

Florida's Davis and Grigg serve on EPIC's first advisory board

EPIC of Wisconsin, producer of the videomagazine "Golf & Environment," has created its first professional advisory board. Also, G&E's focus will expand to educational topics while still maintaining an environmental angle.

The new board includes several superintendents — Darren Davis of Olde Florida GC in Naples, Fla.; Gary Grigg, CGCS at Royal Poinciana GC in Naples; Ted Horton, CGCS at the Pebble Beach Co., on California's Monterey Peninsula; Paul Latshaw of Congressional CC in Bethesda, Md.; Ken Mangum, CGCS at Atlanta Athletic Club in Duluth, Ga., and a GCSAA director; and Don Tolson, CGCS at Fox Hollow at Lakewood in Lakewood, Colo.

Association members of the board are Joe O'Brien, chief operating officer at GCSAA; Jim Moore of the USGA; and Ron Dodson, president of Audubon International.

Industry members are golf course architect Rees Jones; Tim Young of Rain Bird Sales Inc.; Bill Rose of Tee-2-Green Corp.; Clair Peterson of John Deere & Co.; Jim Biehl of Excel Communications Inc.; and Jim Becker, Sandy Schmieder and Jeff Litrenta of EPIC of Wisconsin.

-GCSAA Online

Lights, Camera, Action

Peter Jacobsen, Ken Venturi, Dan Quayle top GCSAA Show cast

Casting is complete and the show is almost ready for viewing. Get your tickets now! GCSAA has announced another

star-studded lineup for the 69th International Golf Course Conference and Show.

Leading off will be keynote speaker Peter Jacobsen, a veteran PGA Tour golfer widely known for his humor and family commitment. Later in the week, former Vice President Dan Quayle will be the featured speaker at the Environmental General Session.

Wrapping up the conference will be the presentation of the 1998 Old Tom Morris Award to legendary golfer and television personality Ken Venturi. For a musical climax to the conference, singing star, Trisha Yearwood will serenade the audience.

Between all the superstars above, a cast of thousands will be involved in presenting and attending the greatest show in turf for you the superintending public. Come one, come all, and register and be educated and entertained in Anaheim, Cal., Feb. 2-8, 1998.

**Lights!
Camera!
Action!**

**GCSAA's 69th International
Golf Course
Conference & Show**

February 2-8, 1998
Anaheim Convention Center
Trade Show: February 6-8

Anaheim!

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FGCSA joins associations seeking to unite state's golf industry through Florida Golf Alliance

Ten prominent golf associations in the state are attempting to do what the Florida Golf Council couldn't do a few years ago: unite and focus the golf industry in Florida.

The golf industry in Florida is big business, employs lots of people, pays lots of taxes, but gets very little representation in matters of commerce, tourism and government regulation.

Those of us in the turf management side of the business have been looking for years for a way to marshal the golfers and golf course owners in the fight to protect the industry from unfair regulation and taxation. Perhaps this new initiative will bear fruit in the search for a voice for all of golf in Florida.

Jack Brennan of the Golf Association of Florida has been the point man in handling the preliminary paperwork and organizing meetings.

Founding members who have pledged seed money to form the alliance are: Florida Golf Course Superintendents Association, Florida Turfgrass Association, PGA Tour, LPGA Tour, Tommy Armour Golf Tour, Florida Club Managers Association, Sprint Titleholders Championship, GTE Classic, North Florida Section PGA, and South Florida Section PGA.