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SPRING 1993

PRESIDENT'S MESSAGE JOBS ON THE LINE
FOREWORD THE STORM OF THE CENTURY
SPOTLIGHT GCSAA ELECTS NEW OFFICERS
COVER STORY BRADENTON COUNTRY CLUB
RESEARCH REPORT OTTO SCHMEISSER RESEARCH GREEN
HANDS ON HOW ARE THEY DOING?
AFTERWORDS THROUGH THE LOOKING GLASS
GREEN SIDE UP who's on first?

Since golf courses are operated on an economic calendar instead of an agronomic

calendar, we need to know what days or even half-days that we can't have the golf

course for normal operations. To gain that knowledge requires us to do a better job

of communicating.