

## BackWords

The year 2000 seems like a good time to check the archives to see how the trends in our association and the industry have changed. Here's a few editorial snapshots from our history documented in previous Summer issues of the *Florida Green*.

### 25 Years Ago

The *South Florida Green* (the parent of *The Florida Green*) is two years old and 14 pages from front to back. Mike Barger is president of the South Florida GCSA. After suffering from low turnout at meetings in 1971, improved education at monthly meetings now has the attendance averaging 80-100. The GCSAA's certification program was revised to require two years as a Class A and a modification of the study materials. 229 superintendents had attained CGCS status as of 1975. Editor, Mike Barger; associate editor Tom Mascaro.

### 20 Years Ago

The first issue of *The Florida Green* is published in the summer of 1980 as the South Florida Chapter votes to let the *South Florida Green* be adopted as *The Florida Green* to serve the entire state. The magazine is 32 pages cover to cover. Tim Hiers is the president of the newly unified Florida Golf Course Superintendents Association. The Florida-Georgia Chapter (now North Florida) led by Amelia Island's Ron Hill's 70 wins the Poa Annuu Classic. Suntree C.C. hosts the 4th Annual Crowfoot Open. Hans Schmeisser wins Palm Beach GCSA's first Distinguished Service Award. Ed Combest is trying to recruit golf course mechanic students to Lake City. Some things never change. Editor, Dan Jones; associate editor, David Bailey; photographer, Henry McCartha.

### 15 Years Ago

Marie Roberts has been on the job for one year. Tom Burrows is president of the FGCSA. Chapter reporters write articles for each issue of *The Florida Green* with column titles like Central Florida Crowfoots (Joel Jackson); Palm Beach Trade Winds (Mike Bailey); North Florida Divots (Eddie Snipes); Suncoast Sails (Mike Meehan); Treasure Coast Tide-ings (Todd Miller); Gulf Coast Sun Beams (Charles Brasington); and Everglades The Gator Growls (Sandra Carmouche). The topic for this issue was vandalism. The magazine is 64 pages including a fold-out front cover which began with the Fall 1983 issue. The FTGA Conference and Show is drawing 2000 people to Tampa. Editor, Dan Jones; assistant editor, Tim Hiers; photographer, Daniel Zelazek.

### 10 Years Ago

Joel Jackson is president of the FGCSA and has just taken over for Dan Jones as editor of the *Florida Green*. The magazine is 84 pages from cover to cover. The FTGA raises \$350,000 to get matching funds from the state to build the Envirotron Research Laboratory. The USGA Green Section creates a separate Florida Region. John Foy the first USGA agronomist in the Southeast Region is named director. FGCSA launches new research green in Fort Lauderdale. Marcus Prevatte hired as technician.

Dan Jones's Afterwords column, "Florida's drought poses challenges and opportunities." Editor, Joel Jackson; assistant editor, Tom Benefield; photographer Brian Everhart; publisher, Janlark Communications.

### 5 Years Ago

FGCSA President Scott Bell. The magazine is 102 pages from cover to cover. *Florida Green* photo contest debuts. Treasure Coast Blue Pearl is two years old. Lonnie Stubbs, Joe Snook and Lou Oxnevad win FGCSA Presidents Awards. Environmentalism issues are the hot button topic. Biocontrols, superintendent Image, Golf Link weather computers fill the Hands On section. Water quality issues are covered in Heads Up section. Editor, Joel Jackson; assistant editor, Mark Jarrell; photographer, Daniel Zelazek.

Tom Burrows, Consulting  
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