## ROFESSIONAL DEVELOPMENT

tuaries for numerous animal and plant species."

If the superintendent is regarded as the most important person on the golf course, just imagine what he/she can do for your community. You may already have a superintendent who is involved in a multitude of civic activities. But if you notice a void or are in need of advice, give your local professional golf course superintendent a call. He/she might just be the best kept secret in town.

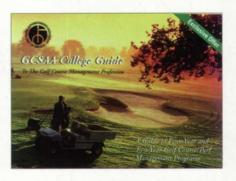
For additional information about the golf course superintendent profession or the Golf Course Superintendents Association of America, write to 1421 Research Park Drive, Lawrence, Kan. 66049, call 800/472-7878, or visit GCSAA Online (http://www.gcsaa.org).

Editor's Note: This is the second in a series of three syndicated articles released nationally by the GCSAA to promote the golf course superintendents role in the industry and the community.

### GCSAA guide profiles collegiate turf programs

During my career, I have been approached many times by young crew members expressing an interest in pursuing a career in turf management. We all know a lot of the major turf programs available out there, but few of us possess complete knowledge of all the possibilities. The GCSAA has just released a guide book that could be a very beneficial resource to the mentor and the prospective turf student: GCSAA College Guide To The Golf Course Management Profession.

This new and exclusive 300-page guide provides a concise profile of each turf management program offered by twoand four-year colleges and universities. You may order the GCSAA College Guide by calling the GCSAA Bookstore toll free



at (800) 974-7272. The cost is \$15 for members. \$18 for non-members.

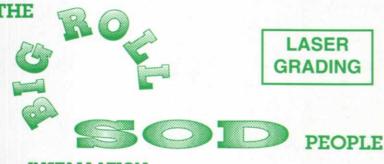
Users of the guide will find information on faculty, special research and laboratory facilities, types of degrees offered, number of hours required for a degree, internships required, career placement assistance, tuition costs and much more. This guide will help students select the program that best fits their needs.

"Education is the cornerstone of GCSAA's existence, and we're pleased to expand this service to those individuals who are interested in pursuing a career in the golf course/turf management industry," said Tommy D. Witt, CGCS, GC-SAA director and career development committee chairman. "Students, parents and career counselors will benefit from the information contained in the college guide, and the industry will benefit by identifying educational opportunities for tomorrow's turfgrass professionals."



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### **Turf management** career tips:

- · Working at a golf course, ideally on a superintendent's maintenance staff, is a good way to explore a potential career in golf course management.
- · More and more modern-day superintendents must possess formal education or training to be competitive in today's job market.
- · Eighty-eight percent of all golf course superintendents have some type of formal education. Sixty-seven percent have completed a two- or four-year degree program.

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How the College Guide is organized:

- Section One describes the profession of a golf course superintendent and the role the superintendent plays in the operation of a golf course.
- Section Two provides examples of course offerings that comprise the curriculum outlines for a two- and four-year program.
- Section Three provides in depth profiles of U.S. institutions that offer some form of two- or four-year program.
- Section Four is a geographical listing and chart of the U.S. and selected international turfgrass programs. This section also includes a quick reference chart that depicts the degrees and majors offered by each U.S. institution.

For additional information, contact the GCSAA career development department at 800/472-7878, ext. 612 or E-mail Enid Frost, student programs coordinator.

Joel Jackson, CGCS

# Surfing cyberspace yields many turf plots

For the computer-minded hunters, gatherers, browsers and surfers...

Web sites are proliferating faster than bacteria on a culture plate. However, there's one site run by David Collard, a self-proclaimed golffanatic and software weenie, that has endeavored to gather and link all legitimate golf-related sites. It's called Thor's Golf Links.

Now mind you, this is for all golfrelated topics, so be prepared to be amazed at what's out there besides the standard organizations and products. Check it out along with some of the more familiar sites.

Keep in mind that some of these sites are linked together and are accessible by the click of a button. These are sites I have book marked on my web browser.

- Thor's Golf Links 3 pages of golf links to hundreds of sites: http:// www.ttsoft.com/thor
- Golf Course Superintendents
  Association of America: http://
  www.gcsaa.org
- Florida Turfgrass Association: http:// www.ftga.com
- FTGA Digest Publisher Betrock Information Systems: http:// www.hortworld.com
- United States Golf Association: http:// www.usga.org
- iGolf Interactive site and magazine: http://www.igolf.com
- Florida Golfing golf magazine: http:// www.floridagolfing.com
- PGA Tour: http://www.pga.com Florida Green Publisher - Janlark Communications: http://

www.janlark.com

Golf Course Builders Association of America: http://www.gcbaa.org

