

# Turf Industry Roundup

## Former USGA agronomist forms firm

Charles B. "Bud" White, a long-time agronomist with the USGA Green Section before taking over golf and landscape operations at the Harbor Club in Greensboro, Ga., has formed a consulting firm, Total Turfgrass Services, Inc.

The new company will be headquartered in Watkinsville, Ga.

Among his services will be grow-in management, budget development, equipment need determination, custom fertilizer programming, maintenance facility planning and evaluation, soil testing and irrigation and drainage consultation.

White is a certified professional agronomist with a

master's degree in turfgrass management from Clemson University.

**Philip R. Gardner** has been named executive vice president/sales of Lesco, Inc.

Gardner will oversee all Lesco sales operations. The company markets primarily through golf course sales representatives who operate tractor-trailer Service Centers known as "stores on wheels" in 16 states.

"We will open numerous Service Centers in 1991, increase the number of golf course sales territories and expand our telemarketing operations," Gardner says.

He joined Lesco in 1975 as a golf course sales representative and most recently was vice president of the Lawn Service Sales Division. He is a member of the FTGA, Ohio Turfgrass Association and the Professional Lawn Care Association of America.

**Dr. Bruce J. Augustin** has been named director of fertilizer and marketing development for Lesco, Inc. He will develop, formulate and market Lesco fertilizer and fertilizer combination products.

Before joining Lesco,

Augustin was associate professor and extension turfgrass and water specialist with the University of Florida.

**Larry Turnmire** is the new chief planting superintendent for Pike Creek Turf Farms in Adel, Ga. He brings 18 years of experience to his new position.

**David J. Campodonico III** is a new territory account manager for Lebanon Turf Products, serving the Carolinas, Georgia and Florida.

He came to Lebanon from Kenmure CC in East Flat Rock, N.C., where he was assistant golf course superintendent.

**Lebanon** also announced the promotion of four product group managers in conjunction with its shift from geographic to product-oriented sales structure.

Paul Grosh and Randy Rogers will be responsible for marketing the Country Club brand for golf course use; Harry Mathis will be in charge of Greenskeeper and Lebanon Pro Line products; Ed Price will coordinate development of the Green Gold, Turf Master, WonderGro and private label lines for consumer sales.

### Turf Industry Roundup

Companies doing business with golf course superintendents in Florida are invited to submit their news releases to The Florida Green, c/o Janlark Communications, 1206 Kimberle Court, Auburndale, FL 33823.



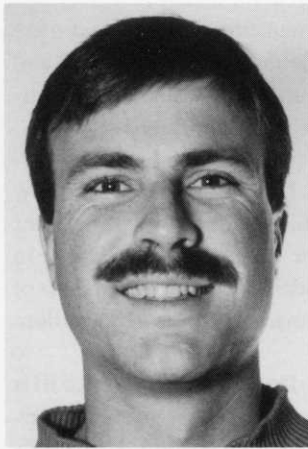
White



Augustin



Gardner

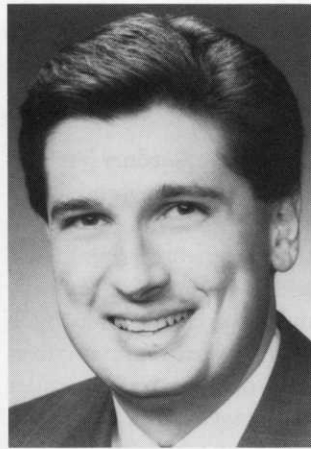


*Campodonico*

**William E. Ryan** is a new product manager for Rain Bird Sales, Inc. He will be responsible for developing the company's line of golf course irrigation products, including controllers, valves, rotors and accessories. Ryan has been a marketing coordinator for Rain Bird for the past two years.

**Century Supply Corp.**, which distributes Rain Bird irrigation equipment from 12 locations in Florida and five other states, was named Distributor of the Decade by the commercial and contractor division of Rain Bird Sales, Inc.

Mills Irrigaion Supply of Fort Walton Beach was selected the firm's Eastern Lawn Line Distributor of the Year. Profes-



*Ryan*

sional Pump Corp. of Boca Raton also was recognized by Rain Bird for outstanding sales achievement.

**Pamela Martin** has been promoted from manager of accounting for the USGA to controller. She has been on the USGA staff since 1985.

**Jim Sweeney** has been named manager of the north central region for the USGA's Department of Regional Affairs. He previously was executive director of the Sun Country Golf Association in New Mexico.

**David Chambers** will oversee Monsanto's Lawn & Garden division in the Southeast.

His territory includes Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina and Tennessee. He previously supervised the division's Southwestern unit.

**The PGA Merchandise Show** drew a record 23,749 buyers, sellers and industry leaders to Orlando Jan. 25-28, marking an attendance increase of 4.1 percent. By converting restaurants and other meeting rooms to exhibit space, the show accommodated 73 new exhibitors.

On the second day of the show, the Orange County Convention/Civic Center set a one-day record for food and beverage service.

The switch from Saturday-Tuesday format to Friday-Monday, with only a half day reserved for members only, will be permanent, according to Show Director John Zurek.

**Excel Industries**, manufacturer of Hustler Turf Equipment, has expanded warranty coverage on all of its equipment to a minimum of two years.

**Ciba-Geigy** has introduced two iron chelate micronutrient formulations for use in turf, landscape plantings and nurseries.

Sprint 138 features 6 percent chelated iron and corrects iron deficiencies in alkaline and calcareous soils. Sprint 330 has 10 percent chelated iron and corrects deficiencies in slightly acidic to slightly alkaline soils.

Both can be applied as a soil or foliar treatment. In soil applications, the product must reach the root zone.

**Lofts Seed** has a new lower-growing tall fescue, Rebel Jr., which is darker than other turf-type tall fescues. It is dense, persistent, slower growing and performs well in full sun or moderate shade and adapts to a wide range of environmental conditions.

**Pennington Seed** has added a 10-ounce shaker canister to its line of wildflower seeds. Five different mixtures are available: country wildflower, cutting garden, floral ground cover, herbal garden and hummingbird lovers.

**Lesco** has introduced the Accu-Rate Professional Injector Gun, a hose-end sprayer featuring a heavy-duty, industrial venturi system, making it suitable for professional use.

The gun comes with 10 high-density florinated quart jars and lids, which allow the operator

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## Reference Library

Recently released professional literature



**How to Buy a Bridge**, Continental Manufacturing, 24 pages.

Explains the many options available when considering a new bridge design, commonly used bridge terms, types of projects most suited to prefabricated bridges, determining location and how to get started. Includes a form on design data

that can be mailed or faxed to the company for cost estimates.

Contact Continental Bridge, Route 5, Box 178, Alexandria, MN 56308-9014; phone 612-852-7500.

**Catalog of Golf Course Accessories**, Standard Golf, 40 pages full color.

Among the new products are American-made bunker rakes and tee towels made of rib-tex.

Contact Standard Golf Co., P.O. Box 68, Cedar Falls, IA 50613; phone 319-266-2638.

to premix and spray 18 greens without refilling.

**DowElanco's** Snapshot herbicide has received EPA registration for use on established landscaped ornamentals, ground covers, non-bearing

fruit and nut crops, non-bearing vineyards and nursery stock. The new preemergent herbicide is available in a dry flowable formulation as Snapshot 80 DF.

The new product provides up to eight months' control of 86 broadleaf and grassy weeds

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and can be applied directly on established, labeled ornamentals and can be applied to wet foliage.

**Rootsinc.**, a Connecticut crop science company, has released two root growth enhancers and a natural wetting agent.

The growth enhancers — **ROOTS** and **ironROOTS** — are concentrated liquid biostimulants developed with scientists from the Yale University School of Forestry.

The product is a natural biostimulant containing peat humic substances, marine algae extracts, thiamine mononitrate and intermediate metabolites. It is formulated to promote root growth and stress tolerance in the establishment and transplanting of turf and ornamental

crops.

**IronROOTS** includes 5 percent chelated iron citrate and is formulated to promote stress tolerance, healthy color and fast recovery from seasonal stress damage in maintained turfgrass and ornamental plants.

**NoburN Natural Wetting Agent** and **Soil penetrant** is a steroid saponin extract from the desert yucca plant. Unlike synthetic wetting agents, **NoburN** does not have to be watered in after each application, and **Rootsinc** claims it will not burn or discolor leaf tissue when it is applied in hot or dry weather.

Since steroid saponins are natural plant fluids that are extracted only by pressure (not chemically), there is no danger of burning or groundwater contamination.

In a comparison study conducted by the University of Georgia on a hydrophobic putting green, **NoburN** achieved parity with 11 commercial chemicals in reducing hydrophobic conditions without causing any discoloration. Another test showed the wetting agent to be non-phytotoxic and completely compatible with pesticides.

**Jacobsen** has introduced two heavy-duty utility trucks, added two models to its lighter-weight Express line of utility trucks and introduced an aerator.

The heavy-duty trucks can haul 1,500 pounds and have a capacity of 19 cubic feet. One is powered by a 23.5 hp diesel engine and the other by a 20 hp gasoline engine.

The lightweight Express trucks can haul up to 1,000 pounds in an 8-cubic-foot load box. One is powered by an 8.5 hp, four-cycle gasoline engine and the other by a 6.5 hp electric motor. Each has a top speed of 12 mph.

The **PT2448** aerator has a 48-inch path and offers a variety of tine sizes with an adjustable pattern from 1x2 to 5x2. Optional mini-tines aerate with a 1x1 pattern.

The Fourth Annual **Southern Grounds & Turf Maintenance Exhibition and Conference** will be Nov. 19-20 at the Myrtle Beach (S.C.) Convention Center.

The show is produced by the South Carolina Board for Technical and Comprehensive Education and sponsored by

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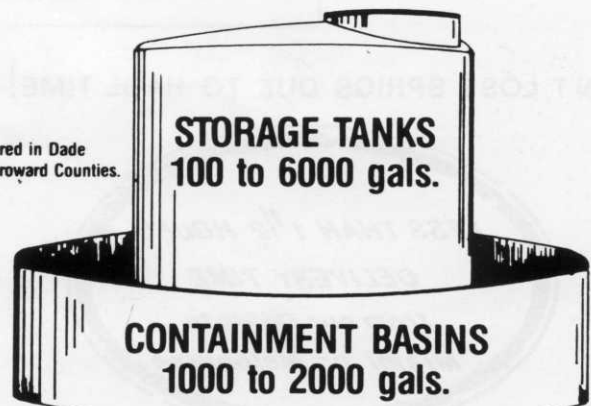
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the South Carolina Department of Parks and Recreation, Horry-Georgetown Technical College, and *Turf Magazine*.

For information, call 803-737-9355.

**Harvard University Graduate School of Design** will offer 41 continuing education courses and workshops in landscape architecture, architecture, management, real estate development and computer-aided design between June and August.

The courses will last from one to six days with fees ranging from \$250 to \$1,200.

For information, contact Office of Development and External Relations, GSD, Harvard University, 48 Quincy St., Cambridge, MA 02138; phone 617-495-4315.



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