

Turf Industry Roundup

Brookside Labs honors former FGCSA president

Tom Burrows, CGCS, former president of the Florida GCSA now in private practice as an agronomist specializing in soils analysis, was honored by Brookside Laboratories for achieving the top sales volume among the company's international association of independent consultants. Burrows also was recognized as a certified consultant at Brookside's annual convention in Indianapolis last August.

John R. Smith is the new president of Vigoro Industries' Specialty Products Division. Irv Stacy remains vice president of the Winter Haven-based company which markets proprietary fertilizer products under the brand names of Par Ex and Woodace.

A graduate of the University of Notre Dame, Smith brings 26 years of marketing and sales experience to the 15-year-old Par-Ex brand.

Century Rain Aid, which operates wholesale distributorships of sprinkler, irrigation, landscape lighting and drainage equipment in seven Florida locations, has expanded its Fort Myers operation. The new distributorship at 6281 Arc Way not only doubles its inventory capacity but is located in a

commercial area with minimum traffic congestion.

Clubmaster Golf Course and Country Club Software of Fort Lauderdale has merged with Mini Business Systems, Inc., of Southbury, Conn. Clubmaster offers specialized golf and country club software including modules for club billing and receivables, golf shop operations, restaurant and snack bar operations, personnel, and grounds maintenance. Mini Business Systems offers the Profi'C Business Series of software through a network of 50 dealers in the U.S., Canada, United Kingdom and Europe. The new firm will be known as MBS Clubmaster.

The USGA Green Section has added a technical communications manager and an environmental specialist to its headquarters staff in Far Hills, N.J.

Dr. Kimberly Erusha, formerly an extension associate with the University of Nebraska's integrated pest management program, will coordinate the flow of technical information to the 15 Green Section agronomists and the 7,100 member clubs and courses.

Nancy Sadlon, previously a supervisor with an environmental consulting firm in Laurence Harbor, N.J., will coordinate the USGA's education activities, especially the Audubon Cooperative Sanctuary for Golf Courses Program conducted with the New York Audubon Society.

The USGA also has named

Jane F. Swiggett manager of personnel administration.

Michael T. Russell has joined the National Golf Foundation as senior project director within NGF Consulting, a Foundation subsidiary specializing in golf course development services. A graduate of the University of Massachusetts (B.A. economics) and Oklahoma State University (M.A. geography), Russell most recently was a land-use analyst and site evaluator for the consulting firm, Howard L. Green & Associates of Troy, Mich.

Exhibitors and visitors to the International Golf Course Conference and Show in Las Vegas will have the chance to preview the annual marketing research report, *Buying Habits of Golf Course Superintendents*. The report was published by the Center for Golf Course Management, a subsidiary of the GCSAA, which sponsors the annual trade show.

The report contains exclusive information on maintenance and capital expenditures, equipment inventories, customer satisfaction and course and superintendent demographics. Significant statistics are reported by state.

The preview will be from 9 a.m. to 5 p.m. Feb. 12 in the East Meeting Room B-1 at the Las Vegas Convention Center.

The Golf Course Association has changed its name to the National Golf Course Owners Association. The organization provides services to owners and operators of profit-oriented golf facilities that are open to the public, including more than 50 from Florida.

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Companies doing business with golf course superintendents in Florida are invited to submit their news releases to The Florida Green, c/o Janlark Communications, 1206 Kimberle Court, Auburndale, FL 33823.