved the addition of the GCSAA logo to the cover of the magazine to reflect unity with the nationwide brotherhood of superintendents on issues affecting our industry and the work being done by GCSAA to promote our profession.

Thirty years later the Florida Green goes to every golf course superintendent and club in the state with a known address. It is the official voice of the FGCSA and seeks to educate and promote the professionalism of our members.



Fall 2008. Resource stewardship forced a return to the vertical covers in 2008. Photo by Daniel Zelazek. The GCSAA logo was added in 2007.