

until their untimely deaths from illness last year.

Wayne Snell was Jacobsen's manager of product training and helped pioneer many of the training programs offered at the company. Snell was 40 when he died from a cerebral aneurysm November 2, 1996.

Steve Moffett was the president of S.V. Moffett Company, a Jacobsen distributor in West Henrietta, N.Y. Moffett was well-known for his educational interests and efforts in behalf of turfgrass students. He died October 31, 1996, from cancer.

The scholarships will be awarded to four students each year — two of the Wayne Snell Memorial and two of the Steve Moffett Memorial.

"Jacobsen is extremely proud to sponsor this new, two-year associate degree for turf equipment technicians," said Saija, "and we're excited about the scholarships. They are named for two friends of Jacobsen who believed in the power of education and who shared their knowledge with others to advance the turf industry. We're glad that Jacobsen can help carry on those ideals."

Besides assisting in curriculum development, Jacobsen is preparing recruitment materials for potential candidates to help them understand career opportunities in the turf equipment field.



**Industry leaders to  
sanction certification**

## **First EETC Board of Directors elected**

Virgil Russell, Executive Director of the Engine and Equipment Training Council, announced the election of the first EETC Executive Board and Board of Directors during the EETC's annual meeting in Dallas, May 5 and 6.

This Board represents a broad cross-section of our industry's educational and technical leadership, plus supporters from the educational field who support the industry's efforts in ensuring a future

supply of qualified technicians and improving current industry efforts in training and education.

The EETC's new president is Andrew Kuczmar, director, National Service Training for Echo, Inc. Vice president is Paul Scholten, manager, Service and Technical Publications for Kohler Company. Secretary is Chuck Bontrager, product training and education manager for MTD Products, Inc.

Treasurer is Bruce Radcliff, director of Customer Education, Briggs and Stratton Corporation. And advisor to the Executive Board is Tom Kane, assistant director, national training manager, Kubota Tractor Corporation.

General Board members include Clifford Kurkowski, president, Anoka Hennepin Technical College; Larry Case, national advisor and CEO, Agricultural Education/FFA Liaison, National FFA Center; Jerry Bernhardt, director of career and technology education, Windham School District, Texas Department of Criminal Justice; Tim Lawrence, director of business and industry partnerships, VICA;

Also Dave Krueger, technical manager, outdoor power equipment, Sears, Roebuck and Company; Dan Wallace, instructor, Outdoor Power Equipment Excellence Center, Southern Alberta Institute of Technology; Glen Whitt, dealer representative, Plano Power Equipment; Larry Frogge, distributor educator representative, Grayson Company; and Jim Starmer, distributor representative, Dixie Sales Company.

Other industry Board members include Brad Beck, supervisor, Service Publications and Training, Commercial Products Division, The Toro Company; Mark Erenz, technical service coordinator, Generac Corporation; Paul Jurgens, director of customer service, Exmark Manufacturing Company; Randy Richard, training specialist, John Deere Lawn and Grounds Care Division; and Ralph Sylvester, manager, Service Training, Jacobsen, Division of Textron.

With this broad base of support from both inside and outside our industry, and a commitment from all EETC members to "leave their egos on the doorstep,"

it would appear that the future impact of the EETC on our industry will be positive and substantial.

### **Position Statement**

The Engine & Equipment Training Council is a professional organization that promotes and supports the education and training of the outdoor power equipment service technician. As members of the EETC, we:

1. Promote and maintain documented high performance and ethical standards

- Maintain an industry-supported list of minimum competencies
- Use these competencies to validate materials

2. Support an industry-sanctioned certification process

- Basic entry level certification to be recognized as a sign of employability in the industry
- Recognize the manufacturer-specific training to be able to capitalize on foundation built through certification
- Respect the training methods of others and promote unity of effort

3. Encourage excellence in engine and equipment maintenance through education

- Serve as a resource for education institutions such as trade schools, technical schools, colleges and vocational clubs interested in supporting this industry
- Encourage educational institutions to use certification and EETC standards

4. Provide a common communication method mutually beneficial to manufacturers, technicians and customers

- Share competencies, training materials and programs with all members

We support OPE Technicians Certification

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*Editor's Note: Mr. Russell writes that he has heard more interest from golf course technicians in Florida than any other state.*