



Three Win GCSAA Essay Contest

Three undergraduate students have been selected as the 2000 Essay Contest winners by the Golf Course Superintendents Association of America.

The contest, created in 1963, is open to GCSAA-member undergraduate and graduate students pursuing degrees in turfgrass science, agronomy or any field related to golf course management. The contest awards a \$1,000 scholarship to the first-place recipient, \$600 for second-place and \$400 for third-place. In addition to the scholarships, the winning essays may be published or excerpted in the GCSAA's publications -- Newsline or Golf Course Management magazine.

Winners were selected by an independent panel of judges on the basis of originality, organization, persuasion and creativity on topics within the golf course management area of research.

The 2000 Essay Contest winners:

- First Place: Aaron Patton, a senior at Iowa State University, Ames, Iowa, studying turfgrass management, for his entry "Purifying Water with a Boilermaker: Utilizing Innovative and Practical Approaches to Water Purification." Aaron has won several scholarships from GCSAA. This is the third year in a row that he has won the Essay Contest.
- Second Place: Mark Spears, a senior at Kansas State University, Manhattan, Kan., studying golf course management, for his entry "Golf Course Operations -- Environmental Case Study."
- Third Place: Ella Harrod, a senior at Mississippi State University, Mississippi State, Miss., studying turfgrass management, for her entry "To Tree or Not to Tree." Ella also won a Scholars Award in 1999.

GCSAA Staffers Win TOCA Awards

Several print and electronic publications of the Golf Course Superintendents Association of America (GCSAA) recently received 2000 Turf and Ornamental Communicators Association (TOCA) writing and design awards.

Golf Course Management (GCM) magazine, Newsline and NewsWeekly staff members received first-place awards that were presented April 29-May 1 at a banquet during TOCA's annual meeting in Boston, Mass.

An independent panel of judges reviewed the entries in 29 categories and TOCA awards were received for the following:

- Roger Billings, publications designer, won a first-place award in the Best Use of Photography category for his design of "Hidden Gems" in the October 1999 issue of GCM.
- Ken Moum, NewsWeekly editor, won first-place in the Writing for Commercial Publications Online category.
- Mike Perrault, former GCM staff writer, won a first-place award in the Writing for Commercial Publications category for his article "Rx for color" published in the November 1999 issue of GCM.
- GCSAA's member newsletter, Newsline, was judged best in the industry in the Overall Newsletter Design category. The issue cited was August 1999, which was designed by Lori Seaberg. Newsline is edited by Amy Bird.

"GCSAA is truly honored to receive such highly-regarded industry awards," said GCSAA CEO Steve Mona,

CAE. "This recognition shows the dedication and creativity of our staff, and the commitment and involvement of our membership to producing high-quality work."

TOCA is an association of editors, writers, public relations practitioners and others involved in green industry communications. It was formed in 1989 to foster better communications within the industry and provide for professional improvement for its members.

Golf Course Management magazine is the industry's leading professional journal, providing cutting-edge technical information every month from outstanding scientists, instructors and experts. The GCM magazine staff includes Ed Hiscock, editor-in-chief; Scott Hollister, managing editor; Angela Nitz, associate editor; Teresa Carson, assistant editor; Alicia Meyer, publications coordinator; and Seth Jones, publications intern.

NewsWeekly is an electronic newsletter delivering timely golf course industry news to GCSAA members and constituents. It was launched in November 1999.

Additional Legacy Award Winners

In addition to the two students Florida noted on page 10, eight other high school or college students, all sons, daughters or grandchildren of GCSAA members, have been named 2000 Legacy Award winners.

- Ryan Best will be attending Texas A&M University majoring in biology. His father, Robert Best, CGCS at Tierra Verde Golf Club, Arlington, Texas, is a 17-year GCSAA member.
- Allison Emanuel attends the University of Kentucky majoring in music education. Her father, Joseph H. Emanuel Jr., CGCS at Hurstbourne Country Club, Louisville, Ky., is a 26-year GCSAA member.
- Sean A. Mogle attends the University of Illinois at Champaign-Urbana majoring in comparative literature and economics. His grandfather, John C. Ebel, has retired from the profession and is a 44-year GCSAA member.
- Benjamin Alan Nielsen will be attending California Polytechnic State University majoring in civil engineering. His father, Alan Lee Nielsen, CGCS at Royal Oaks Country Club, Vancouver, Wash., is a 22-year GCSAA member.
- Lindsey Rollin attends the University of Washington majoring in business with an accounting option. Her father, Vern G. Rollin, golf course superintendent at West Seattle Golf Course, Seattle, Wash., is a 14-year GCSAA member.
- James W. Rohret will be attending the University of Arizona majoring in business management. His father, William D. Rohret, CGCS at Angel Park Golf Course, Las Vegas, Nev., is a 25-year GCSAA member.
- Jennifer Russell attends Emory University majoring in political science and environmental studies. Her father, Randolph Russell, golf course superintendent for the City of Austin (Texas) Parks Department, is a 21-year GCSAA member.
- Jennen Diane Shrum will be attending Oklahoma State University and has not declared a major. Her father, William Dowl Shrum, CGCS at The Golf Club at Chaparral Pines & The Rim Golf Club, Payson, Ariz., is a 22-year GCSAA member.