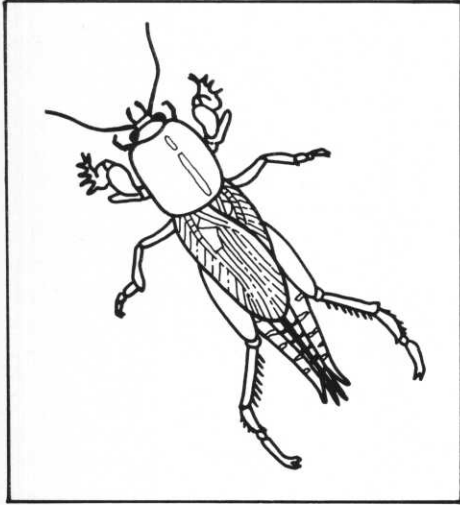


# New Mole Cricket Control



**R**HONE-Poulenc Ag Company has introduced SEVIMOL® brand 4 carbaryl insecticide for the control of mole crickets in certain Southeastern states. The product will be sold under EPA policy interpretation 2(ee) of FIFRA as amended; in Florida, Georgia, Alabama, Louisiana, Mississippi, South Carolina, North Carolina and Texas.

According to the company, 'SEVIMOL® is a unique formulation of carbaryl insecticide plus attractant systems which provide economical and effective control of mole crickets. SEVIMOL® does not require pre-watering or watering-in after application, does not readily photode-

grade, has no odor and is a non-restricted use pesticide. In addition, the product controls 25 other turfgrass insects and 87 tree and ornamental insects. Other formulations of the product are also used to control pests on pets, poultry and even some game birds."

SEVIMOL® should be applied at the rate of 3 - 4.5 fluid ounces in 1 - 2 gallons of water per 1,000 square feet.

For more information write to: Rhone-Poulenc Ag Company, Specialty Products, P.O. Box 12014, Research Triangle Park, NC 27709.

SEVIMOL® is a registered trademark of Rhone-Poulenc. ■

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