

Environmental topics top seminar list at GCSAA Conference

"Green Education" for golf course superintendents will be in the spotlight at the 62nd International Golf Course Conference and Trade Show scheduled Feb. 5-12, 1991, in Las Vegas.

Thousands of superintendents and other turfgrass professionals will attend more than 40 educational sessions at the conference, many of which will focus on sound environmental practices. The conference is hosted annually by the GCSAA.

New this year will be an in-depth Environmental Management Program developed by GCSAA that allows superintendents an opportunity to gain specialized instruction and earn "specialist" certificates in six environmental areas:

- Integrated Plant Management

- Underground Storage Tanks
- Employee Safety and Right-to-Know
- Water Quality and Application
- Golf Course Development
- Storage, Disposal and Recycling

In order to achieve specialist status, a superintendent must successfully complete as many as seven courses designed specifically for a particular area.

Because of the importance of groundwater protection and new EPA regulations, GCSAA is hosting a special UST symposium at 1 p.m. Feb. 11. A panel moderated by Donald E. Hearn, CGCS, a GCSAA past president, will discuss UST selection, installation, closure and monitoring, including legal requirements that affect about 85 percent of all golf facilities.

Bob Klitz, superintendent at Inverrary CC in Coral Springs, will represent golf course superintendents on the panel. Other members are Ed Kettenbrink, senior consultant at Advanced Environmental Specialists; Robert Yoos, environmental scientist at Franklin Associates; Lee Daniels,

EPA Region VII; and Richard Shanks, president of Jardine Insurance Brokers of Kansas City.

The International Golf Course Conference also includes a two-and-half-day trade show, a gala banquet featuring a performance by Neil Sedaka, the association's annual meeting and election of officers, and the 1991 GCSAA Golf Championship.

Conference week opens with the golf tournament Feb. 4-5 at five courses in Scottsdale, Ariz. Officially representing Florida in the team competition will be Mark Henderson, Fred Klauk, Dave Oliver and Dale Reash. A total field of about 600 is expected to compete for the chapter and individual championships.

Mark H. McCormack, sports marketing entrepreneur, will keynote the opening session Feb. 8 at The Riviera, the GCSAA Conference and Show headquarters hotel. McCormack is the founder and chairman of International Management Group, a 14-company, multinational conglomerate. He also wrote the book, *What They Don't Teach*



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More than 500 manufacturers and distributors of golf/turf industry products, supplies and services are expected to exhibit at the trade show, which runs Feb. 10-12 at the Las Vegas Convention Center.

The largest annual event in the industry, the GCSAA Trade Show affords golf course superintendents the unique advantage of being able to compare all the different product lines in one place at one time.

The highlight of the gala evening will be the presentation of the Old Tom Morris Award, the GCSAA's highest honor, to William C. Campbell, the only American ever to have served both as president of the United States Golf Association and as captain of the Royal & Ancient Golf Club of St. Andrews, Scotland.

"No one has given more to the game of golf than Mr. Campbell," said GCSAA President Gerald Faubel. "He has dedicated his life to promoting the game and has demonstrated many times his support for the golf course superintendent. GCSAA is honored to present this award to Mr. Campbell."

Campbell worked to tighten the bonds between the USGA and GCSAA. During his presidency, the USGA launched major fund-raising campaigns to finance the development of Golf House and the establishment of test facilities for clubs and balls, as well as a long-term program for turfgrass research, notably in the area of drought-tolerant grasses.

The award was established in 1982 to recognize individuals who have made outstanding lifetime contributions to the game. It honors Old Tom Morris, 19th century greenkeeper and golf professional at the R&A, clubmaker, ballmaker, four-time British Open champion and golf course architect.

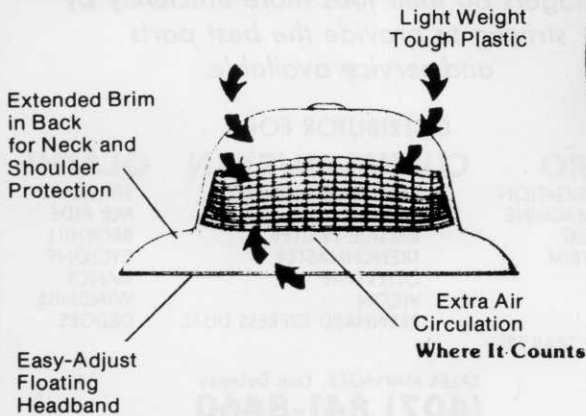
Last year's conference and show, hosted by the FGCSA in Orlando, drew more than 17,300, including nearly 1,600 from 39 foreign countries.

Leaders of golf course superintendents' and greenkeepers' associations in 18 countries have been invited to meet with GCSAA leaders in the second annual International Golf/Turfgrass Round Table.



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