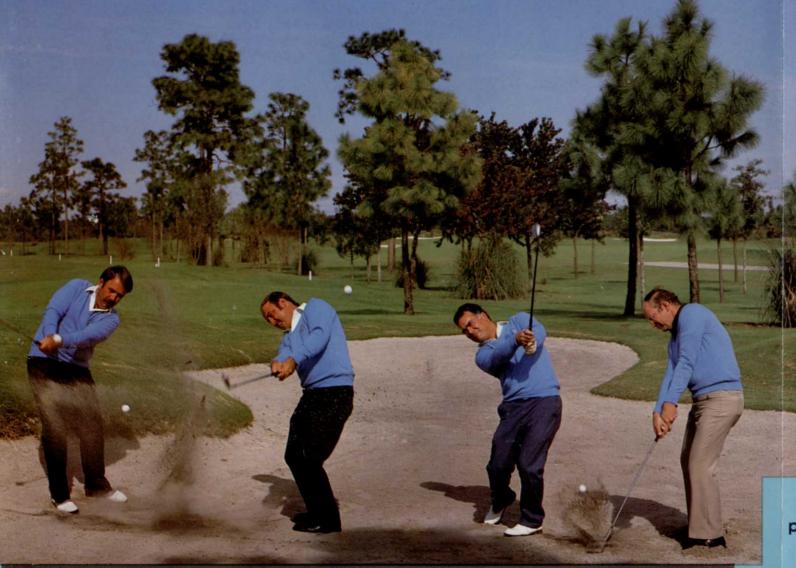


# The Florida Green Winter 1990



Florida GCSA Golf Team prepares to defend its turf while FGCSA President Joel Jackson prepares to host

The Greatest Show in Turf

# 61st INTERNATIONAL GOLF **COURSE CONFERENCE & SHOW**

February 19-26, 1990 Orange County Convention/Civic Center Orlando, Florida

### CONFERENCE HIGHLIGHTS

# Saturday, Feb. 17

■ GCSAA Golf Championship Practice Round

# Sunday, Feb. 18

■ GCSAA Golf Championship Practice Round

# Monday - Tuesday, Feb. 19-20

■ GCSAA Golf Championship

# Monday - Thursday, Feb. 19-22

Forty Seminars

### Thursday, Feb. 22

Opening Session and Reception Dr. Ken Blanchard, author of The One Minute Manager

# Friday, Feb. 23

- Six GCSAA Education Sessions
- Distributor Day Preview

# Saturday, Feb. 24

- Trade Show
- Golf Course Builders of America Session
- Two GCSAA Education Sessions

## Sunday, Feb. 25

- Trade Show
- Prayer Breakfast, featuring James C. Irwin, Apollo 15 Astronaut
- Major speaker Sessions
- GCSAA Education Session
- American Society of Golf Course Architects
- Computer Special Interest Group

## Monday, Feb. 26

- Trade Show
- USGA Green Section Conference
- Annual Membership Meeting & Election
- Old Tom Morris Banquet Sherwood Moore, honoree Tony Orlando, entertainer

