



President **Cary Lewis, CGCS**
Renaissance Vinoy Resort
600 Snell Isle Blvd
St. Petersburg, FL 33704
(727) 894-5500

Vice President **Geoff Coggan, CGCS**
The Great Outdoors Resort
135 Plantation Drive
Titusville, FL 32780
(321) 269-5004

Secretary/Treasurer **David Court, CGCS**
Boca Lago Country Club
8665 Juego Way
Boca Raton, FL 33433
(561) 482-5017

Past President **Darren Davis**
Olde Florida Golf Club
9393 Vanderbilt Beach Rd.
Naples, FL 34120
(941) 353-4441

Directors

Calusa **Mike Mongoven, CGCS**
Shell Point
(941) 415-3372

Central Florida **Brett Harris**
Lake Nona CC
(407) 826-5362

Coastal Plains **Doug Abuhl**
Seminole GC
(850) 576-7975

Everglades **Dale Walters, CGCS**
Royal Palm CC
(941) 775-5977

North Florida **Greg Tharp**
Jacksonville G&CC
(904) 223-6073

Palm Beach **Mark Henderson**
Gulfstream GC
(561) 278-3993

Ridge **Steve Ciardullo**
Mountain Lake GC
(863) 678-0924

Seven Rivers **Buddy Keene**
Gainesville G&CC
(352) 376-8174

South Florida **Jim Goins, CGCS**
Hollybrook G&TC
(305) 433-1725

Sun Coast **John Van Vranken**
River Wilderness Y&CC
(941) 776-2364

Treasure Coast **Greg Pheneger**
John's Island Club
(561) 231-1700

West Coast **Eric Joy**
Heritage Harbour
(813) 960-9335

Staff

Association Manager **Marie Roberts**
1760 NW Pine Lake Dr.
Stuart, FL 34994
Phone: Days (561) 692-9349
(800) 732-6053 (Florida WATS)
(561) 692-9654 (Fax)
fgcsa@tcol.net (Email)



3rd hole, Olde
Hickory G&CC.
Photo by Daniel
Zelazek

**WINTER
2001**

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President Cary Lewis praised the development of a teamwork relationship with the FTGA and The University of Florida.

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COVER STORY SHARING SPACE WITH OLD FLORIDA 22
Homeowners and equity members at Olde Hickory G&CC in Ft. Myers enjoy both a challenging golf course and a slice of old native Florida at the same time.

PROFESSIONAL DEVELOPMENT PDI, ADMIN ASSISTANT 40
Marketing PDI to our employers is critical to the program's success; an administrative assistant can save your life... and your job.

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Advice from professional financial planners, and case-study capsules of superintendents in three different career phases.

INDUSTRY NEWS ULTRADWARF MARKET MATURES 48
TifEagle appears to be the clear winner with Champion the only other survivor in the first round as the ultradwarf bermudagrass market begins to mature.

STEWARDSHIP RESTORING BLUEBIRDS TO THE EVERGLADES 56
Eight golf courses in South Florida are assisting a biologist restore a viable population of eastern bluebirds to Florida's Everglades. Shelly Foy begins a column of personal observations and recognition of stewardship efforts in Florida

SUPERINTENDENTS JOURNAL MAKING THE BIG TIME 62
Two South Florida superintendents and their bosses got the royal treatment when they participated in the PGA Tour's Deere Classic.

AFTERWORDS JARRELL AND JACKSON 64
Mark Jarrell describes the conference calls involving regulators and superintendents as both groups struggle to resolve differences on chemical issues; Joel Jackson observes that one reason for the apparent domination of TifEagle as the ultradwarf market begins to mature is that the Georgia growers are much better organized than their Florida counterparts.

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