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4 SPOTLIGHT: AWARDS, NECROLOGY AND FUNDRAISERS

North Florida GCSA awarded \$6,000 in scholarships and honored four superintendents who began their careers after spending 20 years in the military; Seven Rivers GCSA's Envirotron Classic has raised nearly half a million dollars for research; Suncoast GCSA's President Tom Crawford died from a heart attack; South Florida GCSA Turf Expo set an attendance record; Everglades' popular Poa Annuu weekend began as an informal golf challenge.

12 COVER STORY: QUAIL WEST G&CC

Every action at this multi-course community in Naples is designed to further a spectacular search for excellence.

24 PROFESSIONAL DEVELOPMENT: GCSAA'S PDI

Ultimately, GCSAA members will be better equipped to perform their duties as managers, facility executives or industry professionals by having to attain the new membership standard.

30 HANDS ON: LONG-RANGE PLANNING

A long-range plan, or a set of standards, is a way for a club to meet the ongoing and future needs of the golf course to remain prosperous and competitive in the business world.

40 INDUSTRY NEWS: \$4.4 BILLION

The golf industry adds \$4.4 billion annually to Florida's economy, according to a pair of UF/IFAS agricultural economists. Also a pair of articles explores alternative sources of water.

56 STEWARDSHIP: STILL BEHIND THE EIGHT-BALL

Anti-golf statements at a recent county commission meeting indicate that the golf industry still is behind the eight-ball vis-a-vis regulation.

58 SUPERINTENDENT JOURNAL: ESSENTIAL STEP

The most important step in a renovation program is to get away and revitalize the juices, as Mark Jarrell demonstrates in a photo essay on Costa Rica.

60 AFTERWORDS: GROUCH FOR THE BIRDS

More photo contest winners; Jim Walker lists the reasons why some people might be tempted to consider him a grouch; Joel Jackson's column is strictly for the birds

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