

Keep us informed about weather-related challenges

CHAPTER RELATIONS — GCSAA would like to encourage chapters to keep us informed about regional golf course maintenance problems, especially those that are weather-related. GCSAA will provide information to members in those areas to assist them with answering inquiries from golfers, employers and the media. Timely research and distribution of information will depend on GCSAA's awareness of these problems as they arise.

Last summer, the unusually hot and dry conditions provided difficult challenges for superintendents. While GCSAA was able to provide weather-related information packets later in the summer, the association would like to react more

quickly in the future.

Chapter representatives can contact Don Bretthauer, chapter relations manager, or David Bishop, information services manager, about unusual weather or extreme diseases affecting large numbers of golf courses in their areas.

GCSAA will mobilize its departments, including information services, public affairs, chapter relations and media relations, to send information back to chapters in a timely manner. Information packets, news releases and GCSAA's World Wide Web site will all be utilized to assist and support superintendents facing these unusual challenges.

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