FGCSA SPOTLIGHT



1993 POA WEEKEND PHOTOS BY PAUL CRAWFORD

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Hogan

SPOTLIGHT



For the fourth consecutive year ...

For the fourth consecutive year, members of the Palm Beach GCSA worked as spotters and runners for NBC during the 1993 PGA Seniors Championship at PGA National GC.

Salesmen should honor GCSAA Code of Ethics

Dear Editor,

This is an open letter to all golf course superintendents.

There has been a lot of discussion regarding the Code of Ethics, but on one really dwells on it until it hits home. In over 18 years as a superintendent I have not had to deal with an ethics problem personally... until last week.

Without my prior knowledge or consent, a representative for a turf management company presented a proposal to my general manager. His offer included a complete labor group including a qualified superintendent. This type of presentation puts the existing superintendent's job in a precarious position. I informed the representative of my objections, not only on a personal level, but also with regard to the Code of Ethics set forth by the GCSAA and accepted by the SFGCSA. I cited the following pledges from the GCSAA Code of Ethics:

Item 7. Recognize and observe the highest standards of integrity in my relationships with fellow golf course superintendents and others associated with this profession and industry.

Item 8. Assist my fellow superintendents in all ways consistent with my abilities, only when called upon to do so, and with the incumbent superintendent's

Granny Horn Memorial raises \$6,000 for fund

Jim Bridwell and Craig Boller won the Granny Horn Tournament at the Naples Beach Club during the Poa but the biggest winner was the Horn Endowment Fund, which netted more than \$6,000:

1. Jim Bridwell, Craig Boller; 2. Brad Beano, Ron Richards; 3. Rick Tatum, Steve Spaugh

All had 58 with a scorecard playoff deciding the winners. A total of \$2,500 in prizes was awarded.

The putting contest was won by Mark Hopkins who claimed he had 14.

Many thanks to all of the participants and especially the hole sponsors.

knowledge, participation and acceptance.

Item 9. Abstain from the debasement of, or encroachment upon, the professional reputation, practice or employment of another superintendent.

Total management companies do have a place in the golf course industry and can play a vital role in the advancement of the same. Although the representative is a salesman and not a superintendent, the industry's Code of Ethics should be honored. These companies must not be allowed to enhance their business growth at the expense of an individual superintendent's career.

— Anonymous

Mr. Harvey can see birds on my course at any time

then one day that person says something you know is wrong... something in which you are the expert. After you hear it, you feel betrayed... you believed in this person for all these years and now you *know* that this person is not telling the truth. And what really disturbs you is that you begin to wonder if he has been lying about other topics through the years.

Telling the truth was never an option when I was growing up. I can remember as a kid, listening to Paul Harvey in the evenings on our way to church. He had that ability to convince you he was telling the truth.

Or at least not to question the validity

of his statements.

And he told some sensational stories. Now I wonder how many of these were made up. I no longer listen to Mr. Harvey, nor do I allow my son to listen to him.

And this is sad because I used to believe in the man.

I invite Mr. Harvey to come to my golf course at any time to listen to my birds. I have owls in the morning, woodpeckers, great blue herons, sandhill cranes, kingfishers, dove, quail, 10 different species of egrets, mockingbirds, blue jays, redwinged blackbirds, cardinals, hawks, kites, Egyptian Nile geese, those damned muskovy ducks, eagles and ospreys at my course during the day. I can remember many years ago he was advertising a special type of bird shot for your shotgun. He probably has killed more birds while hunting than all of the golf courses in the world have ever killed by any means.

I am sending him a complimentary issue of this magazine. At whatever rate, I will never buy another product from True Value hardware.

By the way, my personal impression of the lobbyist we hired in cooperation with the FTGA is favorable. I believe continued support in this area is essential. Only time will tell. Until next time, may God bless and keep you safe.

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