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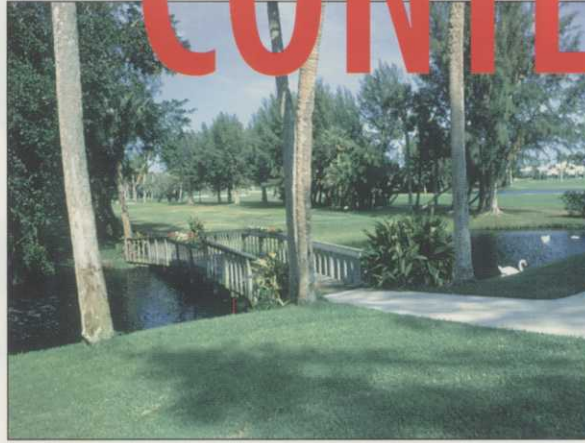
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PRESIDENT'S MESSAGE RESEARCH MONEY NEEDED 6
Industry insiders are tired of having their arms twisted to donate money for turf research that ultimately benefits the golfer... and who seems unwilling to pay his share.

FGCSA SPOTLIGHT FTGA SHOW, INTERNATIONAL TURF CONFERENCE ... 12
Tom Benefield captures the sights of the state's annual turfgrass show and Dr. George Snyder reports on the International Turfgrass Research Conference in Palm Beach.

COVER STORY PALM BEACH COUNTRY CLUB 16
Palm Beach Country Club is an emerald jewel on an azure sea past its diamond jubilee. Paul Crawford, superintendent of this Donald Ross classic, assumes the reins of the Florida Golf Course Superintendents Association.

HEADS UP MANAGING PEOPLE, COMPUTER-BASED EQUIPMENT MGT 34
Very rarely does just one thing kill the grass... or sour the employer-employee relationship. Building a computer database of all your maintenance equipment helps you ask the right questions... and yields some surprising answers.

HANDS ON: OVERSEEDING SHARING TECHNIQUES 40
There are more than 1,000 golf courses in Florida and the only reason there aren't 1,000 different overseeding techniques is that some golf courses don't overseed in winter to keep things nice and green. Half a dozen superintendents share their techniques for overseeding... or avoiding having to do it.

RESEARCH REPORT BERMUDAGRASS DECLINE, JAMES BEARD CLINIC 48
By the time the symptoms of bermudagrass decline become noticeable, it's too late to control the fungus with chemicals. Cultural practices are the answer, but how many superintendents can keep their greens at 1/4 inch all summer? Chip Lewison collected a dozen difficult questions from superintendents around the state and tossed them at Dr. James Beard.

AWARDS DISTINGUISHED SERVICE, PRESIDENT 56
Fred Klauk honored the entire profession when he went on national TV to explain less than ideal conditions at the TPC. Dick Blake has served as president of several superintendent organizations, including the GCSAA; and Don Delaney helped resurrect the Florida organization.

GREEN SIDE UP CEDING TO OVERSEEDING 72
To seed or not to seed, that is the question. Joel Jackson takes a lighthearted look at the annual ritual.