

BEST SUPPLIED GOLF MARKETS

| Metropolitan Area | Golfers Per 18 Public Holes |
|--------------------------------|--------------------------------|
| 1. Sarasota | 715 |
| 2. Fort Myers/Cape Coral | 998 |
| 3. Naples | 1,003 |
| 4. Glens Falls, N.Y. | 1,183 |
| 5. Bellingham, Wash. | 1,261 |
| 6. Fort Walton Beach | 1,431 |
| 7. Elmira, N.Y. | 1,446 |
| 8. Fort Pierce | 1,448 |
| 9. Bradenton | 1,472 |
| 10. Jackson, Mich. | 1,499 |

Source: National Golf Foundation, Sept. 1, 1989

Florida cities lead nation

Sarasota leads six metropolitan areas in Florida listed among the nation's ten "best-supplied" with public golf courses, according to figures released by the National Golf Foundation Sept. 1.

The west coast city has only 715 resident golfers for each 18 public holes, a ratio that is twice as good as the sixth-best metropolitan area (Fort Walton Beach) and more than five times better than the national average of 3,677 golfers per 18 public holes.

Jersey City, N.J., is the nation's worst-supplied city, with 60,334 golfers for each 18 public golf holes.

Based on annual surveys, the NGF calculates "participation rates" — the percentage of the population which plays golf — for each of the nation's 357 Standard Metropolitan Statistical Areas and applies those rates to population estimates from the U.S. Census Bureau to determine the number of golfers in each metro area.

The folks around Sarasota aren't quite as well off as the figures suggest, however. The study is based on resident population. In winter, the area's population swells to 650,000 and many — if not most — of the nearly 400,000 visitors are golfers.

WORST SUPPLIED GOLF MARKETS

| Metropolitan Area | Golfers Per 18 Public Holes |
|------------------------------|--------------------------------|
| 1. Jersey City, N.J. | 60,334 |
| 2. New York City | 21,562 |
| 3. Texarkana, Tex. | 19,125 |
| 4. Houma/Thibodaux, La. | 15,387 |
| 5. El Paso, Tex. | 14,910 |
| 6. Montgomery, Ala. | 13,020 |
| 7. Los Angeles, Calif. | 12,421 |
| 8. Tuscaloosa, Ala. | 12,192 |
| 9. Houston, Tex. | 12,108 |
| 10. Albuquerque, N.M. | 11,951 |

Source: National Golf Foundation, Sept. 1, 1989

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