This is my final article as the assistant editor of *The Florida Green*. I like to kid Joel about "firing" me but the truth is that I requested he find a replacement who could actually put the magazine

Giving Up the Title, But Not the Fight!

event that Joel was unable to perform those duties. I've enjoyed the

together in the

prestige of holding this title for our highly regarded publication, but I have neither the time nor the inclination to learn what's

Mark My Words



Mark Jarrell, CGCS Assistant Editor

necessary to do Joel's job if the need should arise. Our association deserves a more qualified and dedicated person in the assistant editor's position and Joel has found this person in Past President Scott Bell.

Anyone who knows Scott knows the talent and effort he will bring to this position, so I confidently and contentedly turn this position over to his capable hands. I thank Joel and the officers of the Florida GCSA for the privilege of holding this position for the past few years and for their offer to continue allowing me space in the magazine for my musings and ramblings. By now it is old news that Dr. John Cisar is the new turf coordinator for the University of Florida. John has addressed and/or attended meetings of the FGCSA and FTGA boards, the USGA, some local chapters and other meetings with industry reps since his appointment in March.

He demonstrates his enthusiasm and commitment to building the best turfgrass program in the country. With our long-term commitment of support this will become a reality. As an industry, we need to develop new sources of revenue for turfgrass research.

At the risk of sounding like a broken record, we cannot expect the same sources who have always supported us to increase their level of support. We need new sources and new strategies.

The golf and turf industry in Florida is huge and the vast majority of those who derive their livelihood or enjoy the benefits of turfgrass currently do nothing to support our efforts to improve quality of our product, reduce its costs and protect our fragile environment. This isn't right and we need to find methods to rectify this inequitable situation. Godzilla needs to get off the Prozac and start taking steroids.