

There are so many “award shows” for every facet of the entertainment, media, and business industries. I thought I’d give out a few of my own. I call these awards the Editor’s Choice Awards or Echos. Some are serious and some are, well, you’ll see.

These awards are politically (in)correct, financially sound (cheap), medically approved (read side effects warnings) and environmentally sensitive (we use recycled paper). Did I mention low cal?

We tried to get Billy Crystal to host this year’s awards show, but he and Whoopi Goldberg and Robin Williams have taken on a new crusade dropping Comic Relief in favor of Green Releaf. So for better or worse, acid or alkaline, I give you the 1999 Editor’s Choice Awards:

Best New Management Tool. Nominees: Computer, English-Spanish Dictionary, and Heritage fungicide. Winner: Heritage. A little dab’ll do ya!

Management Practice Least Likely to Succeed: Hand Mowing Fairways.

Best Quote From a Turfgrass During El Nino. Nominees: (1) “It’s not easy being green.” (2) “The grass is always greener on the other side of the fence.” (3) “Don’t Let the grass grow under

your feet.” and (4) Help! I’ve fallen and I can’t get up.” Winner by a thin spot: Number 4.

Best Newcomer Award. Nominees: Champion, TifEagle, and Floradwarf. And the winner is... oops! Sorry the results haven’t been tabulated yet.

Best Comeback Award: Nominees: John Glenn, Bill Bailey, Lassie, and Greg Norman. Winner: Greg Norman at the Shark Shootout (not counting Steve Elkington’s approach shots)! Hey Greg, thanks for the use of the Medalist. We must do it again sometime!

Toughest Act to Follow. Nominees: Garth Brooks, Spice Girls, Bill Clinton and the FQPA. Winner: EPA’s version of the Food Quality Protection Act. Bad actors. Dialogue hard to understand.

Best 1998 Election Results: Nominees: Gray Davis in California; George Bush in Texas; Jeb Bush in Florida; Jesse Ventura in Minnesota. Winner : Jesse Ventura. Now Minnesota has a governor who really can “wrestle” with their problems. I mean isn’t politics just one big fake, staged media event anyhow?

Best Print Ad and Thought For The Day. From Harley Davidson: “Life is Short . The Road is Long. Go Now.”

And the Editor’s Favorite, Best Line From a TV Commercial . “Yo quiero *Florida Green* Articles.” Does that ring a bell?

Happy New Year everybody! Keep the Green Side Up and be careful out there!

The ‘Echo’ Awards

Green Side Up



Joel Jackson, CGCS
Editor