

Continuing with the communication issue I wrote about last time, I was honored to be asked to serve on the GCSAA Golf

Course Management publication committee.

GCM is the largest superintendent-owned magazine in the country and is a key communication link for superintendents across the country.

I didn't know what to expect on my first trip to our new headquarters in

Lawrence, Kan. The building is very nice.

Is it too large for our present needs? Without a doubt.

Will we grow into it? Time will tell.

Our present board and new executive officers inherited this building and have plans for the unused space that will benefit everybody — most importantly, the bottom line.

The committee meeting itself was fantastic.

At our open forum, we had superintendents, PhDs and — look at this! — 10 (count 'em!) staff members... all with open minds. And everyone felt free to express his opinion.

Committee chairman Paul McGinnis ran a great meeting. Even more impressive was the way our new COO Joe O'Brien pulled thoughts from everyone. Anyone seeing Mr. O'Brien in action for the first time is in for a real treat.

Of course Joe didn't have much

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trouble getting me to voice my opinion on GCM. I think you will see some changes to our national magazine in the next year as a direct result of superintendent input, executive direction and the staff's professional skill.

Subject to board approval, the magazine will be modernizing its production facilities, using computers to streamline much of the time-consuming work that had been done the old-fashioned way.

I don't have space to tell you all the good things I saw out there but sit back and hold on: you are going to see some great things in the months and years ahead.

I am so impressed with our new executive officers that I am confident they will get done what our members want and deserve.

Finally, I would like to thank everyone for their support during my term as president of the FGCSA. It has been very enjoyable for me and I hope I have lived up to all your expectations throughout the year.

Great things on the horizon!



Paul Crawford

Paul Crawford
President, FGCSA