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### SPOTLIGHT: APOLOGY BRINGS DOWN THE HOUSE

Sportscaster Jim Nantz brought down the house at the GCSAA Conference with a pledge to do a better job of telling the golf maintenance story during golf broadcasts.

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### COVER STORY: COURSE SCORES A COUPLE OF EAGLES

Having an eight-acre eagle preserve in the middle of your golf course is like hanging out a sign saying, "Hey Look At Me!" and the eagle watchers at Lemon Bay GC in Englewood do watch. The property was a lemon grove in the 1890s.

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### HANDS ON: ROUGHING IT

According to GCSAA's figures for land use at an 18-hole course, roughs, woods and water hazards make up about 70 percent of a course's total area that is "under maintenance."

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### INDUSTRY: HATS OFF TO SUPER SAVERS!

Bill Stine, president of the Florida Golf Course Owners Association, praises superintendents who do their homework before asking him to invest in new equipment. Do a cost analysis, investigate options and get bids before you ask him to buy you a new toy, he says.

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### OFFICIAL BUSINESS: LAWMAKERS STILL DON'T GET IT

On a visit to the Capitol during "Committee Week," FGCSA officials discovered that legislators understand that golf is "out there," but they didn't always understand how our industry fits into the big picture. Or simply that golf in and of itself is not on their radar screens as having issues that need addressing.

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### AFTERWORDS: SHOW AND TELL

Joel Jackson begins a series of tips on how to improve your photos; Mark Jarrell suggests that Florida should not replace the foundation of its economy; Jim Walker connects the dots between better turf conditions today and safer working environments for golf course employees; Joel Jackson plays a round of birdies and bogeys.

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