

Jack Harrell named to Environmental Institute's Council

Jack R. Harrell, Jr., CEO of Harrell's Fertilizer, Inc. of Lakeland, has been named to the Advisory Council for The Environmental Institute for Golf.

The leading producer of quality custom-blended fertilizers and a distributor of chemicals and grass seed for the golf course, sports turf, lawn and ornamental and horticulture industries, the company's production of fertilizer exceeds 75,000 tons annually. Harrell's is the exclusive eastern formulator and a leading world distributor of Polyon Technology.

Harrell is the 15th member to join the Advisory Council headed by World Golf Hall of Fame member Greg Norman.

"Jack will bring a new and unique perspective to this group," said Nor-

man, chairman and CEO of Great White Shark Enterprises. "He is a well respected entrepreneur with a wealth of knowledge and experience that has already been of great benefit to The Institute."

The Advisory Council provides guidance to The Institute's board of trustees in the areas of outreach, fundraising and strategic planning. The members were selected to enhance The Institute's ability to cultivate relationships with current and potential donors, as well as communicate the importance of the work conducted by The Institute.

The Environmental Institute for Golf, the philanthropic organization of the Golf Course Superintendents Association of America, is a collaborative effort of the environmental and golf communities, dedicated to strengthening the compatibility of golf with the natural environment. The Institute concentrates on delivering programs and services involving research, education



Jack R. Harrell, Jr.

and outreach that communicate the best management practices of environmental stewardship on the golf course.

In addition to Norman and Harrell, other members of the advisory council include ClubCorp USA Inc; Tom Crow, founder of Cobra Golf and a retired trustee for The Institute; Dana Garmany, chairman and CEO of Troon Golf; and R.D. Hubbard, owner of Bighorn Golf Club in Palm Desert, Calif.

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