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NEWS ROUNDUP

International Conference & Show in Orlando sets records 13
 Nearly 1,600 foreign delegates were among the 17,400 golf course managers attending the 61st annual conference in February... Former NGF executive director Don Rossi dies... Russian teen-agers visit South Florida course...Florida's 1,000th course opens.

HANDS ON

How to sell a renovation project..... 36
 The superintendent at a 70-year-old Donald Ross course did his homework and was rewarded with a 97-percent vote of confidence.

LAW/ENVIRONMENT

What's your SERA III IQ? 48
 Federal and state laws say your community has a right to know if you have certain substances on your premises.

RESEARCH REPORT

Finding the right blade of bent isn't easy 52
 Dr. Milton Ingelke at Texas A&M is in the middle of a 20-year breeding project to find a bentgrass for the Southeast... tough-to-grow bacteria kills nematodes...IFAS tests sod grown on compost.

MANAGEMENT SEMINAR

Lowest price isn't always the least expensive 60
 When it comes to renting equipment, experienced superintendents say the reliability of the dealer is the most important factor in saving money.

ARCHITECTS/DEVELOPMENT

Key to his future lies in the past..... 64
 Brian Silva devotes a good portion of his practice to the "sympathetic renovation" of Donald Ross golf courses... Florida's development picture keeps getting brighter.

SUPPLY SIDE

His solutions are all wet..... 72
 Dr. Tom Latta built a business out of controlling a pair of exotic aquatic weeds. He was awarded the Florida Turfgrass Association's 1989 Wreath of Grass for his work... Rain Bird honors Florida distributor, promotes three executives at headquarters... four new products catch the editors' eyes.

AFTER WORDS

Not everybody can be the head superintendent 82
 What the industry needs is well-educated, career technicians says one superintendent... the project to control mole crickets with nematodes appears to be working says Dan Jones.

ON THE COVER

Beauty grows with maturity 24
 The Tournament Players Club at Ponte Vedra Beach will always be a controversial playing ground. But nobody will dispute the magificence of the setting as Pete Dye's masterpiece begins to mature. And only Daniel Zelazek's photographs can do it justice.