

## A Word Of Praise

**M**ARSHAL Foch once heard an American newsman deriding French diplomacy as "...a lot of hot air." "That may be true," Foch conceded. "Still, there is nothing but air in a tire, yet it makes the ride a good deal smoother, *n'est pas?*"

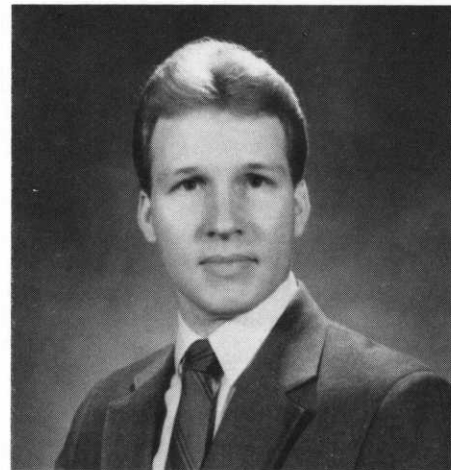
A word of praise, given here and there, may be only "hot air," but it can make a plant or office run more smoothly and more efficiently. Even when praise sometimes pretends that a man is better than he is, sometimes it helps to make him so. Time and time again, efficiency experts have found that the boss who shows appreciation for a job well done gets far more from his men than the boss who offers only criticism or who rewards good performances and bad with the same stony silence. ■

## Mark Pincket Joins Lesco Team

**L**ESCO, Inc. announced that Mark F. Pincket of Tampa, Florida has joined its growing sales forces. Pincket is serving golf course superintendents in the greater Tampa area with the LESCO "store on wheels."

In 1984 and 1985 Pincket worked as assistant superintendent at Indian Hills Country Club in Ft. Pierce, Florida. He has also worked for country clubs in Ft. Lauderdale, Coral Springs, Plantation and Sunrise, Florida. He served in the Aviation Branch of the U.S. Army as a Sergeant from 1985-1988.

Turfgrass, soil science and business administration courses were part of his curriculum at Broward Community College in Davie, Florida. He also studied aviation management at Embry Riddle Aeronautical University.



Based in Rocky River, Ohio, LESCO manufactures and distributes turf care products and equipment nationally to the lawn care and golf course industries. ■

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