## **INDUSTRY NEWS**

## 2007 PLANTS OF THE YEAR

The exotic Cardboard Palm wraps up our review of the 2007 Plants of the Year selections. These plants are selected annually by a panel who look for their native ability to exist in Florida's three geographic zones.

Zamia maritima (formerly furfuracea) Common Name: Cardboard Palm Zones: North protected areas, Central & South Mature Height and Spread: 3.5 x 4-6 ft. Classification: Cycad

Landscape Use: Specimen, foundation planting, container Characteristics: Exotic-looking seed cones surrounded by tough green fronds arise through the green, cardboard-like fronds making this plant a standout in the landscape. New growth appears as light olive above the mature dark green leaves. This cycad is drought tolerant and also tolerates neglect well. Its use adds a tropical flair to virtually any landscape. It is exceptionally salt tolerant and tough, making it ideal for use in coastal regions.

Possible Insect/Disease Problems: Occasional scale or mealybug Propagation: by seed



