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In his inaugural message, President Dale Kuehner, CGCS, promises to work towards strengthening ties with the Florida Turfgrass Association. "We have different priorities but a common goal," he says.

SPOTLIGHT CROWFOOT, DISTINGUISHED SERVICE AWARD, MASTER 10

Tom Benefield wins the Distinguished Service Award, Vic Conigliaro and the Seven Rivers Chapter won the Crowfoot Open, and Daniel Zelazek has won the admiration of nearly everyone for his masterful cover portraits of golf courses.

COVER STORY ALL IN THE FAMILY 24

Dale Kuehner, CGCS served an apprenticeship "from birth to 1988" at his family's golf course in Pennsylvania before moving to Colony West in Tamarac when his grandfather bought out the other equity members.

HANDS ON TOOLS OF THE TRADE 40

Three superintendents, an equipment manager, and a petroleum operations consultant offer different perspectives on keeping all that expensive machinery running in top shape.

HEADS UP SEE YOU ON THE NET 52

James Moore, director of construction education for the USGA Green Section, says the turfgrass information available to any superintendent with a computer and a modem will be more up-to-date than anything available at any university library.

STEWARDSHIP OUTREACH AND CHANGING ATTITUDES 58

Golfers' attitudes towards environmental stewardship are changing, says USGA Green Section Director John Foy, but now it's time to take it up a notch. Every golf course superintendent must reach out and educate his community about the importance of protecting the environment and the ways golf courses help do that.

PHOTO CONTEST WINNERS ANNOUNCED 78

Three superintendents not only make golf courses beautiful, they also know how to record their handiwork.

AFTERWORDS CLIPPINGS, JARRELL, JACKSON 80

Three views of the challenges facing the turf industry are offered from three publications. Mark Jarrell wants to know why more superintendents don't support fund-raising efforts on behalf of turfgrass research while Joel Jackson muses on politically correct golf.

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