



Joe Pantaleo, 2003 President's Award for Lifetime Service

Joe Pantaleo

From Cheese Head to Big Cheese

By Jim Walker

It is an honor and privilege to write the Presidents Award story about my longtime friend, Joe Pantaleo.

The thing I have always admired and respected about Joe the most is his ability to walk the talk, not just talk the talk. Next to golf, Joe loves basketball. He is like Larry Bird, the "Hick from French Lick" who played more than a few seasons with the Boston Celtics. When asked about the pressure of a big game, Bird said, "If it were the seventh game of the NBA Championships and there were two seconds left and his team were trailing by one point, I WANT THE BALL!"

When it comes to growing grass and getting a course ready for the big game, Joe, like Larry Bird, wants the ball. And like the Celtic great, it's nothing but net as

the buzzer sounds.

Joe got Key Biscayne ready for the Senior PGA Tour and Eagle Trace ready for the PGA Tour for three years. After stints at Ft. Lauderdale C.C. and Delaire C.C., Joe now applies his skills and superior work ethic to the Indian Creek C.C., and like the title of an old Van Morrison song says, it has been a perfect fit. Since 1996, this magnificent golf course has had as good a superintendent as there is in the business.

Joe is a cheese head. Born in Beloit, Wisconsin, he attended the University of Wisconsin and somehow became a Chicago Bears fan. After earning his B.S. degree in the snow and cold, he got smart and earned his M.S. degree at Biscayne College in sunny south Florida. They're freezing up in Eau Claire, stuck in their cars and Joe's lying here 'neath the sun and stars. Once you get sand in your shoes, you can check out anytime you

want, but you can never leave.

Good for south Florida that Joe never left. A member of the South Florida chapter since 1981 and the FTGA and GCSAA since 1985, Joe has touched many lives in the turf management community, as well as those outside our profession.

Joe is that strange breed of cat who lives, breathes, eats, sleeps and plays golf. And play golf he does. He has won the Poa Annuu Classic, the FGCSA Championship and earlier this year he won the most coveted title in our profession: the GCSAA National Championship. He did this at Harbour Town Golf Links, which hosts the MCI Heritage Classic each year the week after the Masters. Joe outplayed, out-gutted, and out-smarted the best superintendent golfers in the country on a day when the wind was blowing 30 knots and the air temperature was in the low 40s.

Joe has three children; Amy 18, Michael 16 and Meagan 15. By golly, Joe, you're getting old and grey. He lives with his wife Lila (Fred) in a beautiful home on the golf course property.

I want to remind all who have read this that the Presidents Award for Lifetime Service is not just another guy getting a plaque and his name in a magazine. Qualifications for this award include having a minimum of 20 years of service in the turfgrass industry. Joe joins the company of men like Paul Turcotte, Tom Mascaro, Joe Konwinski, Dick Blake, Steve Kuhn, Alan Weitzel, Kevin Downing, Tim Hiers and Dan Jones just to name a few. That is pretty lofty company and only 52 of the thousands of superintendents in our state have received this award.

Joe is currently the secretary/treasurer of the FGCSA and, until taking that office, he served as the external vice president for the South Florida GCSA. He was president of the SFGCSA in 1989-90. He is now in the pipeline to become the FGCSA president in two years.

Congratulations "Smokin' Joe," lifetime golfer, lifetime superintendent and most of all lifetime friend. Not just with me, but many others too numerous to mention. And this closing thought:

As you wander through this life, my friend

Whatever be your goal
Keep your eye on the
doughnut

And not upon the hole

Chapter Round Up Checks From Fundraisers Keep Rolling In

Calusa

Greg Kriesch takes over as Calusa Chapter president and will also host our 4th Annual Superintendent-



Clayton Estes, CGCS, right, presents FGCSA President David Court, CGCS with a \$5,000 check from the Annual NFGCSA Turf Research Fund Raiser hosted by Glenn Klauk at the Pablo Creek G.C. Photo by Joel Jackson

Pro-Supplier tournament at the Heritage Palms G.C. Oct. 16. This event is our major fundraiser and provides a day of networking and fellowship as the three-man teams compete in a scramble format. Last year's event



During the 2003 IFAS Field Days, the University of Florida and Mrs. Sandy Hayden unveiled and dedicated a permanent sign that recognizes the work and support of Jeff Hayden and the Seven Rivers GCSA for the Environ Research Lab.

raised \$2,500 for turf research.

Central Florida

Crowfoot Open winner Robert Parmar, Lake Orlando G.C. continued his winning ways as he also



July 25, 2003

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South Florida GCSA

FGCSA Secretary/Treasurer Joe Pantaleo, right, presents President David Court, CGCS with a check for \$29,000 raised at the 2003 South Florida GCSA/IFAS Turf Expo. The funds support the FGCSA Turf Research Green and projects at the Ft. Lauderdale Research Station. Photo by Joel Jackson.

captured the 2003 CFGCSA Championship held at Hal Richburg's Victoria Hills G.C. Jimmy Lawrence, Southridge G.C.

took low net honors. Our next event will be The Memorial hosted by Brett Harris at the Lake Nona Club. This event honors and remembers



External Vice President Chris Ansley, right, from the West Coast GCSA presents a \$3,000 turf research donation resulting from the proceeds of the annual Bud Quandt tournament. Photo by Joel Jackson.

our fallen comrades and raises scholarship funds for aspiring turf students.

As the fall swing of the PGA Tour comes back to Florida, we would like to recognize Disney's director of golf maintenance, Gary Myers, CGCS and Magnolia and Palm head superintendent, Pat Hennessey, as they host the 2003

Funai-Disney Classic. Pat is a 26-year veteran of Disney's golf operations. On October 27th we will be hosting a one-day GCSAA Regional Seminar on Employee Safety.

Dr. Joe Chamberlain, with the Valent Corp., will discuss post-emergent herbicide programs in established ryegrass and bentgrass at our October chapter meeting.

Everglades

At our annual meeting hosted by Matt Fancher at Tiburon, Kyle Sweet was elected president of the EGCSA. In other business at the annual meeting we voted to donate again \$5,000 each to the FGCSA, FTGA and GCSAA turf research programs.

We also awarded two \$500 scholarships to Lake City Community College students Steven Rauh and David McDonough. Rauh is a first-year Lake City Community student from Cape Coral and has worked at South Seas resort on Captiva for the past several years. McDonough, from Naples, is a third-year student with work experience in Naples as well as OJT experience



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FGCSA Directors 2003-04. Front row from left, Ralph Dain, Treasure Coast; Michael McCulloch, Suncoast; Chris Ansley, West Coast; and Steve Bernard, Palm Beach. Back row from left, Ken Shakeshaft, Calusa; Buddy Keene, Seven Rivers; Jeff Brown, Ridge; Chris Cartin, Central Florida and Clayton Estes, CGCS, North Florida. Not pictured, Jeff Heggen, Coastal Plains; Matt Taylor, Everglades and Jim Goins, CGCS, South Florida. Photo by Joel Jackson.

maintaining cool-season grasses in New Jersey.

Host superintendent Pete Metcalf had Wyndemere Golf Club, Naples in superb condition for the August Golf and Lunch meeting for the EGCSA. With a rainy morning start, then clearing, the day proved to be great for golf and fellowship. The afternoon meeting highlight was the donation of \$1000 to the family of

Rodney Jones. Jones, of Reliable Divers, recently passed away and will be missed by many of Southwest Florida superintendents for whom he provided his services. All prize money won for the day was donated by each golfer to Rodney's family.

In the government-relations arena we are working with the Conservancy of SW Florida to help write a survey on chemical use on

golf courses that will be distributed to local courses. We will be hosting a one-day GCSAA Regional Seminar on Water Quality at the Naples Beach Club on Sept. 23.

Fundraising idea: As chapters seek new ways to raise funds, the EGCSA created a voluntary contribution program and raised more than \$2,250 this year that helps our chapter to support GCSAA,

FGCSA, FTGA. This can work for you and your association.

North Florida

Our 2003 Turf Research Fundraiser hosted by Glenn Klauk at the Pablo Creek Club netted a \$5,000 donation which Clayton Estes presented to the FGCSA at the summer board meeting in Orlando. Clayton was roasted and toasted by Tom Cowan and Nick Clark as he was presented his FGCSA Presidents Award for Lifetime Service at our August meeting at Selva Marina G.C. Our educational speaker for the meeting was John Foy, director of the USGA Green Section. Thanks to Jerry Stevicks and his staff for hosting a great meeting.

Palm Beach

This September will mark our first Assistants Only meeting for the chapter. We need to find constructive ways to mentor the superintendents of the future and recognize them for the invaluable service they render as our righthand men and women.

Dr. Lawrence Datnoff was

2004 Florida Turfgrass Association Winter Turf Conferences

- January 13th Mid-Florida Turf Conference - Orlando
- January 15th Tampa Bay Turf Conference - Tampa
- January 20th Southeast Turf Conference - Lake Worth
- January 21st Dade/Broward Turf Conference - Miami
- January 22nd Southwest Turf Conference - Ft. Myers
- January 29th North Florida Turf Conference - Jacksonville
- February 3rd Gulf Coast Turf Conference - Milton

Topics will include - Herbicide label updates; adjuvants and tank mixing; groundwater and pesticide issues; pesticide safety, and much more!

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Each sponsorship includes company name board at each conference sponsored, on attendee programs handed out at conferences, on the FTGA website, as well as in the Florida Turf Digest. Sponsorships also gives sponsor the option of sending in a premium sheet from their company to put in a handout packet and/or have a table top display at the sponsored conference sites.

For more information, please call Conference Coordinator, Julie at 800-882-6721.



Newly elected FGCSA Officers, from left, Secretary/Treasurer Craig Weyandt, Vice President Joe Pantaleo, President Greg Pheneger, and Past President David Court, CGCS. Photo by Joel Jackson.

our educational speaker at our July meeting with a presentation on "Silicon For Managing Diseases In Bermudagrass." It was great to see such a good turnout by our members (40) for the August joint chapter meeting with the South Florida GCSA. Too bad we didn't bring home the trophy.

Ridge

Ever since the Green Side Up column on the Ridge Rules of Golf in the last issue, we are keeping a low profile.

Seven Rivers

This past July at the IFAS Field Day, we were honored to attend a dedication of a permanent sign at the Environtron Research Laboratory recognizing the fundraising efforts and support of Jeff Hayden and the Seven Rivers GCSA.

South Florida

Congratulations to our South Florida team for defending our possession of the Jimmy Blackledge Trophy with an 11-9 win over the Palm Beach Chapter at Grande Oaks

CC. Andy Lemmel had the course in great shape for the event. Low Gross went to John Swaner (72) followed by Seth Strickland and Jim Torba with 73s. Jim Goins, CGCS, who has volunteered to serve once again as our external vice president on the FGCSA board of directors took low net honors with a 63. Our speaker for this annual get together was Dr. Ronnie Duncan of the University of Georgia. His topic was "Renovation Issues With Paspalum, Grow-In Challenges and Greens Management."

Suncoast

Get-well wishes to Tom Hilferty at Tatum Ridge Golf Links who underwent an emergency quadruple bypass Aug. 8. According to reports, he is doing fine. Tom is a past president of the Suncoast chapter. Thanks to the participation by George Cook, Chip Powell, Tom Carlson, Troy Smith and others, the Sarasota County staffers are getting factual and real-world information to help guide the drafting of Golf Course Design and Performance Standards. The original document has been modified several times, thanks in large part to the information provided by these gentlemen. The hearing Sept. 10 yielded some positive results. The commissioners plan to vote on the ordinance Oct. 22.

Event news: Our Pro-Super tournament will be held Sept. 23 at Mission Valley CC in Nokomis. Host superintendent is William Tyde. There is going to be a golf tournament held Sept. 27 at Bird Bay Golf Club in Venice. This is for the Make A Wish Foundation. It will be a 10:00 a.m. shotgun start using Oldsmobile Scramble Format. Cost is \$50 per person with all proceeds going to the foundation.

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Treasure Coast

Roy MacDonald, Hobe Sound G.C. is our new chapter president. He didn't waste much time asserting his leadership as he not only took the gavel, but also low gross honors at the August meeting at the North Palm Beach G.C. Our next big event is the 10th Annual Blue Pearl Golf Tournament celebrating a decade of benefiting our local schools and helping them make a commitment to environmental awareness.

With the coming of PDI, we found a great online resource at GCSAA that helps managing your education and service-point requirements and your professional development. It's called GCSAA Member Central. Check it out at www.gcsaa.org/mc/index.asp.

Mike Vanatta's presentation on "Trenched Horizontal Well Technology" at our July meeting was an interesting insight into an alternative water resource we might need to consider in the future. Mike is now with Environmental Turf.

West Coast

Congratulations to Louis



Golf Agronomic Supply and Handling made its annual \$3,000 donation to Past President David Court, CGCS, for the FGCSA Research Fund at the 2003 Crowfoot Open Golf Tournament. Representing GASH were, from left, Chris Leahy, Dale Mitchell, Richard Colyer and John Swaner. Photo by Joel Jackson.

DeVos of The Tides C.C., our new chapter president. We are looking forward to our annual Bud Quandt Benefit Tournament Oct. 6. This year the Tampa Palms G.C. will be hosting the event. Last year's event at the Pasadena Y.&C.C. netted a \$3,000 donation to the FGCSA Research

Fund, which was presented by Chris Ansley at the FGCSA Annual Meeting in Orlando.
Florida GCSA

Board Meeting highlights: Turf Memorial presentation by Kirk Sowers and Cary Lewis. FTGA president and vice president, Bobby Ellis

and Jan Beljan discussed the upcoming FTGA Conference and Show and Research projects and the reorganization of the FTGA office. Mike Goldie's Legislative Report included some legislation that had been proposed concerning rate structures for reclaimed water, but it was poorly



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Geoff Coggan, CGCS, MG, left, presents immediate Past President David Court, CGCS with his gavel and framed cover photo in recognition for his service as president. Photo by Joel Jackson.

written and ill conceived and died in committee.

Adoption of the new FGCSA operating budget for 2003-04: A total of \$40,000 in turf research donations was received during the summer board meeting.

The FGCSA Officers for

2003-04 are President Greg Pheneger, Johns Island Club; Vice President Joe Pantaleo, Indian Creek Club; Secretary/Treasurer Craig Weyandt, The Moorings Club. New directors coming on board are Steve Bernard, Adios GC, Palm Beach; Chris Cartin, Deltona Hills

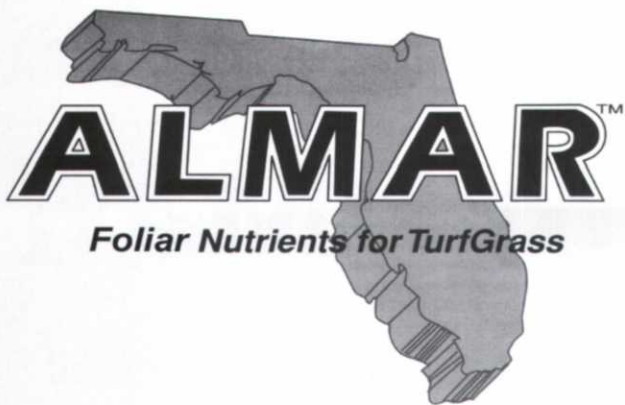


Director of Communications Joel Jackson, left, presents Geoff Coggan, CGCS, MG a bound copy of the 2002-03 issues of the Florida Green containing Coggan's president's message columns. Photo by Joel Jackson.

GC, Central Florida; Jim Goins, CGCS, Hollybrook GC, South Florida; Jeff Heggen, Hilaman Park GC, Coastal Plains; Ken Shakeshaft, Six Lakes GC, Calusa; Matt Taylor, Royal Poinciana, Everglades.

Continuing Directors are

Chris Ansley, Heritage Isles GC, West Coast; Jeff Brown, Lake Region, Ridge; Ralph Dain, Sailfish Point, Treasure Coast; Clayton Estes, San Jose CC, North Florida; Buddy Keene, Gainesville G&CC, Seven Rivers; Mike McCulloch, Jacaranda West, Suncoast.



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From Mimeograph to Computer, the Florida Green Has Served Florida's Superintendents For

30 Years!

This issue marks the 30th anniversary of the Florida Green by way of the first superintendent's magazine, *The South Florida Green*. That first issue was published by the South Florida GCSA in October 1973 and was only 8 pages long. Seven years later as the Florida Golf Course Superintendents statewide association took shape, the South Florida Chapter graciously agreed to let its magazine become the *Florida Green* and the official voice of the association. The introductory editorial in 1973 by Tom Mascaro talked about the vision and value of the magazine to the association and the industry. His words ring as true today as they did three decades ago:

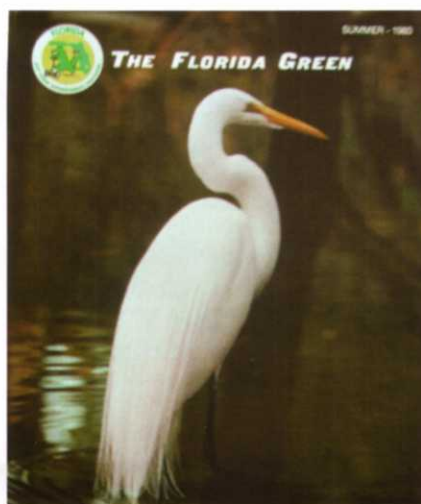
It is indeed an honor to be invited to write an introductory article

who have more than a passing interest in what's going on at their clubs. "South Florida Green" will most certainly afford them an insight into the "behind the scenes" activities.

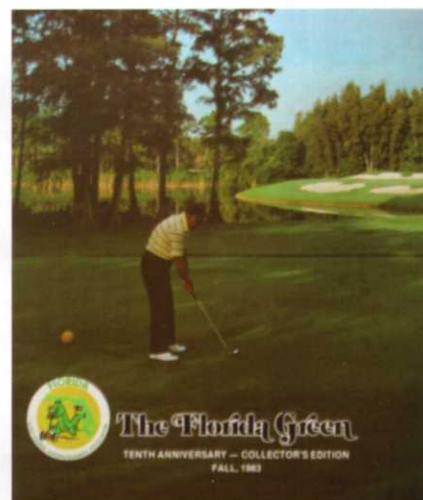
This publication can become a vital link between the University of Florida Turfgrass Research Staff and the South Florida Golf Course Superintendents. Space in "South Florida Green" is being provided so that Turfgrass Research information can be reported as projects progress. All golfers in South Florida will ultimately benefit from this coordination of vital information. It becomes apparent, therefore, that "South Florida Green" can serve many people as a means of improving communications between those



1973



1980



1983

for the South Florida Superintendent's Association new publication "South Florida Green."

A newsletter such as this will perform an invaluable service, not only for Association members, but to many others as well. It is obvious that this publication will be an excellent vehicle to keep all of the members informed on the latest techniques in Turfgrass culture and management. In addition to the very real benefits to the membership, it will also be of immeasurable value to the many suppliers of equipment, chemicals, seed, fertilizer, etc. "South Florida Greens" is a means of presenting their products to the membership.

This publication can do much to improve communications between the Golf Course Superintendent, the Golf Professional, and the Manager, since these three positions represent the administrative body of most clubs.

For members of the Greens Committees and their Chairmen, "South Florida Green" will give them an insight and most certainly a better understanding of the many ramifications and problems of the care, maintenance, and management of their golf course and grounds.

I would even venture to say that there are many serious golfers

people interested in improving the game of golf.

To top it off, this publication, as it grows and matures, will undoubtedly be referred to time and time again. "South Florida Green" can become part of everyone's library. In addition, the exchange of this publication with other Association newsletters will give it national, and indeed international, stature.

I am proud to be counted among everyone who wishes "South Florida Green" success. It gives one a nice feeling to be associated with those who devote their lives to the betterment of the royal and ancient game."

Tom Mascaro

Florida Green Trivia

Staff Notables

Editors: Mike Barger, 1973-76; Dan Jones (Editor/Publisher 1976-1990); Tim Hiers, Editor 1984-85; Joel Jackson (Editor/Assistant Editor, 1990-present); Tom Benefield, Editor 1992-94. Associate Editor David Bailey, 1980-83. Advertising Manager Marie Roberts, 1990 - present. Business Managers: Paul Crawford (1995-99); Mike Perham (1999-present).

Photographers: Harry McCartha (1977-81); Daniel Zelazek, 1983-present). Regular Reporters/Columnists: Mike Bailey long time Palm Beach Reporter. Mark Jarrell and his Mark My Words column. Darren Davis for his Super Tips, and our newest regular Jim Walker, our own Andy Rooney.

Size

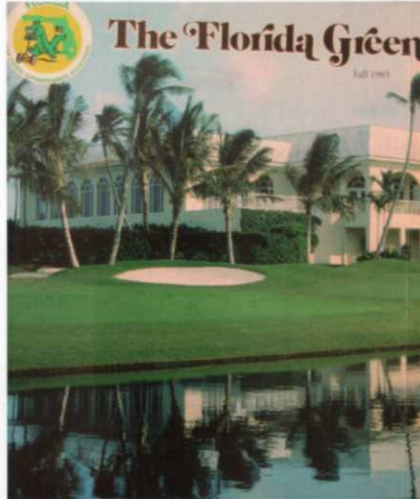
Smallest 8 pages. Largest 112 pages, Summer 1997. Average sizes - lots of 64-, 72-, 80- and 96-page publications. It all depends on the advertising. Ad to editorial ratio goal is 50%.

Awards

The Florida Green had an unprecedented run of 11 Best Overall Awards in its category in the annual GCSAA Publications Contest until the competition finally caught up three years ago. But we don't do this for awards, we do it to promote and educate people about the profession and industry. In that regard you are the final judge.

Production

Dan and Irene Jones used to cut and paste articles into layout design in their living room and take to the printer to be photographed, color-separated plates made, and then printed. Joel Jackson used to type articles on his Commodore 64 computer and fax articles and mail prints and slides to Larry Kieffer at Janlark Communications, which took over production responsibilities from Dan and Irene in 1989. Janlark did additional editing and the layout and then faxed the rough drafts back for proofreading. The printer was still doing color separations and making plates.



1993

Today Jackson, Janlark and Rinaldi Printing Co. of Tampa are 100 percent digital. Daniel Zelazek's large-format images are scanned on a very high tech machine to produce those fabulous cover shots. Jackson scans prints into digital images or takes digital photos. Janlark manages five publications and has graphic designers help to lay out the magazine after the editing process. Paul Wright of Brandon has been the art director assigned to the Florida Green for the past two years. Articles and photos are now transferred by e-mail attachment or by FTP transfer to a Web site.

The process of getting a proof from Rinaldi to Marie and Joel to Janlark, which returns corrections to Rinaldi, once took a minimum of four days, usually five and often six. Now it can be done in less than an hour. A digital proof hard copy is prepared and is routed to Marie and Joel for final approval and returned to Janlark to make any final corrections. Corrections in the old days meant making four new negatives for each page and then burning a new plate. Now a corrected page is submitted to the digital file on the computer.

Distribution

Two copies are sent to each golf course in Florida with a known address. One addressed to the clubhouse and one to golf course maintenance. We want every course operator and superintendent to be aware of the issues and developments affecting the Florida golf industry. Additionally, one is sent to each FGCSA member at his Member Directory address. Copies also go to the golf media, golf course architects and builders, turf schools, other superintendent associations and prominent turf researchers and other golf notables around the country.

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