INDUSTRY ROUNDUP

UF Appoints John Cisar To Coordinate Turf Program

he University of Florida, IFAS, announced the appointment of Dr. John L. Cisar as the new coordinator of the turfgrass program.

The official announcement was made by Dr. David Buchanan, director of UF's Fort Lauderdale Research and Education Center on March 12 at the South Florida Turfgrass Exposition at the FLREC.

The duties of the coordinator are to lead the university's research and extension program in turf and act as a university liaison to the turfgrass industry. The position has been vacant since the retirement of Dr. Ed Freeman in 1996.

Dr. Cisar has spent his entire professional career at the University of Florida, and is currently an associate professor of turfgrass management and water at the University's FLREC.

Dr. Cisar received his B.A. from Rutgers University in his home state, New Jersey. He received his M. S. from Cornell University and Ph.D. from the University of Rhode Island.

Since his appointment to the University of Florida in December 1986, Dr. Cisar has conducted research and extension education programs which emphasize the development of turfgrass management systems that conserve Florida's water and natural resources and that protect Florida's water quality.

Dr Cisar's current and recent cooperative projects include studies on the fate of agri-chemicals applied to turf including dislodgeable residues, the influence of Florida lawns on nutrient mobility, the effect of effluent irrigation on nutrient leaching to groundwater, compost utilization in turf, irrigation efficiency, turf nutrition, soil-water repellency, diseases of warm- and cool-season turf, soil amendments, and evaluation of new turf varieties



Dr. John L. Cisar, associate professor of turf management and water at the University of Florida's Research and Education Center at Fort Lauderdale, has been named to coordinate the university's growing turf program.

including the new National Turfgrass Evaluation Program bermudagrass putting green variety trial to be conducted at the Jupiter Island Club.

His work is being funded by national and statewide organizations including the United States Golf Association, FTGA, Florida Department of Environmental Protection, and the Sarasota Bay National Estuary Program. He is the author or coauthor of over 150 scientific and popular manuscripts.

Dr. Cisar is a director of the International Turfgrass Society, the editor of the *International Turfgrass Society Newsletter*, technical editor of the *Florida Turf Digest*, contributing editor of *Turf News* (magazine of the Turfgrass Producers International), and an advisory member of the FTGA.

Dr. Cisar and his wife, Terry — a pharmacy manager for Walgreen's — reside in Plantation in Broward County with their 15-month-old son Joey. Plantation is central to the large and varied turfgrass industry of subtropical south Florida.

Architect, Superintendent To Lead Florida Golf Alliance

With an architect as president and a superintendent as vice president, the Florida Golf Alliance is a reality.

Proceeding thoughtfully to avoid the pitfalls and failures of past attempts at unifying all the golf interests and associations in the state, the FGA is building a team based on the strength of unity.

The Alliance's stated mission is to promote and protect the industry as a major contributor to the state's economy, environment and quality of life.

Seven major associations have taken the lead so far in helping to organize the alliance: PGA Tour, LPGA Tour, Tommy Armour Golf Tour, Mercury Titleholders Championship, Florida Golf Course Superintendents Association, Florida Turfgrass Association and the Florida Chapter of the Club Managers Association.

The FGA Board is actively seeking participation and membership by all organized groups and associations that have a stake in the future of the game



Florida Golf Alliance President Ron Garl and Vice President Roy Bates are working to unite all Florida golf interests under one banner to address issues that may affect the game or the industry. Photo by Joel Jackson.

and the business of golf and that have the desire to work together for the common good.

One of the first goals of the Alliance will be to document the total economic impact of golf on the state of Florida.

Building on the Turf Economic Survey done by the FTGA, the FGA will expand the findings to include all phases of the golf industry to include golf operations, maintenance, retail sales, tourism, real estate development, recreation, jobs and food beverage to name a few areas.

Current board members include President Ron Garl, golf course architect; Vice President Roy Bates, CGCS, Imperial Lakes CC and FTGA; Secretary Ann Palmer, Mercury Titleholders Championship; Treasurer Jack Brennan, Paladin Golf Marketing.

Directors are Richard Bowers, PGA Tour; Terry McCracken, LPGA Tour; Terry Fine, Tommy Armour Golf Tour; Joe Ondo, Florida Golf Course Superintendents Association and Mike Fiddelke, Club Managers Association.

Joel Jackson, Director of Communicatons for the FGCSA has also been attending the meetings since his appointment in January.

New Product Display, Casino Nite Planned for 1998 FTGA Show

The 1998 Conference & Show plans are off to a great start. There is going to be so much fun and excitement you won't want to miss a thing. Some of the new events for this year:

- Casino Night w/ Entertainment
- New Product Showcase
- Key Note Speaker
- And much more!

This year there will be special events for members only. If you are not already a member now is the time to sign up with the Florida TurfGrass Association and become part of the action, not only at Conference and Show but all year long.

Your membership entitles you to a

wide variety of helpful material to assist you in you work place, and the bimonthly *Turf Digest* to keep you up to date on turf industry-related research, seminars, and upcoming events.

Your membership dollars also help the turf industry by keeping a full-time lobbyist interacting with governmental agencies and representing the our interest in the turf industry, and all of the FTGA's research dollars stay in Florida to solve Florida's problems.

For more information about the FTGA Conference & Show, membership, or turf conferences call the FTGA staff at 800/882-6721, e-mail FTGA@aol.com or visit our web site at http://www.ftga.org.

If You're Looking for Improved Pest Control . . . Du Cor has an Easier Solution!

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